

Tourism Advisory Panel Agenda

On Monday, May 15, 2023 at 3:00PM In Person and Online

Town Hall Council Chambers (2nd Floor)

JOIN WEBEX MEETING

<https://townofgananoque.webex.com/townofgananoque/j.php?MTID=m822cd9df4fa5c9c3f1b3>

[1724d7cc4275](https://townofgananoque.webex.com/townofgananoque/j.php?MTID=m822cd9df4fa5c9c3f1b3)

Meeting number (access code): 2632 328 0376

Meeting password: PNjeAbVa287

1.	Call Meeting to Order
2.	Disclosure of Pecuniary Interest & General Nature Thereof
3.	Motion #2023-010 – Approval of Minutes – April 18, 2023
4.	Public Question/Comment (Only Addressing Items on the Agenda)
5.	Disclosure of Additional Items
6.	Delegations - NONE
7.	Presentations by Staff/Others - NONE
8.	Municipal Accommodation Tax – Treasurer, Melanie Kirkby 1. MATTAX statement 2. Funding year-to-date
9.	Unfinished Business <ul style="list-style-type: none"> • Motion #23-087-Tourism Advisory Panel (TAP) Request to Increase Spending – Dated April 18, 2023 • How TAP will allocate their funding and definition of terms • Discuss TAP Application and implement changes
10.	Correspondence - NONE
11.	New Business Tourism Advisory Panel (TAP) Funding Requests / Applications

	<ul style="list-style-type: none">• Poker Runs Inc.• Thousand Islands Association
12.	Discussion of Additional Items
13.	Next Meeting – Monday, June 19, 2023 at 3:00PM
14.	Adjournment

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town’s website.

TOWN OF GANANOQUE
General Ledger Trial Balance

GL5030 (T)

Page : 1

Date : May 09, 2023

Time : 1:22 pm



Fiscal Year : 2023
 Account : 1-4-17000-???? To 1-5-17000-????
 Period : 1 To 12

Account Code	CC1	CC2	CC3	Account Name	Balance	Budget Amt - BV
FUND	1					
CLASS	4			REVENUE		
CATEGORY	17000			Municipal Accomodation Tax		
1-4-17000-4000				MAT Levy	-22,897.77	-285,000
1-4-17000-4079				TIAP Funding	0.00	0
1-4-17000-5901				Transfer from Reserves	0.00	0
				Category Total	-22,897.77	-285,000
				REVENUE Total	-22,897.77	-285,000
CLASS	5			EXPENDITURE		
CATEGORY	17000			Municipal Accomodation Tax		
1-5-17000-5400				Administration	0.00	15,000
1-5-17000-5431				Tourism Advisory Panel	33,959.82	100,000
1-5-17000-5600				Transfer to TIAP	85,000.00	170,000
1-5-17000-5901				Transfer to Reserve	0.00	0
				Category Total	118,959.82	285,000
				EXPENDITURE Total	118,959.82	285,000
				OPERATING Total	96,062.05	0
				REPORT TOTAL	96,062.05	0

Applicant	Description	Panel Decision	Paid to Date	TAP Motion
Gananoque Curling Club		\$ 9,000		2023-003
Thousand Islands Boat Museum		\$ 6,292		2023-006
The Rotary Club of Gananoque		\$ 2,143		Council 2023-043
The Rotary Club of Gananoque		\$ 5,200		2023-005
Red Hot Rockabilly		\$ 2,500		2023-002
Gananoque Arts Network		\$ 3,640		2023-004
Crafts on the River		\$ 5,000		2023-007
First Peoples' Performing Arts Festival		\$ 7,000		Council 2023-060
The Kingston Prize		\$ 6,000		2023-013
1000 Islands Waterfront Festival		\$ 15,000		2023-014
Baitfuel Fishing Tour Championship		\$ 10,000		2023-016
Products / Events Budget (70%)		\$ \$ 70,000		
Awarded to Date		\$ \$ 40,775		
Remaining Funds		\$ \$ 29,226		
	Funding Approved.	\$	\$ -	
	Funding Approved.			
Marketing Budget (10%)		\$ \$ 10,000		
Awarded to Date		\$ -	\$ -	
Remaining Funds		\$ \$ 10,000		
			\$ -	2022-032
Infrastructure (20%)		\$ \$ 20,000		
Awarded to Date		\$ -	\$ -	
Remaining Funds		\$ \$ 20,000		
Total Annual Budget		\$ \$ 100,000		
Total Awarded to Date		\$ \$ 40,775	\$ -	
Total Remaining Funds		\$ \$ 59,226		


