

Town of Gananoque Municipal Heritage Directional Sign Program



The Town of Gananoque has developed a Heritage Directional Sign program that will see the installation of Heritage Directional signs at five predetermined locations within the Town. The designated locations for these signs are as follows:

- The south west corner of Stone Street South and King Street East
- The north west corner of Charles Street North and King Street East
- The north limit of the pedestrian bridge south of King Street East
- The south east corner of King Street West at Main St.
- The south west corner of Stone Street South and Water Street

Businesses located within a one kilometer radius of any heritage directional sign are encouraged to participate in this unique marketing opportunity. Businesses are limited to a maximum of two directional arrows within the Town of Gananoque and there can only be one arrow per sign post.

These directional signs (arrows) will allow businesses an opportunity to advertise “off site” and also add a heritage component to the Town’s streetscape.

DESCRIPTION OF THE DIRECTIONAL SIGN (ARROW)

The Heritage Directional Sign Post System is made up of 3 components:

1. The post is composed of a base pole and cap.
2. The arrows will have the name of your business in raised white lettering cast onto a black background (see image)
3. The approximate dimensions of each arrow are: 4” wide by 28” in length.

HOW TO ORDER A HERITAGE DIRECTIONAL SIGN

1. Complete the attached order form ensuring that spelling of the business name is correct and sign it.
2. Submit the completed order form with a cheque made payable to the Town of Gananoque (if possible reference the Heritage Sign Program in the memo field of your cheque)
3. If a business moves or ceases operation, the sign will be removed.
4. **A one time fee of \$25 will be charged per sign for administration.**
5. Refer to Section 6.13 of the **Sign and Merchandise Display By-law #2005-41** for more information.

DIRECTIONAL SIGN ORDER FORM

The cost of each directional sign (arrow) is \$500.00 x 13% tax = \$565.00 when ordered in by the Town of Gananoque.

Number of signs requested: one (1) ___ two (2) ___

Name of the business to be cast onto the sign, please print clearly:

Sign (1)

Sign (2)

Please choose the location of your sign(s) from the list below, circle the direction you want your sign to point to, you can reference the map on the next page to for an approximate location of the sign:

- FULL NOT AVAILABLE Location “A”** The south west corner of Stone Street South and King Street East (pointing North, South, East or West?)
- FULL NOT AVAILABLE Location “B”** The north west corner of Charles Street North and King Street East (pointing North, South, East, or West?)
- Location “C”** The north limit of the pedestrian bridge south of King Street East (pointing North, South, East, or West?)
- Location “D”** The south corner of King Street West and Main St. (pointing North, South, East, or West ?)

- Location "E"** The south west corner of Stone Street South and Water Street (pointing North, South, East, or West?)

Letters represent approximate locations only.

Acknowledging that the spelling of the business name is correct, the location you have selected is correct, and that the direction you wish your sign to point is correct.

Please allow 4-6 weeks for delivery and installation.

Sign 1 (\$565) \$ _____

Sign 2 (\$565) \$ _____

Administration Fee x # of signs (\$25/sign) \$ _____

TOTAL \$ _____

Please sign here _____ Date _____, 20

Cheque # _____

