



GANANOQUE POLICE SERVICE

www.gananoquepoliceservice.com

Please address all correspondence to Chief of Police - Garry Hull

Date: March 12, 2019

Title: MedicAlert *Connect Protect* service will help Gananoque Police Service officers reunite lost, wandering, and vulnerable individuals with their families

Gananoque Police Service is partnering with MedicAlert Foundation Canada to better help officers quickly locate lost or missing vulnerable individuals, such as those living with autism, Alzheimer's, dementia, or other cognitive brain injuries, so they can be quickly and safely returned to their loved ones.

MedicAlert *Connect Protect* gives police officers 24-hour access to a registered subscriber's photo, identifying information, past wandering history and other medical information through the MedicAlert identification and associated database.

This information will help officers search more efficiently, increasing the chances that those who go missing are reunited with their loved ones sooner. Officers called to an emergency involving a MedicAlert subscriber will have access to vital information which could save a life.

"The Gananoque Police Service is pleased to enter into this partnership with Medic Alert. This will certainly enhance the capabilities of our members to provide increased capabilities and a much-improved response to the needs of those suffering from a variety of conditions. The Gananoque Police Service encourages and appreciates all partnerships with community stakeholders that provide additional information to improve responses to our most vulnerable" says Chief Hull.

"As a registered Canadian charity for close to 60 years, MedicAlert has played an important role in helping to protect Canadians and give families peace of mind in wandering or emergency situations," explained Françoise Faverjon-Fortin, CEO of MedicAlert. "Our database is a vital link between the community and first responders when faster, informed action makes all the difference and we're honoured to assist police services across the country."

MedicAlert will be holding a registration session in Brockville following the launch of MedicAlert *Connect Protect*. Members of the public are encouraged to learn more and sign up themselves or a loved one. Thanks to MedicAlert Foundation Canada, the first 20 new MedicAlert subscribers will get their first-year service plan and a MedicAlert ID at no cost.

Date	Location	Time
March 19 th , 2019	St. Lawrence Lodge 1803 County Road 2 East Brockville Ontario K6V 5T1	9:00 a.m. to 12:00 p.m.

MedicAlert *Connect Protect* – Media Release

For more information on the MedicAlert *Connect Protect* service, visit medicalert.ca/connectprotect.

MedicAlert Foundation Canada (MAFCA) is the largest membership-based registered charity in Canada and it is the leading provider of emergency medical information services. MedicAlert's mission is to ensure that all Canadians have access to high-quality health information at time of need, and has protected more than one million Canadians since 1961.

MedicAlert® is backed by robust electronic health records maintained by medically trained professionals, a state-of-the-art secure database, and a 24/7 Emergency Hotline that answers calls from emergency responder personnel in 140 languages, all linked to customized identification products for Canadians with medical conditions and special needs. Globally recognized and respected, MedicAlert speaks for you, when you can't™.

Learn more about MedicAlert, how it works, and how you or a loved one can sign up to a service plan by visiting medicalert.ca or calling 1-866-696-0273.

Media Contacts:

Carole Steacy
Police Communicator 911 PSAP Mgr
Gananoque Police Service
613-382-4422 x 6015
csteacy@gananoquepolice.com

Tracey Tang
Manager, Marketing, Donations & Media Relations
MedicAlert Foundation Canada
416-696-0142 x 1251
1-866-679-3217 x 1251
ttang@medicalert.ca

340 Herbert Street, Gananoque, ON K7G 1R1
Phone: 613-382-4422 Fax: 613-382-7167

ghull@gananoquepolice.com