



**Economic Development Advisory Committee**  
**May 15, 2013 @ 6:00 PM**

# Minutes

LOCATION: **Town of Gananoque, 2<sup>nd</sup> Floor - 30 King Street East, Gananoque**

EDC Members Present: David Anderson, Todd Bickerton Troy Donovan, Erika Beresford-Kroeger  
Councillor: Jan Hayes, Jeff Girling  
Staff: Shelley Hirstwood  
Regrets: Jeff Brown

**A) HEALTH, SAFETY, & WELLNESS:**

**B) DECLARATION OF PECUNIARY INTERESTS:** none

**C) DELEGATIONS/PRESENTATIONS:** none

**D) REPORTS:** none

**E) CORRESPONDENCE:** none

**F) MATTERS PENDING:** none

**G) NOTICE OF MOTIONS:** none

**H) MINUTES OF PREVIOUS MEETING:**

Motion made by Jan Hayes  
Seconded by Erika Beresford-Kroeger  
Carried

**I) CONTINUING BUSINESS:**

- Economic Development Update
  - Update on Herbert Street. Capital budget is approved and staff will be moving forward with an RFP to complete the Environmental Assessment and after that the engineering.
  - Update regarding RMP and Brennan Homes. Agreements are on track and moving forward.
  - Discussion regarding the Casino situation and timeline
  - Update provided regarding dock
  - Creative Communities Funding – Adirondack Chairs being painted on Friday at the school, new banners for the gates were presented, bike racks have arrived
  - Commercial Boats – 2013 boats include a fishing charter and sailing school. Need to determine an evaluation criteria
  - Dragon's Den with the High School will be a six week program starting September
  - VIA Rail – The 4-sided sign will go out on Saturday. Suggestion to have joint meeting with TLTI to discuss VIA project and other projects.
  - New format for electronic newsletters presented

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- The strategic plan will be ending in 2013 so the board was asked to start thinking about ideas moving forward. Discussion regarding opportunities with the base included targeted marketing to incoming residents. Marketing opportunities exist with magazine, MRFC and advertisements newspapers.

**J) NEW BUSINESS:**

- Artist Vendors
  - Only one application to date.
  - Suggestion to build in a timeline to limit the length of time one artist can use a vendor cart.
  - Suggestion to reach out to H-ART, Social Art Therapy

**MOTION**

Motion by: Jan Hayes

Seconded by: Erika Beresford-Kroeger

The Economic Development Advisory Committee approve the Artist Cart Vendor, Melissa Phillips.

CARRIED

- Tourism Plan
  - Requested to allocate time to create a Tourism Plan since it is not in the Strategic Plan.
  - The idea is to bring together all the stakeholders and determine overlaps, gaps and a cohesive plan moving forward.
  - The Chamber Director spoke to the importance of tourism and the work they do to promote tourism
  - EDC agreed this is a priority

**K) PUBLIC QUESTION PERIOD**

**L) ADJOURN**

**Next meeting – June 12<sup>th</sup> 6pm – Town Hall**

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Chairperson, Todd Bickerton