

Tourism Advisory Panel Minutes

Held on Monday, May 15, 2023 at 3:00PM In Person and Online

Town Hall Council Chambers (2nd Floor)

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Chair:	Councillor Matt Harper	Melanie Kirkby, Treasurer
	Brett Christopher	Amanda Trafford, Economic Development and Cultural Heritage Coordinator
	Ted Lojko	
	Peter Sweet	
	Jeff Brown	
	Trusha Tanna	
	Councillor David Osmond	
Regrets:		

1.	Call Meeting to Order	
	Chair, Matt Harper called the meeting to order at 3:02pm	
2.	Disclosure of Pecuniary Interest & General Nature Thereof	
	Dave Osmond – Additional Agenda item – Le Festiville	
3.	Approval of Minutes – April 18, 2023	
	Motion #2023-018 – Approval of Minutes – April 18, 2023	
	Moved by: Brett Christopher Seconded by: Peter Sweet	
	BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE APRIL 18, 2023 TAP MEETING.	
		CARRIED
4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE
	Ted Lojko joined the meeting at 3:11PM	
5.	Disclosure of Additional Items	

	<ul style="list-style-type: none"> • Ted provided a projected budget should the Municipal Accommodation Tax (MAT) be provided to TIAP and dissolving the Tourism Advisory Panel (TAP) • Discussion regarding setting money aside for targeted events, e.g. Le FestivÎLES and Diwali Festival of Lights. 	
6.	Delegations	NONE
7.	Presentations by Staff/Others	NONE
8.	Municipal Accommodation Tax – Treasurer, Melanie Kirkby <ol style="list-style-type: none"> 1. MATTAX statement 2. Funding year-to-date <ul style="list-style-type: none"> • Melanie provided an update regarding funding and reviewed the spreadsheet regarding events and money issued from TAP. 	
9.	Unfinished Business <ul style="list-style-type: none"> • Motion #23-087-Tourism Advisory Panel (TAP) Request to Increase Spending – Dated April 18, 2023 • How TAP will allocate their funding and definition of terms • Discuss TAP Application and implement changes <ul style="list-style-type: none"> • Amanda reported to the group that Council approved the request to increase spending. • TAP will discuss how they will allocate funding and definition of terms at next meeting. • TAP members will review the application and suggest changes. Amanda will compile the suggested changes and present to the group at the next meeting. • Amanda to ask Jennifer at the Visitor Centre to add 3 questions to the customer survey regarding unique experiences while visiting Gananoque, why they came to Gananoque, and what made them extend their stay here. <ul style="list-style-type: none"> ○ This will help us gather information from visitors regarding events and their success with visitors. 	
10.	Correspondence	NONE
11.	New Business <p>Tourism Advisory Panel (TAP) Funding Requests / Applications</p> <ul style="list-style-type: none"> • Poker Runs Inc. <ul style="list-style-type: none"> ○ Moved to discuss after Thousand Islands Association as they were online to discuss their application. Poker Run was not in attendance. • Thousand Islands Association 	

