Downtown Gananoque Business Improvement Area (BIA) Board
MEETING AGENDA

Held on Thursday June 8th 2023 at 6:30PM

In Person and Online via Webex at Town Hall - 30 King Street East, Gananoque

Meeting Link: Click Here

1.	**Call Meeting to Order**
2.	**Disclosure of Pecuniary Interest & General Nature Thereof**
3.	**Closed Meeting of BIA Board**
	Personal Matters Concerning an Identifiable Individual, Including Municipal or Board Employees • One (1) Item
4.	**Reporting Out of Closed Session**
5.	**Approval of Minutes** (Adoption) – May 10, 2023
6.	**Public Question/Comment** (Only Addressing Reports on the Agenda)
7.	**Disclosure of Additional Items**
8.	**Delegations** – None
9.	**Presentations by Staff (Others)** – None
10.	**Unfinished Business**
	1. Curbside Recycling
11.	**Correspondence**
	1. OBIAA Newsletter – June 6th, 2023
	2. Town Council Highlights – May 16, 2023
12.	**New Business/ Reports**
	1. Event Planning – Construction Holiday/FestivÎLES

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.

	2. Social Media
	3. BIA Treasurer
13.	**Discussion of Additional Items**
14.	**Next Regular Meeting** – Wednesday, July 13, 2023 at 6:30 pm
15.	**Questions from the Media**
16.	**Adjournment**

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.

Downtown Business Improvement Area (BIA) Board

UNADOPTED MINUTES

Held on Thursday May 10th at 6:30 PM

Held in Person (& Online via WebEx) at Town Hall 30 King Street East

BOARD MEMBERS PRESENT		STAFF PRESENT
Members:	Randall Smith, Vice-Chair	Lynsey Zufelt, Recording Secretary
	Shannon Treanor	
	Lesley Poole	
	Carolyn Harding	
	Councillor David Osmond	
	Kathrine Christensen (Online)	
Regrets:	Lisa Robichaud, Chair	
	Ray Stedman, Treasurer	
	Ryan Chartrand	

1.	**Call Meeting to Order**
	Vice-Chair, Randal Smith called the meeting to order at 6:42 PM.
2.	**Approval of Minutes – April 6, 2023**
	BIA Motion #23-015 – Approve Minutes – April 6, 2023 **Moved By:** Lesley Poole **Seconded By:** Carolyn Harding BE IT RESOLVED THAT THE DOWNTOWN GANANOQUE BIA BOARD APPROVE THE MINUTES OF THE APRIL 6, 2023 MEETING. **CARRIED – UNANIMOUS**
3.	**Public Question/Comment** (Only Addressing Reports on the Agenda) – None
4.	**Disclosure of Additional Items** – None

5.	**Delegations** – None
6.	**Presentations by Staff (Others)** – None
7.	**Unfinished Business**
	At this time, the Board Members discussed the challenges and potential solutions for the Curbside Recycling changes.
	BIA Motion #23-016 Direction to Staff – Survey BIA Members' Recycling Needs **Moved By:** Shannon Treanor **Seconded By:** David Osmond BE IT RESOLVED THAT THE DOWNTOWN GANANOQUE BIA BOARD DIRECT STAFF TO DEVELOP AND DELIVER A SURVEY TO THE BIA REGARDING THE GENERAL NEED FOR SUPPORT REGARDING CURBSIDE RECYCLING. **CARRIED – UNANIMOUS**
8.	**Correspondence**
	At this time, Councillor David Osmond summarized the Town News Council Highlights from the May 2, 2023 meeting.
***** BIA Board Member Kathrine Christensen left the meeting at 7:30PM *****	
9.	**New Business/Reports** – None
10.	**Discussion of Additional Items**
	The Board Members discussed social media, open hours, window washing, Les FestivÎLES, flowers and vacant storefronts.
11.	**Next Regular Meeting** – Thursday, June 8, 2023 at 6:30 PM
11.	**Questions from the Media** – None
15.	**Adjournment**
	BIA Motion #2023-017 – Adjournment **Moved By:** Lesley Poole BE IT RESOLVED THAT THE DOWNTOWN GANANOQUE BIA BOARD ADJOURN THE MAY 10TH, 2023 MEETING AT 8:24 PM. **CARRIED – UNANIMOUS**

_____ Randall Smith, Vice-Chair	_____ Lynsey Zufelt, Recording Secretary

Important Announcements.... Read ON....