\$ 31,632

MOTION / RESOLUTION OF COUNCIL

Date: April 18, 2023		Motion No. 2023 – 087
Subject: Tourism Advisory Panel (TAP) Request to Increase Spending		
Moved by:	<i>Councillor Osmond.</i>	
Seconded by:	" <i>Harper</i>	
<p>BE IT RESOLVED THAT THE COUNCIL OF THE TOWN OF GANANOQUE APPROVES THE TOURISM ADVISORY PANEL REQUEST, TAP MOTION #2023-08, TO INCREASE 2023 SPENDING BY \$30,000, AS PRESENTED IN REPORT COUNCIL FIN-2023-19.</p>		

✓ **Ayes** 6 **Nays** 1

Carried: _____
Defeated: _____
Tabled/Postponed: _____



 John S. Beddows, Mayor

MA s. 246 - When a recorded vote is requested, the Clerk will call for each Councillors vote (Aye or Nay), mark the recorded vote as indicated by the member, and announce whether the motion is carried or defeated. The Mayor will then sign the motion.

RECORDED VOTE:	Aye	Nay
Brown, Colin		
Harper, Matt		
Kirkby, Patrick		
Koiner, Anne-Marie		
Leakey, Vicki		
Osmond, David		
Beddows, John		
TOTALS		



Les Plaisanciers

Town of Gananoque
Tourism Advisory Panel
10 King Street E,
Gananoque, On K7G 1H4

Re: TAP Funding Request 2023 Gananoque Poker Run

Attn: To whom it may concern,

I would like to take this opportunity to thank the **Town of Gananoque** including your very special forces such as Police, Fire and Ambulance departments, along with your local town volunteers of Gananoque that helped make the Gananoque Poker Runs a success.

It's that time of the year again when our promotional thoughts are geared to the promotion and how we can together bring major tourism to the Town of Gananoque and the 1000 Islands region. What is so unique is that we not only have the Poker Run event, but we have the ammunition and the fire power to bring visitors to your Town through the pages of our mass media.

In return for bringing this event to town we would like to ask for the following
in-kind:

- Supply Parking area for both Trucks & Trailers (i.e., hockey arena parking lot that usually sits vacant during the summer)
- Boat launch area, plus volunteers on Friday, Saturday, and Sunday of the event
- Access to the original VIP docks by the beach for the weekend-area will be utilized for a special "Discover Boating area" by Power Boating Canada
- Supply Marina docks/slips for approximately 45 boats ranging from 28 ft to 50 ft, the same style boats as you have hosted for the past 35 + years.
- Three-day usage of **Joel Stone Park including:**
 - Friday Set-up & Registration area, Saturday, and Sunday
 - Ability to park event trailer within park for the duration of the event weekend.
 - Security volunteers required for the park.

The province of Quebec is an extremely vital market when to tourism and we have the keys to continue.

This event is already scheduled and approved by the APRA sanctioning with all the necessary insurance and guidelines required.

All stops have been pulled for this waterfront spectacular, as towns and villages along the route will come alive with excitement when some of the worlds most beautiful and exotic Power Boats challenge the waters of the mighty St. Lawrence River all in pursuit of the Best Poker hand. **SPEED HAS NO BEARING ON THE WINNER! THIS IS NOT A RACE, IT'S ALL IN THE CARDS!**

Looking forward to another exciting event in Gananoque,

Sincerely,
William E. Taylor
President
Poker Runs Inc.

**2023 Sponsorship
\$15,000.00 + in kind**



**Tourism Advisory Panel – Request for Funding
APPLICATION (Tourism Event)**

Applicant Information	
Organization	Poker Runs Inc.
Contact Name	Bill Taylor
Title	President
Address	268-44 Crawford Crescent, Campbellville, ON L0P 1B0
Phone #	904-844-8218 ext 222
Email	btaylor@taylorpublishinggroup.com
Event Website	www.pokerrunsamerica.com
Event Information	
Event Name	2023 Gananoque 1000 Islands Poker Run
Event Dates	July 7-8, 2023
Event Organizer Name	Event Co-ordinator Melanie Taylor
Event Organizer Phone #	905-844-8218 ext 252
Event Organizer Email	mtaylor@taylorpublishinggroup.com
Funding Amount Requested	\$15,000
Brief description of event	A poker run is a game of chance and speed has no bearing as only the best card hand wins. The Gananoque 1000 Islands Poker Run brings more than 50 of the most exotic offshore boats from across North America to showcase to the public at no cost, The boats can be viewed in Gananoque while docked or along with waterways while traveling to each checkpoint (card stops) picking up a playing card.

