

ECONOMIC DEVELOPMENT ADVISORY PANEL MINUTES

On, August 18, 2020 @ 6:00 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/86065027009?pwd=c0tkbjFMYW1kM0M1dXBBDHdVRXJEUT09>

Item	Title/Description	Recommended Action / Attachment	Draft Motion
1	<p>CALL TO ORDER - CHAIR DAVE OSMOND CALLED THE MEETING TO ORDER AT 6:07PM</p> <p>ATTENDANCE: Brett Christopher Dave Osmond Joe Dorrington Ann-Marie Koiner</p> <p>REGRETS: Doug Girvin Brian McNamee Cyndi Forrest</p> <p>STAFF: Amanda Trafford Kari Lambe</p>		
2	DISCLOSURE OF PECUNIARY INTEREST & GENERAL NATURE THEREOF		NONE
3	<p>COMMUNITY SUCCESS STORY</p> <ul style="list-style-type: none"> • Environmental sustainable container program <ul style="list-style-type: none"> ○ 2 businesses have applied and been approved for the funding • Stage 3 opening had allowed more businesses to be open to the public with extra precautions in place • Marina lost over \$100,000 in seasonal contracts but have made more back via transient slips this season • Dave would like to see a one-page document regarding bringing people to town, celebrate success • Kari explained why we will not be having winter sports like in the past, new regulations and people are upset about poker run – feel it is not safe for larger crowds 		
5	MINUTES OF COMMITTEE (ADOPTION)	Motion No. 2020-12 Moved by: Joe second: Anne-Marie CARRIED	Motion No. 2020-12

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6	PUBLIC QUESTION/COMMENT (Only Addressing Items on the Agenda)		NONE
7	DELEGATIONS		NONE
8	REPORTS/NEW BUSINESS <ul style="list-style-type: none"> • Introductions <ul style="list-style-type: none"> • Brett introduced himself • Playhouse building a September concert series • COVID Recovery/Task Force <ul style="list-style-type: none"> ○ Amanda went over who is involved in the group ○ First initiative will be the movie on the block • Special Events Coordinator <ul style="list-style-type: none"> ○ Kari gave an overview of Patrick’s job, focus on special events and COVID recovery, stimulus funding ○ Working with community partners and creating a guide of events gaps in town and shoulder season • Workshops <ul style="list-style-type: none"> ○ Talk about how workshops will deal with changing business plans, mission vision and how business can pivot ○ Natural progression to Digital Main street ○ Hoping to run a joint program with the Township • Gananoque unique experiences <ul style="list-style-type: none"> ○ What is unique to Gananoque and why do people come here ○ Kari explained that the ice will be going in during the first week of September ○ Protocols are changing for how we will run recreational facility, working inline with government mandates • MAT advisory panel is a committee of council – Kari explained the role of the group 		
	UNFINISHED BUSINESS <ul style="list-style-type: none"> • Parking <ul style="list-style-type: none"> ○ What are other ways can we connect revenue ○ We had never planned to do a complete parking study ○ Brenda had recommendation on how we implement a new rate or whatever one thing at a time ○ Making it easier for people to pay to park and under friendly ○ Garden St parking free for 3 hours until end of 2020 ○ Pine Street parking lot not available because of construction ○ Potential to create a “did you know” series ○ Have Brenda invited to the next meeting to discuss honk mobile and discuss the motion from March and how we will have to revamp based on how parking has changed since COVID hit in the middle of march, need input from Brenda ○ Invite honk to the next meeting to discuss options 		

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	CIP <ul style="list-style-type: none"> • CIP/COVID relief/Brownfield available again • COVID recovery portion created to help support eligible businesses with project to re-open their business safely • Amanda also discussed the women in business fed dev funding https://financingandstrategy.com/re3/ 		
10	CORRESPONDENCE		NONE
11	ADDITIONAL ITEMS <ul style="list-style-type: none"> • Update from Patrick – invite to the next meeting • Patrick’s previous report to council to the group 		
12	NEXT REGULAR MEETING	September 8 th 2020 at 6:00pm	
12	MEMBERS OF THE PRESS QUESTIONS OR COMMENTS		NONE
14	ADJOURNMENT	Motion No. 2020-13 Moved by Joe Seconded by: Anne-Marie CARRIED	Motion No. 2020-13