View this email in your browser

Facebook Instagram LinkedIn Twitter Website

OBIAA™ ONTARIO BUSINESS IMPROVEMENT AREA ASSOCIATION

June 6, 2023

THIS WEEK...

Tuesday, June 6

10:00am - OBIAA Advocacy Committee Meeting

2:00pm - OBIAA Best Practices Call

Wednesday, June 7

10:00am - DMS Webinar: Digital Tools, Software & Apps to Manage Your Small Business

Friday, June 9

9:30am - OBIAA Municipal Act Review Committee Meeting

OBIAA BEST PRACTICES CALLS

See you Tuesday at 2...

*This past Tuesday, we held our **225th** call since COVID began. While we had held these calls before COVID, the level of impact and participation was much below what we all enjoy weekly. Thank you for participating! For those who have not yet participated, you are most welcome whether every Tuesday or when you can! Mark it in your calendar and block the time off. It is easy to be distracted. Enjoy quality time with your network.*

If you want to present or ask a question of your colleagues, please email Erin at admin@obiaa.com

Minutes from the most recent calls *to follow,* prior minutes can be found below under **OBIAA Resources** in OBIAA newsletters. **Calls are recorded** - please email admin@obiaa.com to request a recording or previous minutes.

Join us Tuesday, June 6 *for a 2pm start...*
Zoom: https://us02web.zoom.us/j/87873474160?pwd=Rml6ODcyM2RJRXN1anhoRWNtM0ZrQT09
Call-in: 647-558-0588
Meeting ID: 878 7347 4160
Passcode: 966329

OBIAA ANNOUNCEMENTS

OBIAA BOARD UPDATES

The OBIAA Board of Directors accepted, with regret, the resignation of **Tracy Van Kalsbeek** of UpTown Waterloo BIA. The Board wishes Tracy all success as she takes on the leadership role of the K-W Oktoberfest. During Tracy's time with UpTown Waterloo, she has worked on the Advocacy Committee and with the Board. Join OBIAA is wishing Tracy all the best in her future endeavours!

the Executive Director of the Streetsville BIA and former Marketing Manager of the Port Credit BIA. Amber has been on OBIAA's Advocacy Committee for a number of years.

OBIAA Board & Committees List

Photos from the 2023 BIA Conference - share yours with admin@obiaa.com to have them included in the newsletter!

The above photos are courtesy of Nick Crozier from the Uptown Saint John BIA in New Brunswick - thanks for sharing, Nick!

Call for Speakers

OBIAA's Call for Speakers list is of key importance to who is chosen to speak at our upcoming conference by our Conference Committee. If you know of a speaker or speakers who you think would be an asset to future conferences, please let us know their name and contact information before August.

Our 2024 Call for Speakers will be released from mid August to early October. We are looking for speakers who are engaging, innovative and represent a diversity of topics and cultures.

If you know any speakers who might like to speak at an upcoming OBIAA Conference, please have them sign up here: http://eepurl.com/bhRTVz

The OBIAA Board of Director's has created a Finance Committee. The Mandate of the Committee is: The Finance Committee is an advisory committee reporting through the Treasurer to the Board of Directors on OBIAA budgetary, audit and financial matters. The Finance Committee is a governance body concerned with the integrity of OBIAA's financial health and procedures.

If you are interested in supporting OBIAA and have skills to support this mandate, please contact Kay Matthews at kay.matthews@obiaa.com

OBIAA Finance Committee - TERMS OF REFERENCE

Kerr Village BIA Advocacy - CEBA Loans

Doug Sams, President of OBIAA and Executive Director of Kerr Village BIA (Oakville)

Doug was approached by MP Anita Anand's office (Oakville MP and Minister of Defense) to meet with him and speak with some of the Kerr Village BIA members. The following is the follow up letter sent by Doug to Minister Anand's office:

Dear Minister Anand:

Many of the Kerr Village BIA businesses have shown resiliency throughout the pandemic and the tougher economic times.

Except for designated Holiday's and special recognition day's many of our businesses have reported their business sales being down 20-30%.

This is a culmination of higher interested rates & costs, combined with a high inflation rate that hit 8.1% last June. The result is that we are in an economic recovery that could very well develop into a recession in 2023.

Along with the economic stress, our small businesses have expressed concern about the Canada Emergency Business Account (CEBA) Loan repayment and meeting the grace loan period with 0% percent interest ending as of December 31, 2023.