Estimated # of people your event will attract to Gananoque (from 40+km away)	It is estimated 7,500 people will be drawn to the town, with another 25,000 will line the waterways either watching from their waterfront/island home, their personal boats or from the other card stops.
How and where will the event be advertised/marketed?	A variety of media outlets: Social platforms: Facebook, Instagram, Youtube with weekly postings leading up to the event. Digital Magazine Ads in: Power Boating Canada Les Plaisanciers Poker Runs America Printed Event Posters throughout the region in tourism offices, hotels, restaurants, marinas. Event announcement street banner on King St. TIAP Special Marketing Plan and Efforts Local Radio and newspapers
Has this event been hosted before? If yes, when and where?	We have been hosting and promoting Poker Runs for more than 35 years in many boating communities. The first ever event was hosted in Gananoque back in 1988 and this is where the poker run offshore sport began. For the last 12 years Gan has been the host town of the Gananoque Poker Run.

EVENT ORGANIZING COMMITTEE:

President, Bill Taylor 1-800-354-9145 x 222
btaylor@taylorpublishinggroup.com

Event Co-Ordinator, Melanie Taylor, 1-800-354-9145 ext 252
mtaylor@taylorpublishinggroup.com

Social Media and Editor, Jarrett Matthews, 1-800-354-9145 ext 232
media@taylorpublishinggroup.com

Marketing & Sponsorships, Todd Taylor, 1-800-354-9145 ext 226
ttaylor@taylorpublishinggroup.com

Who is your target market/audience

+ Owners of the poker runs boats plus their entourage crew.
+ Boating enthusiasts

SCHEDULE OF EVENTS: TENTATIVE AS SATURDAY WILL CHANGE

Friday July 7

Event Set – Up at Joe Stone Park,

Friday afternoon - Boats Arrival, marina check in, event registration

Friday afternoon/evening – Boats open to the public for viewing

Friday Welcome Party for Poker Run entrants and crew.

Saturday: THE POKER RUN ROUTE IS SUBJECT TO CHANGE

9 am MANDATORY Drivers Meeting for the drivers and navigators to outline event logistics, rules and route. Local police, fire and coast guard will be invited to attend.

10:30 am Start your engines – Boats depart Gananoque

11:00 am Village Quay Marina

12-2 Lunch Kingston

2:30 Brockville or Rockport

Approx 3pm Boats start arriving back at home port FINISH

5-6:30 Approx. Poker Run Card unveiling and AWARDS at Joel Stone Park

7pm Dinner uptown

Sunday 12pm : CHARITY RIDES – The Public can purchase a seat(s) in a poker run boat and have the opportunity to experience the thrill of performance boating.

Event proceeds to support local charities.

Sunday 3pm : Event wrap up and tear down

THE CORPORATION OF THE TOWN OF



Canadian Gateway to the 1000 Islands

You agree that the information provide in this application is accurate. This is an application for funding and does not guarantee funding approval. Should the TAP and Council approve funding to your event, a funding agreement outlining the details of the funding and any associated recognition will be signed by both the Town of Gananoque and the organization receiving the funding.

Date: May 9/2023 _____ Title: Event Co-Ordinator

Name: Melanie Taylor Signature: 

Completed application (with all requested attachments) to be submitted to:

Tourism Advisory Panel, Recording Secretary
businesscoordinator@gananoque.ca
613-382-2149 ext. 1125

