

Downtown Gananoque Business Improvement Area (BIA) Board INAUGURAL MEETING AGENDA

Held on Wednesday, February 8th 2023 at 6:00PM

In Person and Online via Webex at Town Hall - 30 King Street East, Gananoque

Meeting Link: Click Here

1.	Call Meeting to Order
2.	Welcome and Introduction
3.	Approval of Minutes (Adoption) – BIA AGM February 1, 2023
4.	Public Question/Comment (Only Addressing Reports on the Agenda)
5.	Disclosure of Additional Items
6.	Appointment of Executive
	Chair
	Vice Chair
	Treasurer
7.	Presentations by Staff (Others) – Budget Report – Ray Stedman
8.	New Business/ Reports
	1. Audited Financial Statements – Adoption
	2. RED Funding – Amanda Trafford
	3. OBIAA Membership & Conference
9.	Correspondence – Gananoque Public Transit Bus Service
10.	Next Regular Meeting – Set Meeting Regular Schedule
11.	Questions from the Media
12.	Adjournment

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.

The Corporation of the Town of



Downtown Business Improvement Area (BIA) Board UNADOPTED MINUTES

Held in Person (& Online via WebEx) at Town Hall 30 King Street East Wednesday February 1st, 2023 at 6:30 PM

COM	MITTEE MEMBERS PRESENT	STAFF PRESENT				
Members:	Lisa Robichaud, Acting Chair	Lynsey Zufelt, Recording Secretary				
	Ray Stedman	Amanda Trafford, Business Coordinator				
	Carolyn Harding	Melanie Kirkby, Treasurer				
Randall Smith						
	Kathrine Christensen					
	Councillor David Osmond					
	Steve Behal (Online)					

1.	Call Meeting to Order								
••	Acting Chair, Lisa Robichaud called the meeting to order at 6:38 PM.								
2.	Introduction of Guests								
	At this time, those in attendance (in person and online) were invited to introduce themselves.								
3.	Election of BIA Members								
	Staff provided an overview of the election process. A minimum of five (5) and a maximum of (11) members are permitted to sit on the Board. Given that there were five (5) Nominees present of the seven (7) nominations filed before the closing date of January 31 st , the Members present were therefore <i>Acclaimed</i> and a formal election was not required.								
BIA Motio	n #2023-001 – Recommendation to Council to Appoint Members to BIA Board								
	Moved By: Councillor David Osmond Seconded By: Kathrine Christensen BE IT RESOLVED THAT THE DOWNTOWN GANANOQUE BIA BOARD RECOMMENDS THAT THE COUNCIL OF THE TOWN OF GANANOQUE APPOINTS THE FOLLOWING MEMBERS TO THE BIA BOARD FOR THE 2022-2026 TERM:								

	1. RANDALL SMITH 2. CAROLYN HARDING 3. LISA ROBICHAUD 4. RAY STEDMAN 5. KATHRINE CHRISTENSEN - CARRIED							
4.	2023 Draft Budget Review							
	Ray Stedman, 2022 BIA Treasurer, provided members with the 2022 Budget Review, as well as the 2023 Draft Budget.							
BIA Motion	n #2023-002 – 2023 Budget Approval							
	Moved By: Lisa Robichaud Seconded By: Carolyn Harding							
	BE IT RESOLVED THAT THE DOWNTOWN GANANOQUE BIA BOARD ACCEPT THE 2023 DRAFT BIA BUDGET, AS PRESENTED.							
	AND FURTHER, THAT THE BUDGET BE FORWARDED TO THE COUNCIL OF GANANOQUE FOR APPROVAL.							
	- CARRIED (6 Ayes, 1 Nay)							
5.	Adjournment							
	Moved by: Ray Stedman							
	Be it resolved that the Downtown BIA Board hereby adjourns the Annual General Meeting on February 1 st , 2023 meeting at 7:31 PM. - CARRIED							
Lisa Robicl	naud, Chair Lynsey Zufelt, Recording Secretary							

