



**Downtown Gananoque Business Improvement Area (BIA) Board
MEETING AGENDA**

**Held on Thursday, August 16th at 6:00PM
Online/In Person - Town Hall Council Chambers (2nd Floor)**

1.	Call Meeting to Order
2.	Disclosure of Pecuniary Interest & General Nature Thereof
3.	Approval of Minutes (Adoption) – June 8, 2023
4.	Public Question/Comment (Only Addressing Reports on the Agenda)
5.	Disclosure of Additional Items
6.	Delegations – None
7.	Presentations by Staff (Others) – None
8.	Unfinished Business
	<ul style="list-style-type: none"> 1. Curbside Recycling – Recycle Everywhere information 2. Survey
9.	Correspondence
	<ul style="list-style-type: none"> 1. OBIAA Newsletter – June 22, 2023 2. Town Council Highlights – June 20, 2023
10.	New Business/ Reports
	<ul style="list-style-type: none"> 1. Event Planning – Festival of Lights. TAP Application 2. Social Media 3. Pump-Gan-Fest
11.	Discussion of Additional Items
12.	Next Regular Meeting – TBD
13.	Questions from the Media
16.	Adjournment

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.



Update your Recycling Infrastructure **FOR FREE!**



CLICK HERE TO ORDER FREE BINS



Recycle Everywhere Bins:

We can match the functional and aesthetic needs of your facilities, retail properties, and office buildings



Resources:

Workplace recycling toolkit, on-demand workshop to assist staff with best practices, signage and more




Site or Virtual Assessment:

Waste and recycling consultations with waste management teams

For more information or to request a bin:
[RecycleEverywhere.ca](https://www.RecycleEverywhere.ca)

 ici@cbcra-acrcb.org

 437.432.4172

**ORDER BINS BY JUNE, 30TH
TO BE ENTERED TO WIN!**

Recipients placing bin orders by June 30th, 2023,
will be entered to win a free Dual Stream Bin

Draw Date: July 3rd 2023



**9:30am - OBIAA Municipal Act
Review Committee Meeting**

Thursday, June 29
**2023-2024 EnAbling Change
Deadline**

**1:00pm - STEPS Webinar: Public
Art Data Collection and Analysis
Tools**

Friday, June 30
**9:30am - OBIAA Municipal Act
Review Committee Meeting**

OBIAA BEST PRACTICES CALLS

See you Tuesday at 2...

If you want to present or ask a question of your colleagues, please email Erin at admin@obiaa.com

Minutes from the most recent calls *to follow*, prior minutes can be found below under **OBIAA Resources** in OBIAA newsletters. **Calls are recorded** - please email admin@obiaa.com to request a recording or previous minutes.

NEXT CALL: Tuesday, June 27

Follow-up to Best Practices Calls...

**World's Best Graffiti Removal
System**

- [Value Deals & Starter Packs](#)

Kerr Village BIA

- [Bike Corral](#)

Madrax

- [Bike Corral Design for Onstreet](#)

City of Oakville

- [Cycling Infrastructure](#)

City of Mississauga

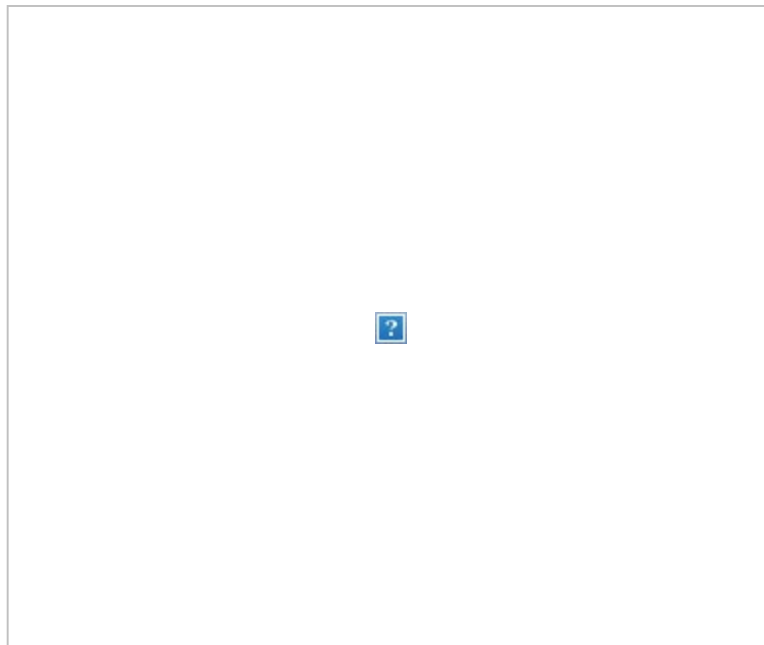
- [Bicycle parking](#)
- [Bike corral](#)

