



Tourism Advisory Panel Agenda

On Thursday, August 5, 2021 at 10:30am Online meeting through
WebEx Teleconference Toll Free Number: 1-833-311-4101
Access code: 132 332 3174 Meeting Password: QjyR7bPEr97

<https://townofgananoque.webex.com/townofgananoque/j.php?MTID=mc9bfcf46792b09da43a500f7b024f0b8>

1.	Call Meeting to Order
2.	Disclosure of Pecuniary Interest & General Nature Thereof
3.	Approval of Minutes – July 8, 2021
4.	Public Question/Comment (Only Addressing Items on the Agenda)
5.	Disclosure of Additional Items
6.	Delegations – None
7.	Presentations by Staff/Others – None
8.	Municipal Accommodation Tax – Funding Year-to-Date
9.	Unfinished Business
	<ol style="list-style-type: none"> 1. Gananoque 401 Signs, Gates & Susan Push <ul style="list-style-type: none"> - Approved Quote of \$18,026.54 for the Gananoque 401 Garden beds provided from Thornbush Landscaping at no more than the agreed amount be spent for this project (Motion #2021 -26)
10.	Correspondence – None
11.	New Business
	<ol style="list-style-type: none"> 1. Tourism Advisory Panel Funding Applications <ul style="list-style-type: none"> - Red Hot and Blue Rockabilly Weekend - “Come to Curl. Stay for the Experience” Gananoque Curling Club

12.	Discussion of Additional Items
13.	Next Meetings:
	Sub-Committee Meeting:
	Special Tourism Advisory Panel Meeting:
	Regular Meeting: Thursday, September 2 nd , 2021 at 10:30 AM
14.	Adjournment

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.

Applicant	Description		Panel Decision	Motion
Crafts on the River	Funding Received	\$	1,500.00	2021-12
Thousand Islands Playhouse	Funding Received	\$	5,000.00	2021-13
Thousand Islands Boat Museum	Funding Received	\$	7,500.00	2021-14
Poker Run	Funding Sent - to be confirmed	\$	12,500.00	2021-15
Waterfront Festival	Funding Received	\$	7,500.00	2021-17
Sport Fishing League	Funding Received	\$	7,500.00	2021-18
Pride	Funding Sent - to be confirmed	\$	5,000.00	2021-19
Gananoque Arts Network	Funding Received	\$	3,500.00	2021-20
Red Hot & Blue Rockabilly Weekend	Application to be reviewed.			
Come to Curl. Stay for the Experience.	Application to be reviewed.			
	Products / Events Budget (70%)	\$	70,000.00	
	Awarded to Date	\$	50,000.00	
	Remaining Funds	\$	20,000.00	
	Marketing Budget (10%)	\$	10,000.00	
	Awarded to Date		-	
	Remaining Funds	\$	10,000.00	
Gananoque 401 Signs, Gates & Susan Push	Approved Quote for garden beds provided from Thornbush Landscaping	\$	18,026.54	2021-26
	Infrastructure (20%)	\$	20,000.00	
	Awarded to Date		18,026.54	
	Remaining Funds	\$	1,973.46	
	Total Annual Budget	\$	100,000.00	
	Total Awarded to Date	\$	68,026.54	
	Total Remaining Funds	\$	31,973.46	