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Financial Statements of

THE CORPORATION OF THE TOWN OF GANANOQUE BUSINESS IMPROVEMENT AREA COMMITTEE

Year ended December 31, 2021

TOWN OF GANANOQUE BUSINESS IMPROVEMENT AREA COMMITTEE

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Year ended December 31, 2021

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INDEPENDENT AUDITORS' REPORT

To the Members of Council, Inhabitants and Ratepayers of the Corporation of the Town of Gananoque Business Improvement Area Committee

Opinion

We have audited the financial statements of the Corporation of the Town of Gananoque Business Improvement Area Committee (the Entity), which comprise:

- the statement of financial position as at December 31, 2021;
- the statement of operations and accumulated surplus for the year then ended;
- the statement of changes in net financial assets for the year then ended;
- the statement of cash flows for the year then ended; and
- notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements, present fairly, in all material respects, the financial position of the Entity as at December 31, 2021, and its results of operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "*Auditors' Responsibilities for the Audit of the Financial Statements*" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Matter – Comparative Information

The financial statements as at and for the year ended December 31, 2020 were audited by another auditor who expressed an unmodified opinion on those financial statements on September 7, 2021.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

 Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants, Licensed Public Accountants

Perth, Canada

(Date)

Statement of Financial Position

December 31, 2021, with comparative information for 2020

	2021	2020
Financial assets: Due from Town of Gananoque Grants receivable	\$ 27,258 4,562	\$ 13,325 _
Net financial assets	31,820	13,325
Accumulated surplus (note 2)	\$ 31,820	\$ 13,325

Statement of Operations and Accumulated Surplus

Year ended December 31, 2021, with comparative information for 2020

	Budget 2021	2021	2020
	(note 3)		
Revenue:			
Municipal contribution	\$ 45,100	\$ 45,318	\$ 45,454
Government grants	—	14,578	4,584
Fees and service charges	—	-	1
Total revenue	45,100	59,896	50,039
Expenses:			
Beautification	33,000	20,030	23,022
Salaries and benefits	—	14,446	4,628
Advertising and promotion	6,000	5,567	4,114
Administrative	2,100	1,358	1,690
Contracted services	-	_	6,998
Special events	4,000	—	2,000
Taxation write-offs	-	—	363
Total expenses	45,100	41,401	42,815
Annual surplus		 18,495	7,224
Accumulated surplus, beginning of year	13,325	13,325	6,101
Accumulated surplus, end of year	\$ 13,325	\$ 31,820	\$ 13,325

Statement of Changes in Net Financial Assets

Year ended December 31, 2021, with comparative information for 2020

	Budget 2021	2021	2020
	(note 3)		
Annual surplus	\$ -	\$ 18,495	\$ 7,224
Net financial assets, beginning of year	13,325	13,325	6,101
Net financial assets, end of year	\$ 13,325	\$ 31,820	\$ 13,325

Statement of Cash Flows

Year ended December 31, 2021, with comparative information for 2020

	2021	2020
Cash provided by (used in):		
Operating activities: Annual surplus	\$ 18,495	\$ 7,224
Net change in non-cash operating working capital: Due from Town of Gananoque Grants receivable	(13,933) (4,562)	(10,189) _
Net change in cash from operating activities	-	(2,965)
Decrease in cash	_	(2,965)
Cash, beginning of year	-	2,965
Cash, end of year	\$ -	\$

Notes to Financial Statements

Year ended December 31, 2021

Pursuant to the Municipal Act, the Corporation of the Twon of Gananoque Business Improvement Area Committee (the 'Committee') was established by By-law No. 78-33 on October 17, 1978 by the Corporation of the Town of Gananoque.

1. Significant accounting policies:

The financial statements of the Corporation of the Town of Gananoque Business Improvement Area Committee are prepared by management in all material respects in accordance with Canadian Public Sector Accounting Standards. Significant aspects of the accounting policies adopted by the Committee are as follows:

(a) Reporting entity:

The financial statements reflect financial assets, liabilities, operating revenue and expenses, reserve, and reserve funds of the Committee.