2023 Gananoque Poker Run Event Budget

Event date: July 7th and 8th 2023

Revenue		Income	HST(13%)	Total
Event Registration	Participants - 50 plus boats expected	\$ 37,500.00		
Sponsors	Companies logoon Posters and banners, prizes	\$ 22,000.00		
	Total Revenue	\$ 59,500.00		
Product Development/Advertising in Exchange for Sponsorship			HST(13%)	Total
Power Boating Canada Print and Digital	2 Print & digital ads promoting the Town of Gananoque	\$ 16,000.00		
Les Plaisanciers Print and Digital	2 Print & digital ads promoting the Town of Gananoque	\$ 12,000.00		
Power Boating Website Ads	3 Months promoting Gananoque on PBC website	\$ 3,000.00		
Les Plaisanciers Website Ads	3 Months promoting Gananoque on Les Plaisanciers website	\$ 3,000.00		
Newsletter Coverage	Power Boating Canada & Les Plaisanciers	\$ 5,000.00		
RV Lifestyle Print & Digital Ads	2 Pages of Print & Digital ads	\$ 12,000.00		
Driver's kit & Information Package	Design & Printing	\$ 1,200.00		
	Cost/Value	\$ 52,200.00		
Expenses			HST(13%)	Total
Lunch	Participant lunch	\$ 4,000.00		
Dinner	Awards dinner	\$ 7,500.00		
Prizes	Cash, Certificates, Awards for 1st, 2nd and 3rd, other	\$ 10,000.00		
Trophies	Participants Trophies for each boat	\$ 2,800.00		
Videography		\$ 2,500.00		
Photography		\$ 2,000.00		
Helicopter		\$ 4,500.00		
T-Shirts	Event T-Shirts for volunteers & Participants	\$ 4,500.00		
Banners & Signage	Large Banner for King Street, etc	\$ 2,500.00		
Event Print Posters & Delivery	Posters to be placed throughout Thousand Island Region	\$ 1,800.00		
Social Media Promotion	Facebook, Instagram, Social Media Campaigns	\$ 2,500.00		
Staff Expenses/Event help/Office staff		\$ 4,000.00		
Hotel Rooms		\$ 4,500.00		
Outdoor Theater & Sound System		\$ 2,500.00		
Misc Supplies	Poker Run cards, Envelopes, etc	\$ 750.00		
MC		\$ 1,000.00		
Event Insurance		\$ 3,500.00		
Paramedics		\$ 500.00		
Flags & Banners for Saftey Boats		\$ 2,500.00		
Marshall Boat Fuel		\$ 700.00		
Courier		\$ 500.00		
Pace Boats Fuel		\$ 2,200.00		
Activites for kids	Bouncy Castle	\$ 750.00		
	Total Expenses	\$ 68,000.00		
In Kind Requests/Commuity Grants			HST(13%)	Total
Public Space rental	Joel Stone Park for the Event Weekend (Friday, Saturday and Sunday)			
Sound System				
Parking Spaces				
Trailer Parking Area				
Dockage	Docking at Gananoque Marina			
Town of Gananoque Police	2 Volunteer Officers to secure area			
Volunteers	2 for Boat Launch, 1 for Greeting Participants, 1 for PVC Docks			



Tourism Advisory Panel – Request for Funding APPLICATION (Tourism Event)

Applicant Information	
Organization	
Contact Name	
Title	
Address	
Phone #	
Email	
Event Website	
Event Information	
Event Name	
Event Dates	
Event Organizer Name	
Event Organizer Phone #	
Event Organizer Email	
Funding Amount Requested	
Brief description of event	
Who is your target market/audience	

Estimated # of people your event will attract to Gananoque (from 40+km away)	
How and where will the event be advertised/marketed?	
Has this event been hosted before? If yes, when and where?	

Additional items to be attached to the application:

- List of Board of Directors or Event Organizing Committee including emails and phone numbers
- Full Schedule of Events
- Detailed Event Budget/Financial Plan to include at a minimum the following. Include cash and in-kind contributions. See attached sample.
 - o Income
 - Registration
 - Sponsorship
 - Sales
 - Fundraising
 - Grants
 - o Expenses
 - Product Development
 - Infrastructure
 - Marketing and Advertising

THE CORPORATION OF THE TOWN OF



Canadian Gateway to the 1000 Islands

You agree that the information provide in this application is accurate. This is an application for funding and does not guarantee funding approval. Should the TAP and Council approve funding to your event, a funding agreement outlining the details of the funding and any associated recognition will be signed by both the Town of Gananoque and the organization receiving the funding.

Date: _____ Title: _____

Name: _____ Signature: _____

Completed application (with all requested attachments) to be submitted to:

Tourism Advisory Panel, Recording Secretary
businesscoordinator@gananoque.ca
613-382-2149 ext. 1125



April 14, 2023

Town of Gananoque TAP Funding Application – 2 Year Project Budget

Preserving the Blue Water Trail of Roak Shoal Marking for Local Tourism and Community Recreation Guiding Safe Passage at the Canadian Gateway to the Thousand Islands, namely the Town of Gananoque

Anticipated Revenue = \$0.00

This is considered an essential service to attract and encourage local tourism and the Town of Gananoque recreational safe navigation of the St. Lawrence River in the immediate territory to the Town of Gananoque (refer to maps attached to the TAP Application).

