



Tourism Advisory Panel Agenda (TAP)

On Thursday, January 25, 2024 at 1:30PM – ONLINE ONLY

[WebEx Online Meeting Link](#)

1.	Call Meeting to Order
2.	Disclosure of Pecuniary Interest & General Nature Thereof
3.	Public Question/Comment (Only Addressing Items on the Agenda)
4.	TAP Applications <ul style="list-style-type: none">• King Street Productions (The Royal Theatre) / First People's Performing Arts Festival 2024: Awakenings
5.	Next Meeting – Monday, February 12, 2024 at 3:00PM
6.	Adjournment

Tourism Advisory Panel – Request for Funding Application (Tourism Event)



Applicant Information	
Organization	First People's Performing Arts Festival of the Thousand Islands (King Street Productions)
Contact Name	Jane Needles
Title	Director of Administration - King Street Productions
Address	75 King St. E., Gananoque, Ontario. K7G 1E8
Phone #	514-914-2448
Email	jane@jneedles.com
Event Website	royaltheatre.ca

Event Information	
Event Name	First People's Performing Arts Festival 2024: Awakenings
Event Dates	September 19, 2024 - September 22, 2024
Event Organizer Name	King Street Productions
Event Organizer Phone #	514-914-2448
Event Organizer Email	jane@jneedles.com
Funding Amount Requested	\$3,000

Tourism Advisory Panel – Request for Funding Application (Tourism Event) Continued



Please provide a description of event (300 words).

If there is not enough space, please answer the question on a separate page.

This the 8th year of this Festival celebrating the culture and traditions of the Indigenous peoples of the areas around Gananoque and beyond. The four days will encompass singing, dancing, drumming and also act as an educational event sharing traditions and explanations surrounding various ceremonies such as Smudging, the drumming, the music. Along with story telling, a film entitled The Incredible 25th Year of Mitzi Bearclaw, and the most exciting addition of a theatrical creation performed by Indigenous Youth from the area and Kahnawake, which will be performed over three nights at least, entitled Sometimes When I Dream. Written, music composed by and directed by Gananoque resident Kevin John Saylor, this particular event gives the youth an opportunity to embrace their heritage and roots as it follows the theme of a Musical Fable about the first contact between Indigenous Peoples and European Explorers. There will be an outdoor event on the Sunday in front of City Hall at which there will be various teachings of traditions demonstrated such as the Smudging Exercise, and others that help people understand the heritage and history of the Indigenous people over the many centuries they have lived on this land. This will be followed by a reconciliation walk to the First People's Park stopping at several churches along the way to share poetry and stories Artisans will be invited once more to share their crafts and creations and the entire Festival will be wrapped up again with a celebratory Feast at the Royal Theatre on the final Sunday evening to which everyone is invited. All events will be free of charge and therefore is more accessible to everyone.

Additional items to be attached to the application:

- List of Board of Directors or Event Organizing Committee including emails and phone numbers
- Full Schedule of Events
- Detailed Event Budget/Financial Plan
- The Town of Gananoque reserves the right to ask for copies of receipts validating expense claims.

Tourism Advisory Panel – Request for Funding Application (Tourism Event) Continued



If there is not enough space, please answer the questions below on a separate page.

1. Has this event been hosted before? If yes, when and where?

Yes - in Gananoque, at the Royal Theatre and in public areas of Gananoque, for the past 7 years. The outdoor activities have taken place in the Town Hall Park, the streets of Gananoque leading to the First People's Park at the bottom of Stone Street and other areas of the downtown core.

2. Who is your target market/audience?

General public and residents, tourists, people from the Marina areas who are visiting the area, Indigenous communities surrounding Gananoque, and youth and others who are curious to learn about the traditions and history of the Indigenous people.

3. Estimated # of tourists/visitors your event will attract to Gananoque (from 40+km away)

2,000 or more given last years' attendance and participation

4. How and where will the event be advertised/marketed?

Through Social media platforms, posters placed in Gananoque and surrounding communities including Kingston, Brockville, Kahnawake and Cornwall, radio interviews through MY FM in Gananoque, newspaper coverage, and email blasts for subscribers and persons interested in events happening at the Royal, and general word of mouth throughout the Indigenous communities via the First People's Circle itself.