(b) Basis of accounting:

The financial statements are prepared using the accrual basis of accounting. The accrual basis of accounting records revenue as it is earned and measurable. Expenses are recognized as they are incurred and measurable based on receipt of goods and services and/or the creation of a legal obligation to pay.

(c) Government transfers:

Government transfers are recognized in the financial statements as revenues in the period in which events giving rise to the transfer occur, providing the transfers are authorized, any eligibility criteria have been met, and reasonable estimates of the amounts can be made.

(d) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the period. Actual results could differ from those estimates.

(e) Non-financial assets:

Non-financial assets are not available to discharge existing liabilities and are held for use in the provision of services. They have useful lives extending beyond the current year, and are not intended for sale in the ordinary course of operations. The change in non-financial assets during the year, together with the annual surplus (deficit), provides the changes in net financial assets for the year.

Notes to Financial Statements

Year ended December 31, 2021

1. Significant accounting policies (continued):

(f) Deferred revenues:

The Committee receives restricted contributions under the authority of Federal and Provincial legislation and Board by-laws. These funds by their nature are restricted in their use and until applied to applicable costs are recorded as deferred revenue. Amounts applied to qualifying expenses are recorded as revenue in the fiscal period they are expended.

Deferred revenue represents certain user charges and fees which have been collected but for which the related services have yet to be performed. These amounts are recognized as revenue in the fiscal year the services are performed or related expenses incurred.

2. Accumulated surplus:

Accumulated surplus consists of individual fund surplus and reserves as follows:

		2021	2020
Unrestricted surplus Reserves	\$	_ 31,820	\$ _ 13,325
Accumulated surplus	\$	31,820	\$ 13,325

3. Budget figures:

The Corporation of the Town of Gananoque Business Improvement Area Committee reviews its operating and capital budgets each year. The approved operating budget for 2021 is included in the budget figures presented in the Statement of Operations and Accumulated Surplus.

Ministry of Agriculture, Food and Rural Affairs

Office of the Minister

77 Grenville Street, 11th Floor Toronto, Ontario M7A 1B3 Tel: 416-326-3074 www.ontario.ca/OMAFRA Ministère de l'Agriculture, de l'Alimentation et des Affaires rurales

Bureau du ministre



77, rue Grenville, 11^e étage Toronto (Ontario) M7A 1B3 Tél. : 416 326-3074 www.ontario.ca/MAAARO

January 23, 2023

Shellee Fournier CAO Town of Gananoque sfournier@gananoque.ca

Dear Shellee Fournier:

I am pleased to announce that the next application intake for the Rural Economic Development (RED) program is now open and accepting applications until February 23, 2023.

You can find all program information, including how to apply, on my ministry's website at: <u>ontario.ca/REDprogram</u>.

The RED program is focused on outcome-based projects that will have tangible benefits for Ontario's rural and Indigenous communities. This aligns with our government's priorities to remove barriers to investment, open doors to rural economic development and create good jobs across the province.

The program has two project streams:

- The **Strategic Economic Infrastructure** stream provides up to 30 per cent, to a maximum of \$250,000 in cost-shared funding for minor capital projects that advance economic development and investment opportunities.
- The Economic Diversification and Competitiveness stream provides up to 50 per cent, to a maximum of \$150,000 per project in cost-shared funding for projects that remove barriers to business and job growth, attract investment, attract or retain a skilled workforce, strengthen sector and regional partnerships and diversify regional economies.



Good things grow in Ontario À bonne terre, bons produits OMAFRA staff will be conducting public webinars to provide an overview of the RED program and discuss the process for applying to the program. You may sign up for the webinars at <u>www.eventbrite.ca/e/rural-economic-development-red-information-sessions-tickets-</u> <u>488124021087</u>. If you have further questions or need assistance with your application, contact us at 1-877-424-1300 or <u>ag.info.omafra@ontario.ca</u>.