[Bike Parking](#)

- [Bike corral design image](#)
- [Bike corral design image 2](#)
- [Bike corral layout perpendicular](#)
- [Bike corral layout angled](#)
- [Manufactured bike corral](#)
- [Bike Parking Guide](#)

OBIAA ANNOUNCEMENTS

OBIAA Autumn Events



The **OBIAA Education Committee** is investigating other events that OBIAA can provide for its membership. Please fill in this short, 1-minute survey to help gauge interest.

Survey Deadline: Friday, July 21, 2023

[Take the Survey Now!](#)

Photos from the 2023 BIA Conference - share yours with admin@obiaa.com to have them included in the newsletter!



Call for Speakers

If you know any speakers who might like to speak at an upcoming OBIAA Conference, please have them sign up here: <http://eepurl.com/bhRTVz>

OTHER ANNOUNCEMENTS

Ontario Strengthening Supports to Combat Hate and Create Safer Communities

Province unveils new grant to help keep faith and cultural communities safe

The Ontario government is investing \$25.5 million over two years to help address the rise of hate incidents against religious and minority groups. The new Anti-Hate Security and Prevention Grant will help faith-based and cultural organizations enhance or implement measures to ensure community spaces remain safe and secure.

“No Ontarian should live in fear that they will be targeted because of their background, who they love, or how they worship,” said Michael Ford, Minister of Citizenship and Multiculturalism. “Building on our other investments to combat hate, the new Anti-Hate Security and Prevention Grant will help build stronger, safer and more inclusive communities and ensure everyone has a safe environment to practice their faith and express their culture and beliefs.”

[Read More](#)

TOMORROW CFIB Retail Community Contributions Survey

OBIAA is supporting this survey and will be receiving the results. No contact information will be collected.



PLEASE SHARE WITH YOUR MEMBERS

OBIAA is inviting you to complete a retail survey from the **Canadian Federation of Independent Business (CFIB)**. Your responses to this survey will help CFIB calculate how much of each dollar spent at businesses like yours stays local. *If you are a CFIB member and have already answered the survey questions, there is no need to respond again.*

CFIB is working with LOCO BC and Civic Economics who previously calculated that **63 cents** of a dollar spent at independent BC retailers stays local, compared to only **14 cents** of a dollar spent at online giants and big businesses. The results of this new survey will provide a national 'stays local' number, as well as regional numbers across Canada, to help us champion shopping local.

Please be assured that all individual responses will be confidential and reported only as a total. Your business will remain anonymous.

Thank you for the time and effort you put into completing this survey. **Your voice has an impact!**

Deadline: Friday, June 23

[Take the Survey Now](#)

BIAs

in the News



Send your news stories to admin@obiaa.com to have them included in the newsletter!

Alliston

- **Simcoe.com** - [‘Huge success’: Concession Road Mercantile and Champ Burger in Alliston host second annual drag show June 28](#)

Collingwood

- **Collingwood Today** - [BIA pitches plan to pave town's vacant land on Hurontario](#)

Hamilton

- **InSauga** - [What is Hamilton doing to improve the downtown areas?](#)
- **The Hamilton Spectator** - [‘Business owners don’t feel safe’: Hamilton BIA leaders call for additional support in the core](#)

Milton

- **Milton Now** - [Public invited to watch Milton Concert Band rehearse outdoors](#)

