

Tourism Advisory Panel Agenda (TAP)

On Monday, September 18, 2023 at 3:00PM In Person

Town Hall Council Chambers (2nd Floor)

1.	Call Meeting to Order
2.	Disclosure of Pecuniary Interest & General Nature Thereof
3.	Approval of Minutes – August 21, 2023
4.	Public Question/Comment (Only Addressing Items on the Agenda)
5.	Disclosure of Additional Items
6.	Delegations - NONE
7.	Presentations by Staff/Others - NONE
8.	Municipal Accommodation Tax – Treasurer, Melanie Kirkby 1. MATTAX statement 2. Funding year-to-date
9.	New Business <ul style="list-style-type: none"> • Tourism Related Costing - Direction to Staff Motion No.2023-184 TAP Applications <ul style="list-style-type: none"> • Competitive Sport Fishing League (CSFL)/Canadian Pro Bass Tour
10.	Correspondence - NONE
11.	Unfinished Business <ul style="list-style-type: none"> • How TAP will allocate their funding and definition of terms • Discuss TAP Application and implement changes
12.	Discussion of Additional Items
13.	Next Meeting – TBD
14.	Adjournment

TOWN OF GANANOQUE
General Ledger Trial Balance



Fiscal Year : 2023
 Account : 1-?-17000-???? To 1-?-17000-????
 Period : 1 To 12

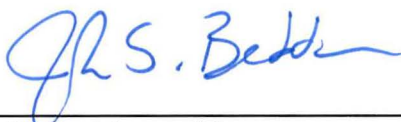
Account Code	CC1	CC2	CC3	Account Name	Balance	Budget Amt - BV
FUND	1					
CLASS	4			REVENUE		
CATEGORY	17000			Municipal Accomodation Tax		
1-4-17000-4000				MAT Levy	-123,024.79	-285,000
Category Total					-123,024.79	-285,000
REVENUE Total					-123,024.79	-285,000
CLASS	5			EXPENDITURE		
CATEGORY	17000			Municipal Accomodation Tax		
1-5-17000-5400				Administration	0.00	15,000
1-5-17000-5431				Tourism Advisory Panel	86,494.82	100,000
1-5-17000-5600				Transfer to TIAP	127,500.00	170,000
Category Total					213,994.82	285,000
EXPENDITURE Total					213,994.82	285,000
OPERATING Total					90,970.03	0
REPORT TOTAL					90,970.03	0

Applicant	Description	Panel Decision	Paid to Date	TAP Motion
Gananoque Curling Club		\$ 9,000	\$ 9,000	2023-003
Gananoque Horticultural Society		\$ 185	\$ 185	Council 2023-44
Thousand Islands Boat Museum		\$ 6,292	\$ 6,292	2023-006
The Rotary Club of Gananoque		\$ 2,143	\$ 2,143	Council 2023-043
The Rotary Club of Gananoque		\$ 5,200	\$ 5,200	2023-005
Red Hot Rockabilly		\$ 2,500	\$ 2,500	2023-002
Gananoque Arts Network		\$ 3,640	\$ 3,640	2023-004
Crafts on the River		\$ 5,000	\$ 5,000	2023-007
First Peoples' Performing Arts Festival		\$ 7,000	\$ 7,000	Council 2023-060
The Kingston Prize		\$ 6,000	\$ 6,000	2023-013
1000 Islands Waterfront Festival		\$ 15,000	\$ 14,750	2023-014
Baitfuel Fishing Tour Championship		\$ 10,000		2023-016
Thousand Islands Association		\$ 4,785	\$ 4,785	2023-019
Poker Run		\$ 2,500	\$ 2,500	2023-020
TAP Les Festival Initiative		\$ 10,000		2023-021
Winterpalooza		\$ 5,000	\$ 5,000	Council 2023 Budget
South St Crafts		\$ 2,000	\$ 2,000	2023-028
Downtown BIA Festival of Lights		\$ 10,000	\$ 10,000	2023-027
Products / Events Budget (70%)		\$ 70,000		
Awarded to Date		\$ 106,245	\$ 85,995	
Remaining Funds		-\$ 36,245		
	Funding Approved.	\$	\$ -	
	Funding Approved.			
Marketing Budget (10%)		\$ 10,000		
Awarded to Date		\$ -	\$ -	
Remaining Funds		\$ 10,000		
			\$ -	2022-032
Infrastructure (20%)		\$ 20,000		
Awarded to Date		\$ -	\$ -	
Remaining Funds		\$ 20,000		
Total Annual Budget		\$ 130,000		
Total Awarded to Date		\$ 106,245	\$ 85,995	
Total Remaining Funds		\$ 23,755		

MOTION / RESOLUTION OF COUNCIL

Date: September 5, 2023		Motion No. 2023 – 184
Subject: Tourism Related Costing – Direction to Staff		
Moved by:	Deputy Mayor Leakey	
Seconded by:	Councillor Koiner	
<p>BE IT RESOLVED THAT THE COUNCIL OF THE TOWN OF GANANOQUE DIRECTS STAFF TO REVIEW AND REPORT TO COUNCIL ALL COSTS THAT ARE TOURIST RELATED AND PAID OUT OF PROPERTY TAX REVENUE, INCLUDING THOSE APPROVED VIA COMMUNITY GRANTS AND COUNCIL GRANTS. AS IT IS ANTICIPATED THE 2024 BUDGET WILL HOLD MANY INCREASES IN COSTS BEYOND COUNCIL CONTROL, THIS REPORT WILL BRING BACK TO COUNCIL COST AREAS SUCH AS THE VISITOR CENTRE AND PERHAPS CONSIDERATION FOR A PART TIME EMPLOYEE AS AN EVENT CO ORDINATOR AS WELL AS OTHER TOURIST RELATED COSTS THAT CAN UTILIZE THE MUNICIPAL ACCOMMODATION TAX (MAT) REVENUE, RATHER THAN CONTINUING TO ADD TO THE TAX PAYER'S BURDEN.</p> <p>AND FURTHER STAFF PROVIDE SOME DIRECTION WHERE COMMUNITY GRANTS AND TOURISM ADVISORY PANEL (TAP) FUNDS ARE USED FOR EVENTS TO ATTRACT TOURISM TO TOWN VS EVENTS LARGELY FOR THE BENEFIT OF RESIDENTS LIVING IN THE TOWN.</p>		

Carried: Ayes ✓ Nays
 Defeated:
 Tabled/Postponed:



 John S. Beddows, Mayor

MA s. 246 - When a recorded vote is requested, the Clerk will call for each Councillors vote (Aye or Nay), mark the recorded vote as indicated by the member, and announce whether the motion is carried or defeated. The Mayor will then sign the motion.

RECORDED VOTE:	Aye	Nay
Brown, Colin		
Harper, Matt		
Kirkby, Patrick		
Koiner, Anne-Marie		
Leakey, Vicki		
Osmond, David		
Beddows, John		
TOTALS		