Our government is committed to supporting economic growth in rural communities and ensuring Ontario is open for business.

I encourage you to take advantage of this funding opportunity and submit an application for your economic development project. Together, we can ensure Ontario's communities thrive.

Please accept my best wishes.

Sincerely,

Thimpson.

Lisa M. Thompson Minister of Agriculture, Food and Rural Affairs

Did you know about the Farmers' Wellness Initiative?

- Your mental health is important! If you're a farmer or a member of a farm family and in need of mental health support, please call 1-866-267-6255 and arrange to speak with a professional today.
- For additional resources visit: <u>https://farmerwellnessinitiative.ca/</u>.



2023 MEMBERSHIP APPLICATION/INVOICE

January 1, 2023 to December 31, 2023 (Due: January 31, 2023)

Please complete the following and return to:

Ontario BIA Association, 92 Lakeshore Road East, Suite 203, Mississauga, ON L5G 4S2 Tel: 905-271-7222 or TF: 1-866-807-2227 | info@obiaa.com | www.obiaa.com | www.obiaaconference.com

Name of Member (BIA/Municipality):		
Contact Name:		
Title:		
Address:	Town/City:	
Municipality:	Postal Code:	
Email:		
Website:		
Facebook:	Telephone:	
Twitter:	Instagram:	

FOR BIAs:

Help us advocate for you by providing us with the following information:

# of Staff employed in your BIA office:	Part Time:	Full Time:	
# of Businesses in BIA area:		Property Owners:	
Estimated # of Employees in BIA area:		2022 # of New	
		Businesses:	
Total Current Assessment Value of BIA:		Year BIA formed:	
Total Levy of BIA:		BIA Commercial	
		Tax Rate*:	
Total BIA Budget:			

Please provide estimates of the business makeup of your BIA									
Food, Beverage, Pharmacy	%	Food services	%	Personal services	%	Professional Services	%		
Retail	%	Other Services	%	Vacant	%				

FOR ASSOCIATE & INDIVIDUAL MEMBERS:

Please indicate if you would be interested in being a sponsor for the OBIAA Board work on	ΥD	N 🗆
the Municipal Act Rewrite or OBIAA's annual events (such as the Conference)?		
Please indicate if you would be interested in being a sponsor for our annual Conference (or	ΥD	N 🗆
other events)?		
Can we contact you to follow up on the above?	Υ□	N 🗆

OBIAA communicates through Email – please confirm you wish to receive our Emails: Y □ N □ Please attach a list of who from your BIA and/or your Board **would like** to receive OBIAA's emails. Please attach a list of your current Chair and Councillor(s) (and emails).



2023 MEMBERSHIP APPLICATION/INVOICE

January 1, 2023 to December 31, 2023 (Due: January 31, 2023)

Membership fee is based on your **BIA Levy**. Please remit the appropriate amount listed below:

√ Type	BIA Levy Amount	Net\$Amount	HST	Total \$ with HST HST #873515167RT	Amount
	Less than \$150,000	243.81	31.70	275.51	
	\$150,001 to \$300,000	613.72	79.78	693.50	
	\$300,001 to \$500,000	1,117.43	145.27	1,262.70	
	\$500,001 and over	1,918.23	249.37	2,167.60	
	Associate (Municipality)	304.06	39.53	343.59	
	Individual	100.00	13.00	113.00	

Main Street RM^{1.0} (CRM)