Anticipated 2023 & 2024 Expense = \$10,049.00

To purchase eleven (11) new replacement Coast Guard approved shoal markers each year over 2 years

11 Shoal Markers @ \$385.00 CDN each inclusive of shipping, duties, and taxes = \$4,235.00

Anchoring material \$50 (chain, anchor blocks, shackles) x 11 = \$550.00

2023 Project Cost = \$4785.00

2024 Project Cost = \$5,264.00 (assuming 10% supply chain cost increase)

Note:

1. The project expenses do not include TIA annual operating costs of placing rock shoal markers in the spring, and removing them in the fall, or other regular maintenances activity
2. The project event expenses only address the capital cost of replacing 10% of rock shoal markers in the Town of Gananoque SLR greater area that are no longer functional due to wear and tear from the forces of nature (market life expectancy is less than 10 years and requires a rolling forward annual assessment)
3. TIA proposes to self fund 10% of the Project Capital Cost as a cost sharing with the Town

Peter Fitton, TIA President

pmfitton@rogers.com

Cell 519-500-2953

www.thousandislandsassociation.com



Town of Gananoque TAP Funding Application Supplementary Information

Submitted by

Thousand Islands Association for the Preservation of River Quality Inc.

Dated 14 April 2023

Name of Non-Profit Organization or Charity

Thousand Islands Association for The Preservation of River Quality Inc. known as "TIA"

Year Established

1934

Organization Mailing Address

P. O Box 274, Gananoque, Ontario, K7G 2T8

Email Address

thousandislandsassociation@gmail.com

Contact Person

Peter Fitton, President – email pmfitton@rogers.com ; cell 519-500-2953

Board of Directors Organizing Project Event

James (Jim) Cote, Director, Chair of River Safety – email jamescote2@icloud.com ; cell 613-532-1036

Alec Turner, Director – email alec.turner@sympatico.ca ; cell 613-532-1765

Note: Refer to www.thousandislandsassociation.com for organization information and under "Who We Are" listing of Board of Directors

Organizations Mandate

TIA Missions: River Safety, Environmental Awareness, Community Support

Project Event Title:

Preserving the Blue Water Trail of Rock Shoal Marking for Local Tourism and Community Recreation Guiding Safe Navigable Passage on the St. Lawrence River (SLR) at the Canadian Gateway to the Thousand Islands, namely the Town of Gananoque.

Planned Start Date

Spring 2023 with Annual Reoccurrence. This TAP Funding Application is submitted for Years 2023 and 2024. TIA requests consideration from the Town for future funding applications to be submitted every 2 years.

Background

TIA's flagship program is the placement of special purpose buoys, numbering approximately 200, to mark hazardous rock shoals in the Canadian waters of the upper St. Lawrence River (SLR) in the Thousand Islands from east of Howe Island to east of Rockport, Ontario. The TIA Shoal marking program provides navigational aids and has become an essential service to attract and encourage local tourism to enjoy safe navigation for recreational boating on the beautiful St. Lawrence River, starting at the Canadian Gateway to the Thousand Islands at the Town of Gananoque.

This program affects the well-being of the river community (tourism, visiting boaters, local property owners, service providers, emergency rescue) and has become part of the waterway's infrastructure, just like roadway signage on the mainland.

During times of extreme water level fluctuations, previously deeper shoals become hazardous due to low water and during high water level shoals normally above water become submerged – both scenarios present new dangers to the river community and challenges to placing shoal marking. These events present additional challenges to the normal wear and tear on markers, many of which repeatedly pound on the shoal they are marking because of water current, wave, and wind action. This action not only damages the bases of the markers, but it also damages the chain anchoring them to the point where many break loose when the chain fails because of constant wear.

Project Event

The Town of Gananoque is branded as the "Canadian Gateway to the Thousand Islands". It is the entrance to a world class tourist destination. Once an industrial village and port, the Town has evolved to compete for and attract the tourist industry. Tourists are attracted to its waterfront location and the recreational boating, Poker Runs, fishing (including bass tournaments), and sightseeing

opportunities that the 1000 Islands offer. Summer residents – those who own or rent property on the islands near Gananoque – support the local economy especially through purchases at grocery stores, hardware stores, and marinas. They rely on TIA shoal markers for safe passage to, and from, Gananoque to do their shopping.

There is an ever-increasing boating activity on the river at the greater Town of Gananoque waterfront. This increase has caused concerns that the local infrastructure, including the “Blue water trails” marked by TIA’s hazard buoys, are preserved and properly maintained so that they meet the Coast Guard Regulations for private buoys to ensure they are sufficiently visible to boaters.