The Canada Emergency Business Account was an important lifeline to many businesses who found themselves suddenly unable to be open or provide services as normal. The Federal Government has announced that businesses are required to pay back the full amount of their loans by December 2023, in order receive a percentage amount of forgiveness. CEBA borrowers that pay back their CEBA loan on or before December 31, 2023, and are in good standing, may be eligible for partial loan forgiveness of $10,000 of a $40,000 loan or $20,000 of a $60,000 loan.

Many of our merchants have expressed concern about the December 2023 deadline as it approaches and how it will affect their bottom line and their ability to

Our Kerr Village BIA merchants are not the only one affected by this.

The Ontario Business Improvement Area Association and the Ottawa Coalition of BIAs recently conducted a CEBA survey across the Province of Ontario. 864 businesses responded regarding the Canada Emergency Business Account repayments which found that 97 percent of respondents indicated that repayment deadline will adversely affect their business. Over 74 percent of businesses stated that they will be forced further into debt under the current repayment plan, 41.4 percent fear that it will force them to close the business and 3 out of 4 businesses who were in operation before COVID declared that they are below 75 percent of pre-pandemic sales.

Offering small businesses, multi-year, no interest, repayment plan for small businesses who received the Canada Emergency Business Account would alleviate the pressure that many of them are feeling due to the looming repayment requirement.

At the very least the initial deadline should be extended for at least two years. I would project that we are not going to see better economic times until 2025.

Best regards

Doug Sams
Executive Director

KERR VILLAGE

OTHER ANNOUNCEMENTS

Date: June 11-12
Time: See Registration Details
Location: Evergreen Brickworks

The Canadian Urban Institute (CUI) will be at the fourth Placemaking Canada national gathering, taking place June 11-12 at the award-winning Evergreen Brick Works in Toronto, Ontario.

This is an opportunity for placemakers and placekeepers to share stories, successes, tactics and aspirations. We are excited to be offering a diverse array of activities over the two days of the event: The gathering will serve as a forum for public space advocates from different backgrounds to connect, including members of community groups, policy makers, non-profit reps, design professionals, artists, academics, students, and others.

Register Here

CFIB Retail Community Contributions Survey

***OBIAA** is supporting this survey and will be receiving the results. No contact information will be collected.*

PLEASE SHARE WITH YOUR MEMBERS

OBIAA is inviting you to complete a retail survey from the **Canadian Federation of Independent Business** (CFIB). Your responses to this survey will help CFIB calculate how much of each dollar spent at businesses like yours stays local. *If you are a CFIB member and have already answered the survey questions, there is no need to respond again.*

CFIB is working with LOCO BC and Civic Economics who previously calculated that **63 cents** of a dollar spent at independent BC retailers stays local, compared to only **14 cents** of a dollar spent at online giants and big businesses. The results of this new survey will provide a national 'stays local' number, as well as regional numbers across Canada, to help us champion shopping local.

Please be assured that all individual responses will be confidential and reported only as a total. Your business will remain anonymous.

Thank you for the time and effort you put into completing this survey. **Your voice has an impact!**

Deadline: Friday, June 23

Take the Survey Now

BIAs in the News

Send your news stories to admin@obiaa.com to have them included in the newsletter!

Barrie

- **Barrie Today -** Downtown Barrie BIA urges people to 'get the rainbows ready'

Burlington

- **InSauga -** Graffiti artists and classic cars part of Burlington Summer Solstice Celebration

Cambridge

- **Cambridge Today -** Hespeler Farmers' Market, Walk Queen return to the village

Hamilton

- **InSauga -** Hamilton kicks off Pride month with new rainbow crosswalk intersection
- **The Hamilton Spectator -** International Village rolls out rainbow reception for Pride Month
- **The Toronto Star -** International Village rolls out rainbow reception for Pride Month

London

- **CBC News -** Old East Village gets another splash of colour with mosaic sidewalk squares

Peterborough

- **PTBO Canada -** New Canadians Centre Launches Multicultural Food Crawl For June
- **The Toronto Star -** Photos: New Canadians Centre holding Multicultural Food Crawl in Peterborough
- **PTBO Today -** New Canadians Centre announces Multicultural Food Crawl

Stratford

Sudbury

- **CTV News -** Outdoor patio return to downtown Sudbury amid the hot weather

Thornbury

- **Collingwood Today -** Thornbury BIA levy increasing slightly in 2023
- **Yahoo -** Thornbury BIA levy increasing slightly in 2023

Timmins

- **The Timmins Daily Press -** Urban Park shifts location to Cedar this summer
- **The Cochrane Times-Post -** Urban Park shifts location to Cedar this summer

Windsor

- **I Heart Radio -** More Police Sends A Message 'We Want The Downtown To Be Safe' Says DWBIA Chair
- **Windsorite -** Outdoor Art Arriving In Every Windsor Business Improvement Area

WEBINARS

Upcoming Digital Main Street Webinars

DIGITAL MAIN ST.™

Did you know these Webinars are great for BIA Staff and Boards, too? Sign up today!