Muskoka

- **My Muskoka Now** - [Muskoka launching grants for event traffic safety](#)

Ottawa

- **Ottawa Business Journal** - [An NHL rink in the heart of downtown Ottawa? Supporters say it’s an idea worth looking at](#)

Renfrew

- **Renfrew Today** - [COMMUNITY SPOTLIGHT: Soul food with Indigenous roots now on the menu in Downtown Renfrew](#)

Toronto

The South Bayview Bulldog - [Saturday's Sidewalk Sensation was... sensational!](#)

Wallaceburg

- Sydenham Current - [Jobs: James Street Eatery, Dresden Foodland, Dresden Meat Packers](#)

Wellington County

- The Wellington Advertiser - [Over \\$500,000 in Digital Main Street grants have helped local businesses](#)

WEBINARS

Upcoming Digital Main Street Webinars



*Did you know these Webinars are great for BIA Staff and Boards, too?
Sign up today!*

How to Create Captivating Videos for Social Media

**Tuesday, June 27, 2023
10:00-11:30am**

As social media continues to play a crucial role in connecting businesses with their target audience, creating captivating video content has become more important than ever. In this beginner-level webinar, you'll

Facebook & Instagram Advertising on a Small Budget

**Tuesday, July 11, 2023
7:00-8:30pm**

Whether you have \$5, \$50, or \$100 a month to spend on Facebook and Instagram advertising, you can still reach your target customers and clients. Discover some creative ways to do so in this fast paced, intermediate-level webinar.

learn the ins and outs of creating compelling videos for platforms such as Instagram Reels and TikTok, with a focus on using smartphones as your main tool. You'll discover editing techniques and tips, and walk away with the knowledge and inspiration to make your videos stand out and effectively connect with your audience on social media.

[Register For Upcoming DMS Webinars or In-Person Events](#)

FREE Upcoming DMS In-Person Workshops!

Mississauga: Digital Tools, Software & Apps to Manage Your Small Business

DATE: Wednesday, July 12, 2023

TIME: 1:00-4:00pm

LOCATION: IDEA Square One
100 City Centre Drive Level 2,
Square One Shopping Centre,
near Rec Room
Mississauga, ON L5B 2C9

From accounting to scheduling, file sharing to project management, there are digital tools to help with every aspect of running a small business. Knowing which ones are right for you can be a challenge though. This beginner-level workshop will help you learn what's out there to help you manage with efficiency and ease.

Elgin County: Grow Your Small Business on Instagram

DATE: Tuesday, July 18, 2023

TIME: 9:00am-12:00pm

LOCATION: Elgin Business
Resource Centre
300 South Edgeware Road
St. Thomas, ON N5P 4L1

This intermediate-level workshop is for those that have already dipped their toes into the world of Instagram and are looking to grow on the platform. We'll explore different ways small businesses are strategically building a following on Instagram and generating sales from their efforts. You'll walk away from this workshop with a long list of ideas you can use right away.

Elgin County: How to Efficiently Plan Your Content for Social Media

DATE: Wednesday, July 19, 2023

TIME: 9:00am-12:00pm

LOCATION: Elgin Business
Resource Centre
300 South Edgeware Road
St. Thomas, ON N5P 4L1

organized and on top of your social media efforts. You'll learn how to create and repurpose content in a way that is efficient and effective, and how to share it across different social media channels in a way that will help you reach your target audience. This workshop is designed to help small business owners make the most of their social media efforts and increase their online presence and engagement. Don't miss this opportunity to learn how to efficiently plan your content for social media and grow your business.

Social media is a powerful tool for small businesses, but it can also be overwhelming. This beginner-level webinar will teach you how to create a content plan that will help you stay

[**Register For Upcoming DMS Webinars or In-Person Events**](#)



Virtual Webinar - STEPS Public Art Data Collection and Analysis Tools

Join STEPS Public Art **online on Thursday, June 29, from 1 pm to 2 pm ET**, to learn more about the data collection and analysis tools we have developed to help Business Improvement Areas (BIAs), municipalities and community organizations evaluate and measure the community impact of their projects and advocate the value of public art to decision-makers.