Of the 200 shoal markers TIA places in the Canadian SLR Thousand Islands, TIA places approximately 110 rock shoal markers in the immediate waters fronting Gananoque in the areas known as the Admiralty Group and the Lake Fleet Group in the Thousand Islands. *The TIA website and attached supporting document provide maps of these areas, showing TIA’s rock shoal marker locations.*

Due to normal wear and tear on the shoal markers, there is an annual need to replace about 10% of these markers, either because the anchoring tackle fails and the marker is lost or the marker base is damaged.

When the base is damaged the water seal to the foam floatation is broken so the marker can become waterlogged, causing the marker to sit too low in the water to meet Coast Guard regulations regarding the visibility of the orange markings and retroreflective material.

Coast Guard regulations require that private hazard buoys meet specific standards, including clearly visible orange and white markings signifying the specific hazard (in this case the word “ROCK”) and retroreflective material. *Refer to the attachment regarding Coast Guard regulations for private buoys.*

As this attachment makes clear, the owners of these private buoys, in this case TIA, are responsible for proper anchor installation and for having a monitoring program for checking that the buoy continues to meet all legal requirements, stays in position and remains in good working order.

However, given that annual marker replacements of 10% of inventory is beyond TIA’s current membership dues and business sponsors based revenue stream, TIA’s contractor has been making do with certain waterlogged and damaged markers, and other markers that have significant amounts of their orange decals and retroreflective material worn off, rendering them increasingly non-compliant with Coast Guard regulations. TIA therefore need to retire the worst of these worn-out markers on an annual basis as the funds become available. *Refer to the attached file of Photos of worn-out rock markers near Gananoque.*

Project Expenses

As noted above, TIA places approximately 110 rock shoal markers in the immediate waters fronting Gananoque in the areas known as the Admiralty Group and the Lake Fleet Group in the Thousand Islands. Due to the deterioration of these markers from the elements of mother nature or loss due to the failure of the anchoring tackle, there is an annual need to purchase 10% (approximately 11) new replacement markers.

TIA is asking for TAP Funding over a two-year period:

1. 11 replacement shoal markers in 2023 at a project cost of \$4,785.00
2. 11 replacement shoal markers in 2024 at a project cost of \$5,264.00

Note:

1. *The project event cost does not include TIA annual operating costs of placing rock shoal markers in the spring, and removing them in the fall, or other regular operations maintenance activities.*
2. *The project event expenses only address the capital cost of replacing 10% of rock shoal markers in the Town of Gananoque SLR greater area that are no longer functional due to wear and tear from the forces of nature (market life expectancy is less than 10 years and requires a rolling forward annual assessment)*
3. *TIA proposes to self fund 10% of the project event cost as a cost sharing with the Town.*
4. *Refer to attached TIA TAP Funding – 2 Year Project Budget for details. Year 2024 project cost allows for supply chain cost increases.*

How will the Town of Gananoque benefit from this project?

Direct Benefits

1. The project has the "can do" support of the TIA organization with 89 years of leadership and experience delivering on managing river safety and sustainability of this program – The Town of Gananoque would be partnering with TIA, which is the only official organization providing this essential shoal marking service on the river.
2. TIA and its shoal marking program aligns with the Town's priorities of attracting tourism to the Town's waterfront river community.
3. The project recognizes the Town's commitment to enhance greater access to safe waterfront community recreation
4. TIA shoal marking is strongly supported by the Town's waterfront constituents and local merchants doing business evidenced by their membership and business

sponsorship support – The Town would gain recognition of joining this group and supporting this essential shoal marking program that enhances the Coast Guard regulation requirements of private hazard buoys on the Town’s waterfront community.

5. The project provides tangible value and benefit to the Town – both in terms of local tourism and boating safety, and the related benefit of environmental protection from consequences of spilled fuel and hydraulic fluids from boats running aground on shoals which reduces the need for municipal emergency response.

Related benefits

1. Recognition on the TIA website home page and Grant Partners page with hyperlink to the Town of Gananoque website.
2. Full page project announcement in TIA's River Talk e-newsletter.
3. Recognition at the TIA Annual General Meeting on this Town of Gananoque Community Investment.
4. Appreciation of the TAP funding by social media mentions on TIA communication platforms.

How many people will benefit from this project?

The entire Town of Gananoque constituents, their visitors and tourism to the area enjoying safe navigation for boating recreation on Gananoque’s waterfront community.

