

**MOTION / RESOLUTION OF MUNICIPAL ACCOMMODATION (MAT)
 TOURISM ADVISORY PANEL**

DATE: September 15, 2020

SUBJECT: Motion to include three categories in the 2021 MATTAP Budget

MOVED BY:

Jeff Brown

Seconded: John Nagy

BE IT RESOLVED THAT THE MUNICIPAL ACCOMMODATION TAX TOURISM ADVISORY PANEL REQUESTS THAT THE 2021 MUNICIPAL ACCOMMODATION TAX TOURISM ADVISORY PANEL BUDGET OF \$100,000 INCLUDE THREE CATEGORIES WITH A FOCUS IN EACH AREA AS FOLLOWS::

- Products/Events – 70% of budget
 - o 4 Priority Events:
 - Hydroplane Event
 - Ribfest
 - Oktoberfest
 - Ice Fest
 - o Additional event support including but not limited to Pump-Gan-Fest, Poker Run, Christmas Festival, Pride, etc.
 - o Product development including but not limited to Joel Stone Heritage Park activities, culinary opportunities and the curling season.
- Tourism Infrastructure – 20% of budget
 - o Susan Push
 - o Town Gates
 - o Gord Brown Memorial Canada 150 facility signage
 - o King Street Pedestrian Bridge
- Marketing – 10% of budget

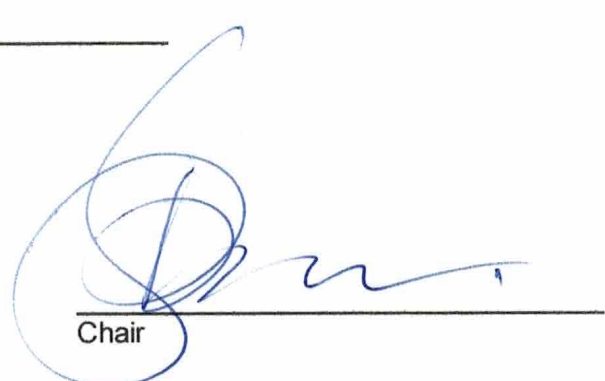
Used to support local events

Ayes 5 Nays _____

Carried:

Defeated:

Tabled/Postponed:



Chair

MA s. 246 - When a recorded vote is requested, the Clerk will call for each Councillors vote (Aye or Nay), mark the recorded vote as indicated by the member, and announce whether the motion is carried or defeated. The Mayor will then sign the motion.