The [Inspired Art Impact Toolkit](#) is freely available on the STEPS Public Art website.

[Register Now](#)

GOOD NEWS & GREAT IDEAS

Share your pictures of your events and activations or your good news here!
Send to admin@obiaa.com

FUNDING OPPORTUNITIES

Funding Support Available

[The Canada-Ontario Job Grant](#) (COJG) provides direct financial support to employers who wish to purchase training for their employees, including our Management Training Program. If you are interested in learning more or applying see below.

[More Info or Apply Now](#)

Funding applications now open for the 2023-24 EnAbling Change Program

Source: [Ministry for Seniors and Accessibility](#)

Applications for the **2023-24 EnAbling Change Program** funding are open now through to June 29 and will focus on projects that create equitable opportunities in the labour market, drive a culture of respect and dignity for people with disabilities, and support awareness and regulatory compliance of the *Accessibility for Ontarians with Disabilities Act* (AODA). Fund total \$1.5 million in 2023.

The Ministry for Seniors and Accessibility's [Age-friendly and accessibility grants web page](#) has information on how to apply for the 2023-24 EnAbling Change Program.

DEADLINE: June 29, 2023

Local Festivals – Building Communities Through Arts and Heritage

Source: [Canadian Heritage](#)

The **Local Festivals** component provides funding to local groups for recurring festivals that present the work of local artists, artisans or heritage performers. This includes the celebration of LGBTQ2+ communities and Indigenous cultural celebrations.

DEADLINE: When an application deadline falls on a weekend or statutory holiday, it is extended to the following working day.

- **October 15** – for festivals starting between July 1 and August 31 **of the next calendar year**

How to apply

- Review the [Guidelines for local festivals component](#) before completing your application.

- Create or access your Canadian Heritage account and [apply online](#).
- Access the mandatory forms, available under the section **Guides and help**, and submit them with your funding application.

Create an account in the system

[Consult this tutorial](#) that shows you how to access multiple Government of Canada online [Services](#).

Should you be unable to access the new online system or apply online for any reason, please contact our support team.

[Apply Now](#)

Available funding opportunities from the Ontario Government

Find out what funding is currently available from the **Government of Ontario**, if you're eligible and what you need to apply.

Has your BIA registered for the Ontario Grants Portal One-Key?
Register today [HERE](#)

[Ontario Government Funding Opportunities](#)



Ontario - Cultural Tourism and Local Events

The [Ontario Cultural Attractions Fund](#) is to help develop, promote and present high-quality, high-profile events that strengthen the economies of communities across Ontario.

[APPLICATION](#)

RESOURCES FOR SHARING

We will be continually adding to this section. Please feel free to share any additional resources by emailing them to admin@obiaa.com

NOTE: New resources highlighted in yellow.

GOVERNMENT RESOURCES

Province of Ontario

- [Connecting Links Program](#)
- [Providing More Supportive Housing for Vulnerable People](#)
- [2023–24 Connecting Links Funding by Municipality](#)
- [GO Train Expands Service to Niagara](#)
- [Combating Hate and Creating Safer Communities](#)
- [Ontario Announces Intent to Dissolve Peel Region](#)
- [Provincewide Homelessness Prevention](#)

Province of Ontario (cont'd)

- [Free Job Training for People with Disabilities Launched](#)
- [Peak Perks and Expanded Energy-Efficiency Programs Launched](#)
- [New tools expanded to mayors in 26 fast-growing municipalities](#)

Legislative Assembly of Ontario

- [Bill 5, Stopping Harassment and Abuse by Local Leaders Act, 2022](#)

MSAA - [2023 Accessibility Compliance Reporting for your members](#)

OBIAA RESOURCES

BEST PRACTICES CALL MINUTES

- [Minutes 05 09 23](#)
- [Minutes 05 16 23](#)
- [Minutes 05 23 23](#)
- [Minutes 05 30 23](#)
- [Minutes 06 06 23](#)
- [Minutes 06 13 23](#)
- [Minutes 06 20 23](#)

Best Practices Call Minutes & Recordings from previous months *available upon request*

