

Tourism Advisory Panel Minutes (TAP)

On Monday, June 19, 2023 at 5:00PM In Person and Online

Town Hall Council Chambers (2nd Floor)

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Chair:	Councillor Matt Harper	Melanie Kirkby, Treasurer
	Brett Christopher	Amanda Trafford, Economic Development and Cultural Heritage Coordinator
	Peter Sweet	
	Graeme Brown	
Regrets:	Trusha Tanna	
	Councillor David Osmond	
	Ted Lojko	

1.	Call Meeting to Order	
	Chair, Matt Harper called the meeting to order at 5:05PM	
2.	Disclosure of Pecuniary Interest & General Nature Thereof	NONE
3.	Motion #2023-024 – Approval of Minutes – May 15, 2023	
	Moved by: Brett Christopher Seconded by: Peter Sweet	
	BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE MAY 15, 2023 TAP MEETING.	
		CARRIED
4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE
5.	Disclosure of Additional Items	NONE
6.	Delegations	NONE
7.	Presentations by Staff/Others	NONE
8.	Municipal Accommodation Tax – Treasurer, Melanie Kirkby	
	1. MATTAX statement	
	a. Melanie provided an overview of the MAT Statement	

	<ul style="list-style-type: none"> b. Confirmed this is still only Q1 numbers <p>2. Funding year-to-date</p> <ul style="list-style-type: none"> a. Melanie provided an update regarding the funding issued year to date by TAP. 	
9.	<p>Unfinished Business</p> <ul style="list-style-type: none"> • How TAP will allocate their funding and definition of terms <ul style="list-style-type: none"> ○ Will discuss at next meeting ○ Develop action plan for remainder of term <ul style="list-style-type: none"> ▪ How funding will be distributed, examples below; <ul style="list-style-type: none"> • Shoulder season events • Summer events • Larger events • Discuss TAP Application and implement changes <ul style="list-style-type: none"> ○ This will be done in the fall once an action plan has been developed first. 	
10.	Correspondence	NONE
11.	New Business	NONE
12.	Discussion of Additional Items	NONE
13.	Next Meeting – Monday, July 17, 2023 at 3:00PM	
14.	<p>Adjournment</p> <p>MATTAP Motion #2023-023 – Motion to Adjourn</p> <p>Moved by: Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON JUNE 19, 2023 AT 5:29 PM.</p> <p style="text-align: right;">CARRIED</p>	

<hr style="width: 80%; margin: 0 auto;"/> <p>Matt Harper, Chair</p>	<hr style="width: 80%; margin: 0 auto;"/> <p>Amanda Trafford, Recording Secretary</p>
---	---