



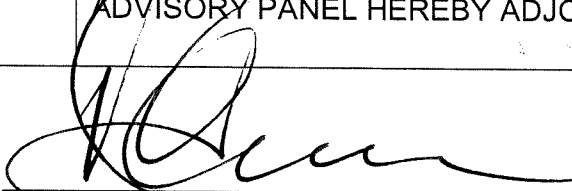
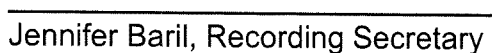
MUNICIPAL ACCOMMODATION TAX TOURISM ADVISORY PANEL MINUTES

Thursday, February 4, 2021 9:00 AM

Held via WebEx Video and Teleconference

PANEL MEMBERS PRESENT		STAFF/COUNCIL PRESENT
Chair:	Dennis O'Connor	Kari Lambe, Manager of Community Services
	Jean Cutcliffe	Melanie Kirkby, Treasurer
	Jeff Brown	Jennifer Baril, Tourism Coordinator
	John Nagy	
	Lisa Robichaud	
	Kathrine Christensen	
Non-Voting:	Amy Kirkland	
Guests:	Meg Dabros	

1.	Call Meeting to Order
	Chair Dennis O'Connor called the meeting to order at 9:02 am.
2.	Disclosure of Pecuniary Interest & General Nature Thereof – None
3.	MATTAP Motion #2021-03 – Approval of Minutes January 7, 2021
	<p>Moved by: John Nagy Christensen</p> <p style="text-align: right;">Seconded: Kathrine</p> <p>BE IT RESOLVED THAT A MOTION WAS PASSED TO ADOPT THE MINUTES OF THE THURSDAY, JANUARY 7, 2021 MEETING.</p> <p style="text-align: right;">CARRIED</p>
4.	Public Question/Comment (Only Addressing Items on the Agenda) - None
5.	Disclosure of Additional Items (to be discussed later in the meeting, #11 on the agenda) – 2021 Poker Run Proposal
6.	Delegations - None
7.	Presentations by Staff/Others - None
8.	Unfinished Business
	1. 2021 Budget breakdown – how much to static events
	<ul style="list-style-type: none"> • The Tourism Advisory Panel discussed the 2021 budget breakdown and the possibility of some priority events being cancelled due to COVID-19. The panel agreed that they would revisit the budget as needed. • The Advisory Panel discussed forming a working group to aid in the vetting of requests. Panel members interested in assisting include John Nagy, Lisa Robichaud, Amy Kirkland, Meg Dabros and Dennis O'Connor.

	2. Competitive Sport Fishing League
	<ul style="list-style-type: none"> The panel agreed that a process and application form should be created to send to event organizers who would then complete and return to the panel. Staff will partner with Thousand Islands Accommodation Partners to create. To be presented at the next TAP meeting.
	3. Terms of Reference
	<ul style="list-style-type: none"> The Terms of Reference for 2021 was attached to the agenda and no further action is required.
9.	Correspondence -
	1. Letter of Resignation from Don Matthews
	<ul style="list-style-type: none"> Community Services Manager spoke to the process of replacing Mr. Matthews. The representative must be nominated. They will be representing that sector. Staff will start the process and report back.
	2. Letter from Barbara Fisk
	<ul style="list-style-type: none"> The Advisory Panel considered the request to have more communication following the Tourism Advisory Panel Meetings. The panel suggested posting links on the Town of Gananoque Facebook page. Amy Kirkland offered to forward the minutes to the Thousand Islands Gananoque Chamber members in her updates.
10.	New Business - None
11.	Discussion of Additional Items -
	<ul style="list-style-type: none"> Meg Dabros presented the Thousand Islands Poker Run Proposal for the Panel to consider. Meg expressed the importance of partnering with this event as well as the economic impact. The proposal will be sent to the panel along with the minutes for review. To be discussed at the next meeting.
12.	Next Regular Meeting – Thursday, March 4, 2021 - 9 AM
13.	Adjournment
	<p>MATTAP Motion #2020-04</p> <p>Moved by: Kathrine Christensen</p> <p>BE IT RESOLVED THAT THE MUNICIPAL ACCOMMODATION TAX (MAT) TOURISM ADVISORY PANEL HEREBY ADJOURNS THIS MEETING AT 10:08AM.</p> <p style="text-align: right;">CARRIED</p>
	 Dennis O'Connor, Chair
	 Jennifer Baril, Recording Secretary