



**Municipal Accommodation Tax Tourism Advisory Panel Agenda**  
 On July 30, 2020 at 10:00am Online meeting through **Webex**  
**Teleconference Toll Free Number: 1-833-311-4101**  
**Access code: 132 753 7968 Meeting Password: Wm3b22P4hPS**

<b>1.</b>	<b>Call Meeting to Order</b>
<b>2.</b>	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b>
<b>3.</b>	<b>Approval of Minutes – July 9, 2020</b>
<b>4.</b>	<b>Public Question/Comment</b> (Only Addressing Items on the Agenda)
<b>5.</b>	<b>Disclosure of Additional Items</b> (to be discussed later in the meeting, #11 on agenda)
<b>6.</b>	<b>Delegations</b> - None
<b>7.</b>	<b>Presentations by Staff/Others</b> - None
<b>8.</b>	<b>Unfinished Business</b>
	1. Motion to ask council for \$100,000 advance – Melanie Kirkby
	2. Action Plan Working Group Meeting update – Kari Lambe
	3. Exploration of Events (see attached) – Don Matthews
<b>9.</b>	<b>Correspondence</b> - None
<b>10.</b>	<b>New Business</b>
	1. Special Events Coordinator Progress Report – Patrick Kavanagh
	2. Digital Marketing – John Nagy
<b>11.</b>	<b>Discussion of Additional Items</b>
<b>12.</b>	<b>Next Regular Meeting</b>

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town’s website.

13.	Adjournment
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