

**Tourism Advisory Panel Minutes (TAP)**

On Monday, August 21, 2023 at 3:00PM In Person

Town Hall Council Chambers (2<sup>nd</sup> Floor)

<b>PANEL MEMBERS PRESENT</b>		<b>STAFF COUNCIL PRESENT</b>
<b>Chair:</b>	Councillor Matt Harper	Melanie Kirkby, Treasurer
	Brett Christopher	Amanda Trafford, Economic Development and Cultural Heritage Coordinator
	Peter Sweet	
	Graeme Brown	
	Trusha Tanna	
	Ted Lojko	
<b>Regrets:</b>	Councillor David Osmond	
<b>Non-Voting</b>	Jan Murray	

<b>1.</b>	<b>Call Meeting to Order</b> – The Chair called the meeting to order at 3:02pm	
<b>2.</b>	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b>	<b>NONE</b>
<b>3.</b>	<b>Motion #2023-026 – Approval of Minutes – June 19, 2023</b>  <b>Moved by:</b> Brett Christopher <b>Seconded by:</b> Peter Sweet  BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE JUNE 19, 2023 TAP MEETING.	
		<b>CARRIED</b>
<b>4.</b>	<b>Public Question/Comment</b> (Only Addressing Items on the Agenda)	<b>NONE</b>
<b>5.</b>	<b>Disclosure of Additional Items</b>	<b>NONE</b>
<b>6.</b>	<b>Delegations</b>	<b>NONE</b>
<b>7.</b>	<b>Presentations by Staff/Others</b>	<b>NONE</b>
<b>8.</b>	<b>Municipal Accommodation Tax</b> – Treasurer, Melanie Kirkby	



	<ul style="list-style-type: none"> <li>○ September 16th – June 14<sup>th</sup> considered the shoulder season.</li> <li>○ The group discussed allocating 90% of the TAP budget to products/events and 10% of the budget each year for infrastructure projects.</li> <li>○ This will be discussed again and decided upon at the next meeting.</li> <li>● Discuss TAP Application and implement changes <ul style="list-style-type: none"> <li>○ Amanda will distribute the current TAP funding application and the Community Grants Application information.</li> <li>○ Each member compile suggested revisions for the TAP Application and return to Amanda to compile the information.</li> <li>○ Will discuss revision at the next meeting.</li> </ul> </li> </ul>
<p><b>12.</b></p>	<p><b>Discussion of Additional Items</b></p> <ul style="list-style-type: none"> <li>● Poker Run website for Gananoque is out of date and contains information for businesses that are no longer in business.</li> <li>● Amanda to reach out and request updating.</li> </ul>
<p><b>13.</b></p>	<p><b>Next Meeting – September 11<sup>th</sup>, 2023 at 3:00pm.</b></p>
<p><b>14.</b></p>	<p><b>MATTAP Motion #2023-029 – Motion to Adjourn</b></p> <p><b>Moved by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON AUGUST 21, 2023 AT 4:24 PM.</p> <p style="text-align: right;"><b>CARRIED</b></p>