Attachments

1. TIA TAP Funding Application – 2 Year Project Budget
2. Photos of worn-out rock markers near Gananoque
3. Attachment regarding Coast Guard regulations for private buoys
4. Picture of TIA’s shoal marker display with plaque messaging funding support

END

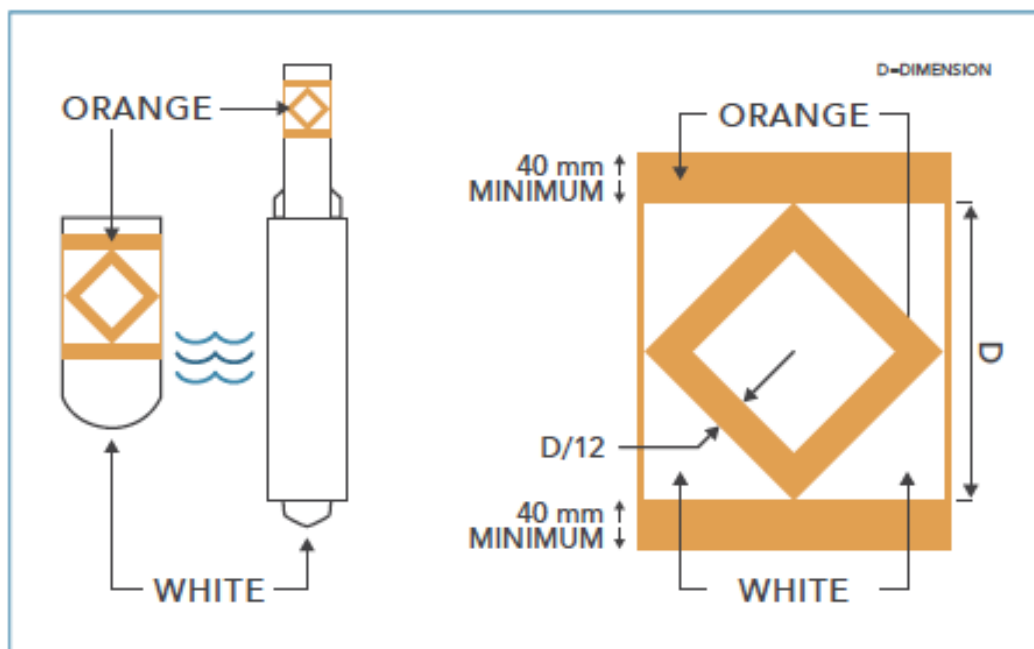
Coast Guard regulations for private buoys relevant to TIA's shoal marking programme

Excerpts from *An Owner's Guide to Private Buoys*

https://tc.canada.ca/sites/default/files/2021-06/2020-2021-MARINE-06%20PRIVATE%20BUOYS%20GUIDE_EN-access.pdf

All hazard markings must be visible above the waterline and: "a buoy should be large enough to be seen from the distance it takes a mariner to see, interpret and act upon its signal." (p. 9)

FIGURE 4
HAZARD BUOY



Hazard buoys mark random hazards such as rocks, shoals and turbulent waters. A hazard buoy is coloured white and has an open faced orange diamond on two opposite sides and two orange horizontal bands (40mm minimum), one above and one below the diamond symbols. The thickness of each side of the orange diamond is $D/12$, where D = the dimension of the diamond. Information words or symbols concerning the hazard may be placed within the diamond symbol, or if space doesn't permit, between the orange bands. It may also display identification letter(s) and must have:

Note: Specific information may figure inside the orange diamond (e.g., rock, shoal, rapids).

- a yellow light, if lighted; and
- yellow retroreflective material, if material is used.

RESPONSIBILITIES OF PRIVATE BUOY OWNERS

As an owner of a private buoy, you are responsible to make sure that:

1. It meets all legal requirements, standards and guidelines of the PBR, the Canadian Aids to Navigation System and TC directives included in this guide.
2. It is built and maintained so that it remains in position.
3. Anchors are used, built and installed in a way that will keep the buoy in position.
4. You have a monitoring and repair schedule for checking that the buoy continues to meet all legal requirements, stays in position and remains in good working order.
5. You use recommended retroreflective material (as a minimum).
6. Any lights comply with the Canadian Aids to Navigation System.
7. Any light or reflective markings shall not interfere or conflict with any CCG buoys in the area – to prevent confusion between government-operated buoys and private buoys.

Note: In the event of an accident involving a private buoy, the owner(s) may be held liable for any resulting damages. This is why you should think about getting liability insurance coverage.

- Owners of any operations such as a yacht club or campground, must make sure to:
 - explain the purpose of their private buoys to local users;
 - have a plan in place to routinely monitor the position and condition of their private buoy(s) as per the PBR; and
 - if applicable, owners should ensure that they seek approval from other governments.

Photos of worn-out rock markers and placements in the Gananoque area

Close-up of a typical older marker with damage to its base and a chain close to failing (although this extent of damage to the base can happen in one season to new markers that are placed on shallow shoals in high- current, wind, and wave areas).



