



Economic Development Advisory Committee
August 10th 2011 @ 6:00 PM

Minutes

LOCATION: **Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque**

EDC Members Present: Andre Massicotte, David Anderson, Jeff Brown, Todd Bickerton
Councillor - Jan Hayes, Jeff Girling
Staff - Pam Staples, Shelley Hirstwood
Absent: Troy Donovan

PAC Members - Councillor Joe Jansen, Staff - Brenda Guy, Chuck Marquardt

Staff – Bob Small, Ross Jeffrey, Councillor Abbott

Members of the public – three

MINUTES OF PREVIOUS MEETING:

Motion – Jan Hayes
2nd – Jeff Girling
Moved

NEW BUSINESS:

- Economic Development Update - presented by Shelley
- Boundary/Population Signs
Gananoque Logo
Gateway to the Thousand Islands will be added to the 401 sign
Motion – Todd Bickerton
2nd – Andre Masicotte
Moved
- TecVana letter of support
Motion – Todd Bickerton
2nd Jeff Girling
Moved
- Marketing Plan Proposal – Tabled
- Mitchell and Wilson Property

Shelley provided a review of the work that has been done in the past concerning the Mitchell Wilson Property. Included in this review were:

-
- Summary of Motions and Recommendations, July 2011
 - Council Report July 2011
 - RFP Timeline
 - Summary of reports, studies, due diligence and past activities regarding the property in question.

Members of the committee were asked to support staff in putting forward a Letter of Expression for mixed use commercial / residential development of the Mitchell Wilson.

Discussions centred on whether the proposed mixed use commercial/residential development would be the best direction and be in the best interest of the community. Points that were brought forward by EDC members, PAC member and the public include:

- The property has municipal parking spaces (70) and concern was raised over the parking needs during the summer season - the concern was echoed by a number of members.
- Marine Centre – multi – use / conference space / public space / environmentally friendly
- Condo / public space / underground parking or above ground parking
- Look at development projects in Brockville
- Implement a pilot project to do off-site parking with various shuttle / taxi and other services
- Public and private development / non – residential
- Parking needs to be part of the overall plan – replacement of the loss of spaces
- Residential and commercial use if done well will create the best return on this property
- Create a wish list and allow the developers to come to the table with ideas on development
- Putting forward a Letter of Expression may offer opportunities to hear ideas and options
- The committee and council will have the final decision of any future development therefore a Letter of Expression or an RFP poses no risk.

Motion – Todd Bickerton

Staff will create a Draft Letter of Expression that will be tabled September 7th.

The document will include

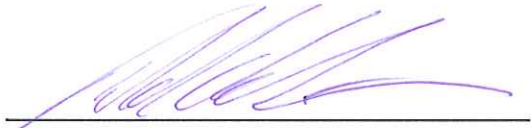
- Parking –address and accommodate the 70 lost parking spaces that now exist on this property
- A Public space should be part of the overall design
- Green space
- Complementary landscape and facade reflecting the historical community
- Sight lines – view points
- Zoning requirements
- Certification of LEED (Canadian Green Building Council)

2nd – Andre Massicotte

Moved

ADJOURN

Next meeting – September 7th 6pm Town Hall



Chairperson, Todd Bickerton