



TOURISM ADVISORY PANEL (TAP) MINUTES

On Thursday, April 7, 2022 at 10:30 AM Online through **WebEx**

Teleconference

| PANEL MEMBERS PRESENT | | STAFF COUNCIL PRESENT |
|------------------------------|---|--|
| Chair: | Councillor, Matt Harper | Melanie Kirkby, Treasurer |
| | Councillor, Dave Osmond | Emily Parker, Community Services Coordinator |
| | Mayor, Ted Lojko | |
| | Lisa Robichaud | |
| | Trusha Tanna | |
| | Jeff Brown | |
| | Peter Sweet | |
| | Meg Dabros (Kathrine Christensen alternate) | |
| Non-Voting: | | |
| Regrets: | John Nagy | |
| | Bill Stewart | |

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| 1. | Call Meeting to Order – Chair called meeting to order at 10:31 AM | |
| 2. | Disclosure of Pecuniary Interest & General Nature Thereof | NONE |
| 3. | <p>MATTAP Motion #2022-17 – Approval of Minutes from March 3, 2022</p> <p>Moved by: Lisa Robichaud Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY ADOPTS THE MINUTES OF THURSDAY, MARCH 3, 2022 MEETING.</p> <p style="text-align: right;">CARRIED</p> | |
| | <p>MATTAP Motion #2022-18 – Approval of Minutes from March 25, 2022</p> <p>Moved by: Lisa Robichaud Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, MARCH 25, 2022 MEETING.</p> <p style="text-align: right;">CARRIED</p> | |
| 4. | Public Question/Comment (Only Addressing Items on the Agenda) | NONE |
| 5. | Disclosure of Additional Items | NONE |
| 6. | Delegations | NONE |

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| 7. | Presentations by Staff/Others | NONE |
| 8. | Municipal Accommodation Tax | NONE |
| 9. | Unfinished Business | |
| | <p>MATTAP Motion #2022-19 – The Tourism Advisory Panel directs staff to amend the TAP Funding Application.</p> <p>Moved by: Jeff Brown Seconded by: Dave Osmond</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY DIRECTS STAFF TO AMEND THE TAP FUNDING APPLICATION TO:</p> <ol style="list-style-type: none"> 1. REMOVE THE REQUIREMENT FOR TAP APPLICANTS TO BE A CANADIAN CORPORATION; 2. CHANGE THE SUBMISSION DEADLINE FROM 4 MONTHS PRIOR TO THE EVENT TO THE 15th OF THE MONTH (TO BE BROUGHT TO THE NEXT REGULAR TAP MEETING), ENCOURAGING APPLICANTS TO APPLY WITH AT LEAST 60 DAYS NOTICE; 3. AMEND THE VERBIAGE RELATING TO \$2,000,000 INSURANCE COVERAGE WITH TOWN OF GANANOQUE LISTED AS CO-INSURED TO REQUIRED ONLY FOR EVENTS HELD ON MUNICIPAL PROPERTY IN ADDITION TO PROVIDING INSURANCE COVERAGE INFORMATION THROUGH MUNICIPAL POLICIES. <p style="text-align: right;">CARRIED</p> | |
| | <p>MATTAP Motion #2022-20 – To adopt DRAFT #2 of the TAP Funding Application Assessment Matrix as Appendix #2 and eliminate the TAP Sub-Committee.</p> <p>Moved by: Jeff Brown Seconded by: Lisa Robichaud</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY ADOPTS DRAFT #2 OF THE TAP FUNDING APPLICATION ASSESSMENT MATRIX AS APPENDIX #2 OF THE TOURISM ADVISORY PANEL FUNDING APPLICATION PACKAGE.</p> <p style="text-align: right;">CARRIED</p> | |
| 10. | Correspondence | NONE |
| 11. | New Business | |

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| | <p>MATTAP Motion #2022-21 – Fund the Rotary Club of Gananoque \$5,000.00</p> <p>Moved by: Dave Osmond Seconded by: Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) HEREBY APPROVES THE FUNDING OF THE ROTARY CLUB OF GANANOQUE IN THE AMOUNT OF \$5,000.00 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;">CARRIED</p> | |
| | <p>1. The Tourism Advisory Panel discussed potential 2022 TAP Projects in relation to infrastructure, beautification and tourism attraction including: acquiring multipurpose kiosks for events; a TAP luncheon; highlighting TAP funding and projects on the Town website; developing a walkway from the casino back to Town; promote/highlight 3D Housing in Gananoque; initiatives to encourage fall tourism; refreshing Gananoque gates; and, updating the signage / lighting at Susan Push and the tent outside of the Visitor Centre.</p> | |
| 12. | Discussion of Additional Items | |
| 13. | Next Regular Meeting - Thursday, May 5, 2022 at 10:30 AM | |
| 14. | Adjournment | |
| | <p>MATTAP Motion #2022-22 - To Adjourn Meeting</p> <p>Moved by: Councillor Matt Harper</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY ADJOURNS THIS MEETING.</p> <p style="text-align: right;">CARRIED</p> | |

Chair:

Date:

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.