OBIAA ADVOCACY

- [AMO Ending Homelessness Symposium - May 2023](#)
- [Homelessness Response Toolkit for BIAs](#)
- [2022 Provincial Election Toolkit](#)
- [2022 Municipal Election Toolkit](#)

CONFERENCE

- [2023 BIA Conference Presentations](#)
- [2023 OBIAA Awards Media Release](#)

DIGITAL MAIN STREET

- [Resources for Small Business](#)
- [DMS PROGRESS REPORTS](#)
- [DMS Videos](#)
- [DMS Videos \(Captioned\)](#)
- [Working with a Digital Services Professional: Tips for Small Businesses](#)
- [SEO Fundamentals](#)
- [Grow Your Brand on Instagram](#)
- [Small Business Websites 101](#)
- [April 2022 Progress Report](#)
- [The Future is Online and In-Person Video](#)

OTHER RESOURCES

Downtown Burlington BIA
- [Harassment and Discrimination Policy](#)

City of Brantford

- [Commercial At Grade Info](#)

The Hamilton Spectator
- [PHOTOS: Crowds enjoy Concession Streetfest on Hamilton Mountain](#)

InSauga - [Two popular downtown Milton winter events combine into one big one](#)

- [Core Commercial Zone](#)
 - [Graffiti Bylaw](#)
 - [Graffiti Report](#)
 - [Graffiti Flyer](#)
-

The Bay Observer - [Some straight talk to Hamilton Council about the state of Downtown Hamilton](#)

Beach Metro - [Beaches Brewing Company owner among restaurant and bar owners frustrated by CafeTO delays](#)

CBC News

- [Small businesses denied CaféTO permits despite previous approvals take aim at the city](#)
- [City of London extends free downtown parking into 2024](#)

CHCH News - [The 10th annual Oakville Festivals of Film & Arts lineup](#)

CKNX News Today - [BIA hosting art contest](#)

CK News Today - [Safety enhanced along Ottawa Street with new lighting \(PHOTOS\)](#)

CTV News - [Lighting up Ottawa Street alleys](#)

The Fulcrum - [A Day in the Night Market](#)

The Globe & Mail - [Toronto park lets visitors rearrange the furniture](#)

I Heart Radio

- [Visitor Information Centre opens in downtown Pembroke](#)

The Ottawa Business Journal - [‘Wow effect’: Toronto developer proposes three-tower project near Orléans Town Centre](#)

The Owen Sound Sun Times - [Southampton streetscape revitalization plans now up to Town council](#)

PTBO Canada - [Public Art Project Renaissance On Hunter 2023 Is Underway](#)

The Sarnia Observer - [Stratford council adopts BIA's downtown public art plan](#)

The Stratford Beacon Herald - [Stratford council adopts BIA's downtown public art plan](#)

Stratford Today - [Paws a while downtown with BIA's Dog Days of Summer](#)

The Sydenham Current - [Jobs: Downtown Wallaceburg BIA, Chatham-Kent Hospice, Quo Vadis Pizzeria](#)

The Toronto Star

- [Green Team hits the streets again to beautify downtown Peterborough](#)
- [Axing residency requirement to file complaints, adding mediation options to mitigate expensive investigations, part of recommended updates to Niagara Falls city council's code of conduct](#)

Windsorite - [Ottawa Street Receives Funding For Alley Lights](#)

Windsor News Today - [Safety enhanced along Ottawa Street with new lighting \(PHOTOS\)](#)

[More Lighting Installed in Alleyways Along Ottawa Street](#)

Thanks for reading to the bottom!