TOMORROW

Digital Tools, Software & Apps to Manage Your Small Business

Wednesday, June 7, 2023
10:00-11:30am

From accounting to scheduling, file

Google Analytics 4 For Beginners

Tuesday, June 13, 2023
10:00-11:30am

Are you ready to unlock the secrets of

aspect of running a small business. Knowing which ones are right for you can be a challenge though. This beginner-level workshop will help you learn what's out there to help you manage with efficiency and ease.

audience? Google Analytics is a powerful tool that can give you a deeper understanding of who is visiting your website, what they're doing there, and how to optimize your online presence for maximum impact.

Register For Upcoming DMS Webinars or In-Person Events

FREE

Upcoming DMS In-Person Workshops!

Brampton: Digital Tools, Software & Apps to Manage Your Small Business

DATE: Thursday, June 15, 2023

TIME: 6:00-9:00pm

LOCATION: Brampton Entrepreneur Centre + Co-working Space
41 George Street South
Brampton, ON L6Y 2E1

From accounting to scheduling, file sharing to project management, there are digital tools to help with every aspect of running a small business. Knowing which ones are right for you can be a challenge though. This beginner-level workshop will help you learn what's out there to help you manage with efficiency and ease.

Elgin County: Grow Your Small Business on Instagram

DATE: Tuesday, July 18, 2023

TIME: 9:00am-12:00pm

LOCATION: Elgin Business Resource Centre
300 South Edgeware Road
St. Thomas, ON N5P 4L1

This intermediate-level workshop is for those that have already dipped their toes into the world of Instagram and are looking to grow on the platform. We'll explore different ways small businesses are strategically building a following on Instagram and generating sales from their efforts. You'll walk away from this

Elgin County: How to Efficiently Plan Your Content for Social Media

DATE: Wednesday, July 19, 2023

TIME: 9:00am-12:00pm

LOCATION: Elgin Business Resource Centre
300 South Edgeware Road
St. Thomas, ON N5P 4L1

Social media is a powerful tool for small businesses, but it can also be overwhelming. This beginner-level webinar will teach you how to create a content plan that will help you stay organized and on top of your social media efforts. You'll learn how to create and repurpose content in a way that is efficient and effective, and how to share it across different social media channels in a way that will help you reach your target audience. This workshop is designed to help small business owners make the most of their social media efforts and increase their online presence and engagement. Don't miss this opportunity to learn how to efficiently plan your content for social media and grow your business.

Register For Upcoming DMS Webinars or In-Person Events

BR+E Ontario

Communities that are planning to further engage with businesses or start a **Business Retention and Expansion (BR+E)** project this year should plan to attend the upcoming BR+E training sessions. Through a structured BR+E program, communities can learn how to make their community a great place to do business.

Interactive virtual training series will take place:
Session 1 Wednesday, June 14 - 9:30-11:30am
Session 2 Wednesday, June 21 - 9:30-11:30am
Session 3 Wednesday, June 28 - 9:30-11:30am

BR+E fundamentals which include the four stages of the OMAFRA BR+E process, will be covered in this training.

More detailed information about the OMAFRA BR+E program can be found here. Contact

Register Now

Upcoming Violence & Harassment Courses

Source: Workplace Safety and Prevention Services

Having the skills to de-escalate a potentially violent situation has never been more important. Our new course can help you:

- Understand how situational awareness can help create a safe environment for both workers and managers
- Recognize situations that may put workers and managers in harm's way

Understand the concept of situational awareness and de-escalation techniques.