THE CORPORATION OF THE TOWN OF
 **GANANOQUE**
Canadian Gateway to the 1000 Islands

You agree that the information provide in this application is accurate. This is an application for funding and does not guarantee funding approval. Should the TAP and Council approve funding to your event, a funding agreement outlining the details of the funding and any associated recognition will be signed by both the Town of Gananoque and the organization receiving the funding.

Date: January 17 2024 Title: Director of Administration

Name: Jane Needles Signature: 

Completed application (with all requested attachments) to be submitted to:

Attention: Tourism Advisory Panel

30 King St. East, Gananoque, ON K7G 1E9

Phone: 613-382-2149 ext. 1125

Email: businesscoordinator@gananoque.ca



Host Organization Name
King Street Productions

Name of Event
First People's Performing Arts
Festival: Awakenings

Event Date
Sept. 19- Sept. 22/24

Total Event Budget
\$ 61,500.00

Confirmed

Event
First People's Performing Arts
Festival: Awakenings

Description	TAP/Comm Funding	Host Funding
Revenus		
Canadian Heritage		\$ 30,500.00
Town of Gananoque (TAP Grant)	\$ 3,000.00	\$ 3,000.00
Town of Gananoque (Community Grant)	\$ 5,000.00	\$ 5,000.00
Anglican Church		\$ 3,000.00
Musicians Trust Fund		\$ 4,000.00
Sponsorships		\$ 4,000.00
Sub Total		\$ 49,500.00
In Kind Accommodations		\$ 1,000.00
In Kind Food		\$ 1,000.00
In Kind My FM 99.9 Radio Spots		\$ 10,000.00
Sub Total		\$ 12,000.00
TOTAL		\$ 61,500.00
Expenses		
Performers (Play)		\$ 14,000.00
Musicians (Play)		\$ 4,000.00
Play development		\$ 3,000.00
Production Values		\$ 3,000.00
Musical arrangements		\$ 3,000.00
Travel and Accommodations - Performers		\$ 5,000.00
Chaperones for performers		\$ 2,500.00
Drummers/Dancers		\$ 3,000.00

Drummers/Dancers Travel and Accommodation		\$	2,000.00	
Fees and Dues Drummers (Musicians Union)		\$	1,000.00	
Film Rental		\$	1,500.00	
Speakers, performers (6x \$500)		\$	3,000.00	
Crafters travel		\$	2,000.00	
Set up supplies (tables, chairs, etc.)		\$	1,000.00	
Programs / Story Background Handouts		\$	1,000.00	
Advertising Newspapers/Radio		\$	6,000.00	
Banner		\$	2,000.00	
Food prep and purchase for closing Feast		\$	1,500.00	
Admin support staff part-time		\$	3,000.00	
Total		\$	61,500.00	

King Street Productions / First People's Performing Arts Festival 2024: Awakenings

Events Schedule

Appendix #2

Please note that this schedule is very preliminary as it will depend on confirmation of funding and the resulting availability of artists and participants.

Thursday, September 19, 2024	Performance of Sometimes When I Dream (Royal Theatre – 7:30 PM.)
Friday, September 20, 2024	Film – The 25 th year of the amazing Mitzi Bearclaw (Royal Theatre – 7:30 PM Q&A follows)
Saturday September 21, 2024	Workshops, Story Telling, Drumming performances, Dances (Royal Theatre – 12:00 – 5:00 PM)
Saturday, September 21, 2024	Performance – Sometimes When I Dream (Royal Theatre – 7:30 PM)
Sunday September 22, 2024	Gathering and teaching, Smudging, music, (Town Hall Park – 11:30 AM – 1:00 PM)
Sunday September 22, 2024	Reconciliation Walk – Town Hall – King St – Stone St – First People's Park – 1:00 PM – 2:30 PM)
Sunday, September 22 2024	Performance – Sometimes When I Dream (Royal Theatre – 3:30 PM)
Sunday, September 22, 2024	Closing ceremonies and Final Feast Celebration – (Royal Theatre – 5:30 PM – 9:00 PM)