In honour of this week's Pollinator Week

Three bees fly into a pub and land on the bar.
The barkeep says “Wow bees, uh what can I get you?”
All three bees order a half drop of mead.
The barkeep finds an eye dropper and dispenses their order.
Full of curiosity the barkeep asks “So do bees drink a lot?”
The first bee replies,
“No... just enough to get a buzz on”



”
Reconciliation is realized when two people come together
and understand that what they share unites them and
that what is different about them needs to be respected.
”

- **Wab Kinew**, Writer & Politician

Missed an OBIAA Newsletter? [Check out the Archives HERE](#)

TOWN OF GANANOQUE NEWS

COUNCIL JUNE 20, 2023

- Council approved the removal of Ray Stedman as Treasurer of the Downtown Gananoque Business Improvement Area (BIA) and appointed Lesley Poole to the position of Treasurer for the remaining term of Council (2023 to 2026).
- Patricia Fiori and Zane Smith, from the 1000 Island History Museum, appeared before Council and presented several proposed amendments to the Civic Collection Policy and made recommendations to add various items to the Town's Civic Collection. Council approved the additions to the Collection but sent the Policy changes back for further clarification.
- Council directed staff to bring back a report regarding the 1000 Islands Gananoque Chamber of Commerce's request, that their outstanding balance of \$2,399.67 be forgiven.
- The Ministry of Municipal Affairs and Housing (MMAH) Peter Sizov and Sofia Sheikh appeared before Council and presented a PowerPoint presentation entitled "Financial Indicators – 2022" (2021 Year End).
- The proposed after-hour rental surcharge for evening and weekend bookings at Town facilities during the summer was postponed and will be brought back for Council's consideration during the 2024 budget deliberations.
- Council approved the naming change of the Town Hall Park Ball Diamond to the 'Arlene Cartwright Ball Diamond'.
- The Procedural By-law will be read for a third time on July 18th 2023 regarding an amendment to the time of adjournment.
- Council passed a By-law to amend the Council Code of Conduct Policy.
- Council received the Capital Matters Pending update and the 2023 first quarter income statement.
- Council approved and adopted the 2023 Public Sector Accounting Board (PSAB) compliant budget.
- Council received for information the Ministry of Municipal Affairs and Housing (MMAH) financial indicator review (FIR).
- Council awarded the contract to Len Corcoran Excavating LTD. for the procurement of services to complete the reconstruction of phase 1 of Arthur St. between Stone St. and Charles St. to a limit of \$2,579,698.80.
- Council awarded the Arthur St. Phase I Reconstruction Tender to Morrison Hershfield Ltd. for the procurement of inspection and contract administration services for the reconstruction of phase 1 of Arthur St between Stone St and Charles St to a limit of \$74,240.00.
- Council awarded the Lagoon Road and Berm Maintenance tender to Robert Nash Excavating in the amount of \$897,992.01 for services to repair the berm and roadway at the lagoon.
- Council directed staff to bring back a report on the recommended approach to best implement and maintain the Town's asset management plan as required by Provincial Law.
- Council approved the Cataraqi Source Protection Area (area at large) Municipal appointment of Kristie Kelly to serve as the Municipal representative to the source protection committee
- Council directed staff to provide a report on alternatives to fireworks displays at Town events recognizing the noise can negatively affect wildlife, domestic animals, humans, and the environment.
- Notice of Public Meeting. A Public Meeting will be held at the next regular Council meeting on Tuesday, July 18, 2023 with respect to a Class III Development Permit Application regarding 460 Second Street / Unopened Road Allowance.
- Council will read for a third time By-law No. 2023-077 on July 18, 2023, being a By-law to amend the Procedural By-law, regarding the Time of Adjournment.



Gananoque Lions Club Pump-Gan-Fest

Thursday, July 6, 2023

Attention: Lisa Robicaud, BIA Chair

Amanda Trafford, Economic Development & Cultural Heritage Coordinator

Good afternoon Ladies,

The Gananoque Lions Club will be hosting their annual Pump-Gan-Fest celebration on Saturday, September 30th.

In the past, downtown businesses participated by decorating store fronts in support of this event. This year, the committee would like to work together with the BIA to renew this partnership. It has also been suggested that having a scarecrow competition might be entertaining as well.

The Pump-Gan-Fest committee wants to initiate some new and refreshing ideas to add to the celebration.

It is our goal to encourage our local businesses and organizations to get involved, to make a better and more inviting event for our local community and visitors.

Please contact me so we can discuss this further.

Thank for your time, and look forward to meeting with you.

Sincerely,

Joanne Chitty
Pump-Gan-Fest
Chairperson
613 484-2401