Upcoming dates:

- July 24, 2023 | 8:30 am
- September 28, 2023 | 8:30 am
- January 23, 2024 | 8:30 am
- March 15, 2024 | 8:30 am

More Info or Register Now

GOOD NEWS & GREAT IDEAS

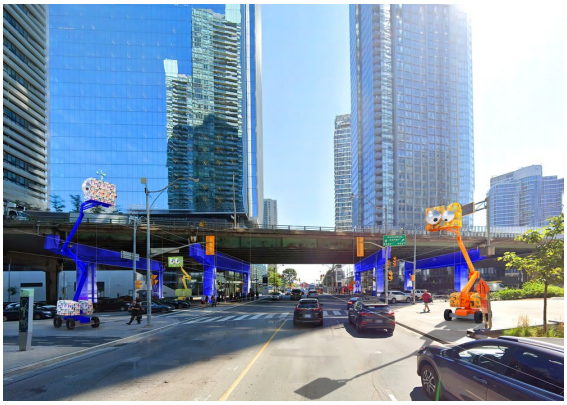
On the second and fourth Sunday of each month, Downtown Cambridge BIA will host a themed **Pop-Up Market** on Main Street from 10:00 am - 3:00 pm!

More Info

The Waterfront BIA's Waterfront ReConnect Project

Following a national design competition completed in early 2022, today The Bentway announced the **opening of two projects** that explore new strategies for improved intersections under the Gardiner Expressway, in Toronto. Waterfront ReConnect re-imagines the Gardiner at street-level, demonstrating how this pedestrian obstacle can be transformed into a vital gateway between Toronto's downtown core and Lake Ontario.

Downtown West BIA and the City of Toronto.



York Street, "Boom Town" initial design.

York Street, "Boom Town" completed design.

Lower Simcoe Street Underpass - "Pixel Story"

Lower Simcoe, "Pixel Story" initial design.

Lower Simcoe, "Pixel Story" completed design.

FUNDING OPPORTUNITIES

NEW

Funding Support Available

The Canada-Ontario Job Grant (COJG) provides direct financial support to employers who wish to purchase training for their employees, including our Management Training Program. If you are interested in learning more or applying see below.

Source: Landae (Excerpts)

Embrace the journey: Having the right mindset is key. Planning allows you to:

- Re-evaluate your mission and consider how it can be reimagined to tackle the new challenges and emerging needs post-pandemic.
- Reframe how you view planning and embark on an exciting journey to shape a brighter future for your organization.
- Redefine your goals, explore fresh programmatic approaches, and prioritize areas of focus that are even more crucial today and for your organization's future.

Engage stakeholders: Take an inclusive and participatory approach to your engagement, making sure that you involve stakeholders from various backgrounds and demographics in the planning process.

Envision greatness: Imagine a future filled with possibilities.

Be flexible: Be sure to think through strategy that will be flexible and responsive to various scenarios.

Collaborate to create collective success: Relationships are crucial, collaboration sparks innovation.

Empower your team: Your team is the heart and soul of the organization. Make their wellbeing a top priority.

Reimagine financial stability: Planning can be a time of reinvention that becomes a catalyst for your organization's long-term sustainability.

Measure and celebrate successes: Establish clear indicators, collect data, and analyze outcomes. This information will guide your decisions, allowing you to adapt the strategies as needed.

Become a storyteller: Share inspiring organizational accounts of resilience, adaptability, and impact regularly to ignite hope. Be sure to celebrate achievements, share the positive changes you continue to make and amplify the transformative power of your work – both internally and externally.

More Info or Apply Now

Funding applications now open for the 2023-24 EnAbling Change Program

Source: Ministry for Seniors and Accessibility

through to June 29 and will focus on projects that create equitable opportunities in the labour market, drive a culture of respect and dignity for people with disabilities, and support awareness and regulatory compliance of the *Accessibility for Ontarians with Disabilities Act* (AODA). Fund total $1.5 milllion in 2023.

The Ministry for Seniors and Accessibility's Age-friendly and accessibility grants web page has information on how to apply for the 2023-24 EnAbling Change Program.

DEADLINE: June 29, 2023

Local Festivals – Building Communities Through Arts and Heritage

Source: Canadian Heritage

The **Local Festivals** component provides funding to local groups for recurring festivals that present the work of local artists, artisans or heritage performers. This includes the celebration of LGBTQ2+ communities and Indigenous cultural celebrations.

DEADLINE: When an application deadline falls on a weekend or statutory holiday, it is extended to the following working day.

- **October 15** – for festivals starting between July 1 and August 31 **of the next calendar year**

How to apply

- Review the Guidelines for local festivals component before completing your application.
- Create or access your Canadian Heritage account and apply online.
- Access the mandatory forms, available under the section **Guides and help**, and submit them with your funding application.

