

MUNICIPAL ACCOMMODATION TAX TOURISM ADVISORY PANEL MINUTES

Thursday, March 4, 2021 9:00 AM

Held via WebEx Video and Teleconference

PANEL MEMBERS PRESENT		STAFF/COUNCIL PRESENT				
Chair:	Dennis O'Connor	Kari Lambe, Manager of Community Services				
	Sunil Patel (Jean Cutcliffe alternate)	Melanie Kirkby, Treasurer				
	Jeff Brown					
	John Nagy	Amanda Trafford, Business Development Coordinator				
	Lisa Robichaud					
	Kathrine Christensen					
	Meg Dabros					
Non-Voting:	Amy Kirkland					
won-voung.	Amy Kirkianu					
Regrets:	Jean Cutcliffe					

1.	Call Meeting to Order	, <u>, , , , , , , , , , , , , , , , , , </u>				
	Chair Dennis O'Connor called the meeting to order at 9:02 am.					
2.	Disclosure of Pecuniary Interest & General Nature Thereof					
3.	MATTAP Motion #2021- 05 – Approval of Minutes from February 4, 2021					
	Moved by: John Nagy Seconded by: Jeff Brown BE IT RESOLVED THAT A MOTION WAS PASSED TO ADOPT THE MINUTES THURSDAY, FEBRUARY 4, 2021 MEETING. CARRIED	OF				
4.	Public Question/Comment	NONE				
5.	Disclosure of Additional Items	NONE				
6.	Delegations	NONE				
7.	Presentations by Staff/Others	NONE				
8.	Unfinished Business					
	Welcome new Tourism Advisory Panel Member					
	a. Peter Sweet from Seaway Manor					
	2. Tourism Advisory Panel Funding Application					
	a. Group noted that Jennifer did an excellent job creating this document					

b. Will be flexible with timelines stated in application because of time of year (busier season) c. Dennis will continue to update group MATTAP Motion #2021- 06 – Approval of Toursim Advisory Panel Funding Application Moved by: Jeff Brown Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURSIM ADVISORY PANEL (TAP) ACCEPTS THE REQUEST FOR FUNDING (TOURSIM EVENT) APPLICATION CARRIED 9. Correspondence NONE 10. **New Business** 1. Reconnect Festival and Event Program 2020-2021, grant application results Town awarded a grant to cover 50% of the budget from A Wonderful Life event. 11. Discussion of Additional Items -1. Bringing film to Gananoque a. John discussed efforts to attract the film industry to Gananoque & TLTI b. Will be creating a catalogue of videos and images depicting the beauty of our area c. Please get in touch with John if you have photos and videos that can be used d. TIAP and Town to offer support with images and video 2. Video for Gananoque a. A group is working to create a viral video for Gananoque b. March 22, 2021 will have a dance instructor to teach the dance c. More information to come 3. Visitor Centre & TLTI a. TLTI rejected Town Visitor Centre proposal, was over budget b. Town will resubmit based on budget c. Will continue to work with TLTI to maintain partnership that supports all businesses, very important. 12. Next Regular Meeting - Thursday, April 1, 2021 13. Adjournment MATTAP Motion #2021- 07 To Adjourn Meeting Moved by: John Nagy BE IT RESOLVED THAT THE MUNICIPAL ACCOMIDATION TAX TOURSIM ADVISORY PANEL HEREBY ADJOURNS THIS MEETING. CARRIED

Dennis & Conner, Chair	Jennifer Baril, Recording Secretary

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