

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MINUTES

On January 10, 2017 @ 6:00 PM
 Town Hall Boardroom

Item	Title/Description	Recommended Action / Attachment	Draft Motion
1	CALL TO ORDER – Chair call meeting to order at 6:00 PM		
COMMITTEE MEMBERS PRESENT			
PUBLIC MEMBERS:		Ken Wilson, Chair	
		Anne-Marie Koiner	
		Matt Harper	
STAFF:		Shelley Hirstwood	
COUNCIL:		Jeff Girling	
REGRETS:		Dwayne Fletcher	
2	ADOPTION OF THE AGENDA		
	MOTION No. 2017- 01 Moved by: Jeff Girling Seconded by: Matt Harper Be it resolved that the EDC agenda for January 10, 2017 is hereby adopted.		CARRIED
3	HEALTH SAFETY & WELLNESS Drive safe in winter conditions		
4	COMMUNITY SUCCESS STORY -Rink at the Waterfront -Lights on the Boat Museum		
5	DISCLOSURE OF PECUNIARY INTEREST & THE GENERAL NATURE THEREOF		
6	PUBLIC QUESTION/COMMENT - NONE		
7	DEPUTATIONS – NONE		
8	REPORTS/NEW BUSINESS		
	Committee Discussion		
	<ul style="list-style-type: none"> - Online Shopping Exchange Safe Place (staff to discuss with Police Chief) - Jeff Girling provided an update on the Community Centre idea and will be doing more research in advance of a committee discussion 		

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	<p>Home Coming Week</p> <ul style="list-style-type: none"> - (Friday/Saturday event) - Tentative date: September 29 – 30 - Sunday brunch (potentially a shore breakfast) - Planning will require a subcommittee - Plan moving forward <ul style="list-style-type: none"> • Step 1 Determine date • Step 2 Create a framework of events and budget • Step 3 Access funding • Step 4 Implementation of plan - Marketing methods <ul style="list-style-type: none"> • Targeted marketing through Facebook • Mail postcards to residents (May) • Local paper/radio • Flyers and regional websites (Full event itinerary June) - Event ideas <ul style="list-style-type: none"> • Golf tournament • School football game <p>To be discussed in more detail at next meeting</p>		
	<p>Economic Development Update</p> <ul style="list-style-type: none"> - 2016 Economic overview from analyst report - 16% increase in jobs from 2010 - 2015 		
	<p>CORRESPONDENCE</p>		
9	<p>MINUTES OF COMMITTEE (ADOPTION)</p>		
10	<p>MOTION No. 2017- 02 Moved by: Matt Harper Seconded by: Anne-Marie Koiner Be it resolved that the EDC minutes for December 7, 2016 are hereby adopted.</p>	<p style="text-align: right;">CARRIED</p>	
	<p>MEMBERS OF THE PRESS QUESTIONS OR COMMENTS</p>		
11	<p>ADJOURNMENT MOTION No. 2017-03 Moved by: Jeff Girling Be it resolved that the EDC adjourn the January 10, 2017 meeting.</p>	<p>CARRIED</p>	