Markers in various stages of disrepair, most which cannot be put back into service



Markers with decals worn off. The marker in the middle is an example of a previous attempt by out contractor to make do with an old marker that should have been taken out of service.



An example of a waterlogged marker in use in a high-traffic area near Gananoque.



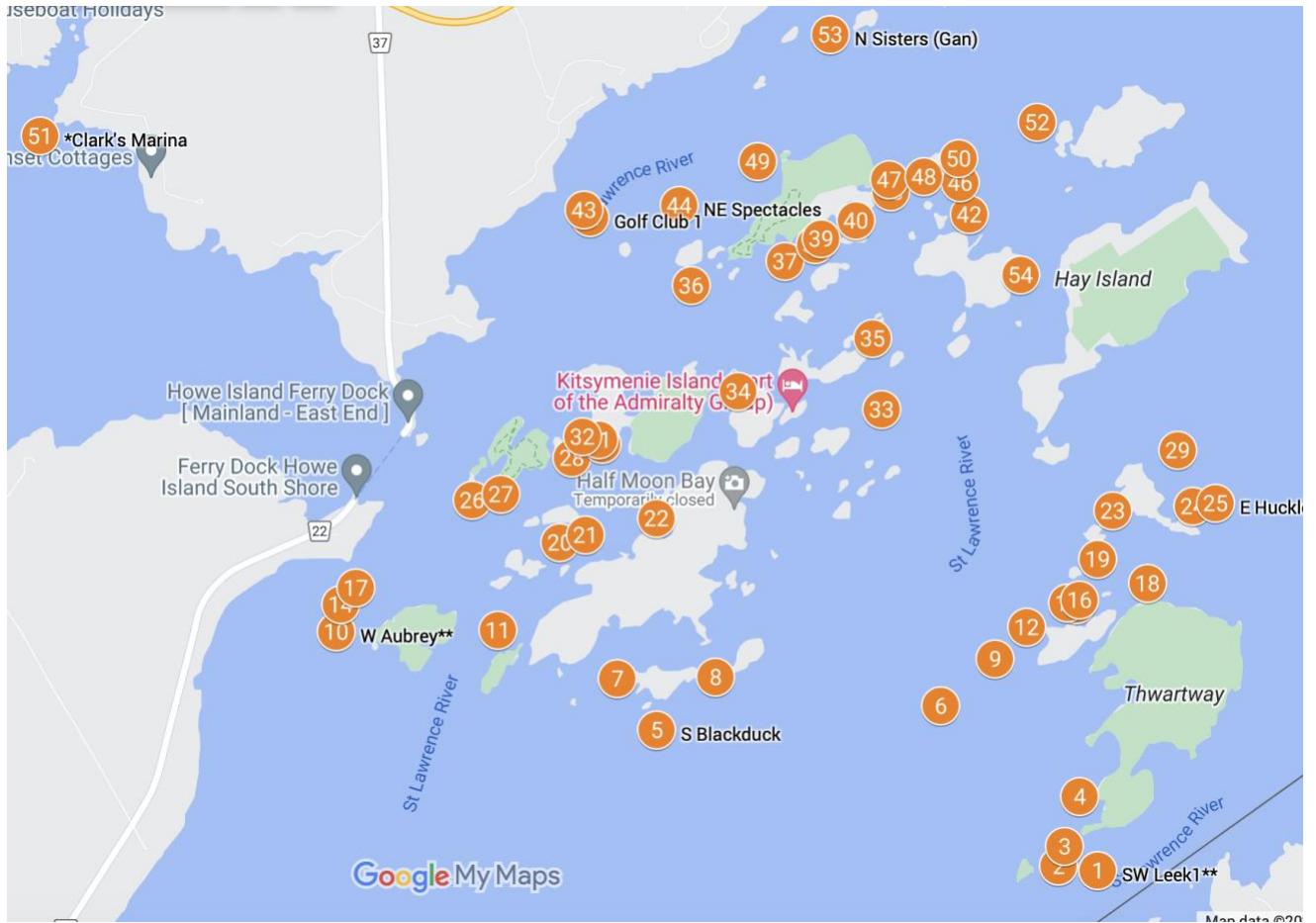
An example of a non-compliant marker placed by our contractor (in a low-traffic area near Gananoque).



An example of a marker still compliant with Coast Guard regulations near Gananoque



Shoals marked by TIA in the Admiralty Group off Gananoque



Shoals marked by TIA in the Lake Fleet Group off Gananoque

