



Economic Development Advisory Committee
September 17, 2013 @ 6:00 PM

Minutes

LOCATION: **Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque**

EDC Members Present: Todd Bickerton, David Anderson, Jeff Brown

Staff: Shelley Hirstwood

Regrets: Jan Hayes, Jeff Girling, Troy Donovan

A) HEALTH, SAFETY, & WELLNESS: none

B) DECLARATION OF PECUNIARY INTERESTS: none

C) DELEGATIONS/PRESENTATIONS: Greg Reynolds - Commercial Boat Pilot Project

- Discussed history and economic opportunity for fisheries

- Thinks the commercial boat pilot project is a good project and should continue

- Business based generally on referrals and website

- Ideas

 - Encourage new people to be fishing guides

 - Need for promotion and signage

 - Fishing pier

 - Fish cleaning station and weigh station

 - Reconfiguration of transient docks

 - Fall fishing tournaments

- Commercial area needs to move to the transient dock (current location effected efficiency of boat launch)

D) REPORTS: none

E) CORRESPONDENCE: none

F) MATTERS PENDING: none

G) NOTICE OF MOTIONS: none

H) MINUTES OF PREVIOUS MEETING:

- Motion made by Dave Anderson

- Seconded by Jeff Girling

- Carried

I) CONTINUING BUSINESS:

- Economic Development Update
 - Discussion regarding replacing Erika Beresford-Kroeger
 - Invitation to Mitchell and Wilson ground breaking October 7th
 - Discussion regarding Lowertown developments
 - Discussion regarding the securities required as part of the DPS. More information is required
 - Investment booklet concepts presented, discussed and ideas suggested

J) NEW BUSINESS:

- Commercial Boat Evaluation
 - Discussion regarding value added opportunities such as fishing rod rentals
 - Discussion regarding signage
 - Discussion regarding the intent of increasing the length of stay for visitors and providing entrepreneurship opportunities. This can be achieved with day trip excursions.

MOTION

Motion by: Jeff Brown
Seconded by: Todd Bickerton

Be it resolved that the Economic Development Advisory Committee recommends that the commercial boat project continue with a focus on day trip businesses;

And further that the commercial are be relocated to the transient floating dock by the kayak launch;

And further that signage is addressed and value enhancement items such as fish cleaning station, weighing stations and underutilized space at the marina be reviewed.

CARRIED

- Herbert St
 - Review of Herbert Street
 - Environmental Assessment (EA) is estimated to cost \$100,000 which is \$60,000 more than the budgeted amount.
 - Discussion of phased approach
 - Company interested is now looking at relocating in 3-6 years

MOTION

Motion by: Jeff Brown
Seconded by: Todd Bickerton

Be it resolved that the Economic Development Advisory Committee recommends that Herbert Street project be postponed while other options are reviewed;

And further that the budgeted \$40,000 be redirected to investment attraction activities.

CARRIED

- Strategic Plan
 - The 2011-2013 is nearly finished, next meeting will be to plan for 2014-2016
 - Staff will prepare an over view of past activities for the next meeting
 - Prior to the meeting each member will be asked to submit their top 5 ideas and the ideas will be presented at the October meeting

K) PUBLIC QUESTION PERIOD

L) ADJOURN

Next meeting – Oct 9th 6pm – Town Hall

Chairperson, Todd Bickerton