



Township of  
**Leeds and the  
Thousand Islands**

FOR IMMEDIATE RELEASE  
November 19th, 2018

### **Town of Gananoque and Township of Leeds and the Thousand Islands Unveil Business Chronicles Interviews**

GANANOQUE, ON- The Business Chronicles project launched September 5<sup>th</sup>, 2018 with an initial intake period ending October 15<sup>th</sup>, 2018. The goal of the project: to showcase local business through social media and website promotion. During recent weeks, businesses of the Town and Township had the opportunity to complete an interview-style questionnaire that shared their story from business inception to business launch. Each story, accompanied by a professional photo provided by a local photographer, Joviss Visuals, highlights the unique and varied services and products of the region.

The Town and Township are pleased to unveil the Business Chronicles on their respective websites. The next phase of the project is the on-line promotion campaign. Beginning the week of November 19<sup>th</sup>, 2018, a series of business stories will be promoted weekly from both the Town and the Township on social media. Please assist us in recognizing our local businesses and share each of their individual stories.

“It has been an amazing opportunity to coordinate the Business Chronicles project, and I must say that Gananoque and Leeds and the Thousand Islands businesses have truly accomplished amazing things,” said RED Project Coordinator, Laura Godard. “Thank you so much to all who participated, and I am very excited to expand this project in 2019.”

If you are a business that wants to get involved, the second intake for Business Chronicle interviews will open in the spring of 2019. Contact us now and get your name on the list!

Business Chronicles Webpages:

Town of Gananoque

<https://www.gananoque.ca/invest-in-gananoque/business-chronicles>

Township of Leeds and the Thousand Islands

<http://www.leeds1000islands.ca/en/growing/Business-Chronicles.aspx>

If you have any questions, please contact:

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