Create an account in the system
Consult this tutorial that shows you how to access multiple Government of Canada online Services.

Should you be unable to access the new online system or apply online for any reason, please contact our support team.

Apply Now

Find out what funding is currently available from the **Government of Ontario**, if you're eligible and what you need to apply.

Has your BIA registered for the Ontario Grants Portal One-Key?
Register today HERE

Ontario Government Funding Opportunities

Ontario

Ontario - Cultural Tourism and Local Events

The Ontario Cultural Attractions Fund is to help develop, promote and present high-quality, high-profile events that strengthen the economies of communities across Ontario.

APPLICATION

RESOURCES FOR SHARING

We will be continually adding to this section. Please feel free to share any additional resources by emailing them to admin@obiaa.com

NOTE: New resources highlighted in yellow.

GOVERNMENT RESOURCES

Province of Ontario

- Changes to Ontario Government Cabinet
- Ontario Increasing Minimum Wage to $16.55 an Hour
- Reducing Red Tape to Deliver Better Services and Help Businesses Grow
- Get funding from the Ontario government
- Connecting Links Program
- Providing More Supportive Housing for Vulnerable People
- 2023–24 Connecting Links Funding by Municipality
- GO Train Expands Service to Niagara

Province of Ontario (cont'd)

- Combating Hate and Creating Safer Communities
- Ontario Announces Intent to Dissolve Peel Region
- Provincewide Homelessness Prevention
- Free Job Training for People with Disabilities Launched
- Peak Perks and Expanded Energy-Efficiency Programs Launched

Legislative Assembly of Ontario
- Bill 5, Stopping Harassment and Abuse by Local Leaders Act, 2022

OBIAA RESOURCES

CONFERENCE

- 2023 BIA Conference Presentations
  2023 OBIAA Awards Media Release

LETTERS

- 02 2022 - Letter from Halton Hills requesting small business support
- 06 2022 - OBIAA's Letter of Congratulations to the Premier
- 06 2022 - The Premier response to OBIAA's Congratulations
- 06 2022 - OBIAA's Letter of Congratulations to the Minister of Economic Development, Job Creation and Trade
- 06 2022 - OBIAA's Letter of Congratulations to the Minister of Municipal Affairs and Housing
- 06 2022 - OBIAA's Letter of Congratulations to the Minister of Agriculture, Food and Rural Affairs
- 06 2022 - OBIAA's Letter of Welcome and Congratulations to the Minister of Heritage, Sport, Tourism and Culture Industries
- OBIAA Letter to the Prime Minister re: CEBA Forgiveness
- OBIAA Letter to the Federal Minister of Finance re: CEBA Forgiveness
- OBIAA Letter to MEDJCT re: Bill 23
- 2023 Budget Consultation Cover Letter
- 2023 Budget Consultation Submission

OBIAA SURVEYS

AMCTO Municipal Monitor Article

- BIAs are Vital for Downtown Vibrancy

OTHER

- Corporate Resource Policy for Elections
- OBIAA Facebook Group
- Accessible Main Streets Handbook
- Budget Considerations for BIAs
- BIA Handbook on the Accessibility for Ontarians with Disabilities Act (AODA)
- Virtual AGM Files
- Gift Card Provider Comparison
- New Member Welcome Packages
- Associate Memberships
- Social Media Policies
- Levy vs Inflation
- Mural Info
- Activation/Event Proposal Template
- Board Roles & Responsibilities
- Board Orientation Packages
- OBIAA Employee Handbook & Personnel Policy Manual
- OBIAA Disconnecting from Work Policy
- Board of Directors: Expectations & Code of Conduct Sample

BEST PRACTICES CALL MINUTES

- Minutes 04 25 23
- Minutes 05 02 23
- Minutes 05 09 23
- Minutes 05 16 23
- Minutes 05 23 23
- Minutes 05 30 23

Best Practices Call Minutes & Recordings from previous months *available upon request*

- OBIAA Impact of COVID-19 on BIAs Survey Results
- Public Space Usage Survey Results
- 2021 Salary Survey

OBIAA ADVOCACY

- AMO Ending Homelessness Symposium - May 2023
- Homelessness Response Toolkit for BIAs
- 2022 Provincial Election Toolkit
- 2022 Municipal Election Toolkit

- Resources for Small Business
- DMS PROGRESS REPORTS
- DMS Videos
- DMS Videos (Captioned)
- Working with a Digital Services Professional: Tips for Small Businesses
- SEO Fundamentals
- