

TOURISM ADVISORY PANEL (TAP) MINUTES

On Thursday, September 2, 2021 at 10:30 AM Online through **WebEx Teleconference**

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT		
Chair:	Dennis O'Connor	Melanie Kirkby, Treasurer		
	Lori Higgs	Doug Wark, Manager of Community Services		
	Kathrine Christenson	Emily Parker, Community Services Coordinator		
	Jeff Brown			
	Lisa Robichaud			
	John Nagy			
	Bill Stewart			
	Peter Sweet			
Non-Voting	Meg Dabros			
Regrets:		Councillor Matt Harper		
		Amanda Trafford, Business Development Coordinator		

1.	Call Meeting to Order – Chair called meeting to order at 10:32am		
2.	Disclosure of Pecuniary Interest & General Nature Thereof		
3.	MATTAP Motion #2021-32 – Approval of Minutes from August 5, 2021		
	Moved by: Kathrine Christenson Seconded by: John Nagy BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, AUGUST 5, 2021 MEETING.		
	CARRIED		
	MATTAP Motion #2021-33 – Approval of Minutes from August 19, 2021		
	Moved by: Kathrine Christenson Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, AUGUST 19, 2021 MEETING.		
	CARRIED		

4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE		
5.	Disclosure of Additional Items	NONE		
6.	Delegations	NONE		
7.	Presentations by Staff/Others			
8.	Municipal Accommodation Tax Year-to-Date			
	1. Melanie Kirkby provided an overview of the General Ledger Trial Balance as			
	per attachment in the meeting agenda.			
	2. Confirmed that the Gananoque Arts Network funding will be moved from			
	Events to Marketing within Year-to-date document.			
9.	Unfinished Business			
	1. Gananoque 401 Signs			
	 A Tender Document from the Community Services containing Plan A: 			
	Construction/Landscape, Plan B: Plants and Flowers; and Plan C:			
	Ongoing Maintenance Costs which will be posted (to close Sept 21).			
	2. Canada 150 Arena			
	 Proposal to use extra TAP funding for signage, branding, score clock 			
	(approximate costs of \$25,000) with TIAP support of \$7,500 fundraised.			
	- TIAP to submit an application/ask to the Committee for potential funding			
	for Canada 150 Arena signage, branding and score clock.			
10.	Correspondence	NONE		
11.	New Business			
	Tourism Advisory Panel Funding Applications			
	- The Sub-Committee will meet to discuss the application from the Tunis			
	Shriners No.179			
	2. Inquiry re TAP Funding to place Bubble Lights on King Street West.			
	- Community Services Dpt. to investigate the structural stability of the lamp			
	posts and load capacity of the electrical system as well as any other			
	necessary procedures to consider.			
	3. Festival of Lights 2021 - Inquiry for TAP Funding availability.			
	- Discussion for Funding available from Municipal Capital Budget.			
12.	Discussion of Additional Items			
13.	Next Regular Meeting - Thursday, October 7, 2021 at 10:30 am.			

14.	Adjournment	
	MATTAP Motion #2021-34 To Adjourn Meeting	
	Moved by: Peter Sweet	
	BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY	
	ADJOURNS THIS MEETING.	
	CARRIED	

Chair:

Date:

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.