Number of Members	Net\$Amount	HST	Total \$ with HST HST #873515167RT	Amount			
Under 200	550.00	71.50	621.50				
200 to 400	850.00	110.50	960.50				
Over 400	1,700.00	221.00	1921.00				
One-Time Fees (see obiaa.com/projects/main-street-rm/ for more information on these items)							
Onboarding <mark>*</mark>	350.00	45.50	395.50				
White Glove Import	1,000.00	130.00	1,130.00				
Wordpress Plugin Install	350.00	45.50	395.50				
	Under 200 200 to 400 Over 400 ime Fees (see <u>obiaa.com/p</u> Onboarding [*] White Glove Import	Under 200 550.00 200 to 400 850.00 Over 400 1,700.00 ime Fees (see obiaa.com/projects/main-str Onboarding* 350.00 White Glove Import 1,000.00	Under 200 550.00 71.50 200 to 400 850.00 110.50 Over 400 1,700.00 221.00 Ime Fees (see obiaa.com/projects/main-street-rm/ for more for more Onboarding* 350.00 45.50 White Glove Import 1,000.00 130.00	Number of Members Net \$ An out Its f HIST HIST # # 773515167RT Under 200 550.00 71.50 621.50 200 to 400 850.00 110.50 960.50 Over 400 1,700.00 221.00 1921.00 ime Fees (see obiaa.com/projects/main-street-rm/ for more information on the Onboarding* 350.00 45.50 395.50 White Glove Import 1,000.00 130.00 1,130.00			

*Onboarding is required

TOTAL AMOUNT OWING \$

Thank you for your support of OBIAA. We all benefit from a strong membership!

OBIAA Office Use Only						
Name on Chq:		Date Rec'd:				
Chq Amount:		Chq #:		Initials:		

*Filling out the Application, here is a Sample Tax Rate (may need to ask your Municipal Finance Department) 2022 Final Tax Rates and Levy

	Schedule A			
	Description	Assessment for 2022	Tax Rate	Tax \$
СТ	Commercial	91,527,81 <mark>0</mark>	0.079082%	72,382

Gananoque Public Transit Bus Service....needs your input to become a reality.

Survey.



In 2019 Gananoque Councillor Adrian Haird and Linda McCauley (Public Transit Chair) initiated a process to look at establishing a public transit bus system between Gananoque and Kingston.

The Town of Gananoque was looking to implement their own public transit system in cooperation with the Township of Leeds and the 1000 Islands.

The Town of Gananoque retained Smith Business School (Queen's University) to undertake a feasibility study and received community input from hundreds of local residents. <u>https://www.gananoque.ca/sites/gananoque.ca/files/Transit%20Study%20Feasibility%20Study.pdf</u>

Unfortunately because of the Covid-19 pandemic and lack of interest by the township the initiative to establish public transit was put on hold.

In 2021 in consultation with Bryan Patterson, the Mayor of Kingston, the Town of Gananoque in collaboration with Kingston applied to the Federal Government Rural Transit Program for the possibility of extending Kingston Public Transit to Gananoque. Subsequently the Township of South Frontenac and Loyalist Township decided to come on board to look at making the City of Kingston a regional transportation hub.

A transit consulting firm was retained to undertake the Rural Commuter Transit Study to examine possible public transit solutions for residents, workers, students, and visitors. The objective of the study is to review existing services, identify local travel needs, and develop a plan to address the needs identified.

Public Bus Transit is crucial for the residents and the economy of Gananoque and the 1000 Islands. Residents who work, go to school or have services in Kingston would benefit greatly by having regular, affordable bus service. Many businesses in Gananoque need additional employees within the manufacturing sector, hospitality sector, as well as, the tourist and accommodation sector which could take public transit from Kingston to work in Gananoque.

Tourists that do not drive also have no means of visiting Gananoque and the 1000 islands except by the train which unfortunately is limited.

Residents, students and businesses in Gananoque and the 1000 Islands are asked to complete the survey to look at the possibility of establishing a Public Transit system between Gananoque and Kingston.

Without your input Public Transit might not happen!

This survey is completely voluntary, and information will only be used for the purposes of this Rural Commuter Transit Study.

Please visit, <u>https://www.surveymonkey.com/r/GananoqueRuralTransit</u> and forward this email to your friends to take the survey as well.

Survey deadline: Friday, Feb. 15, 2023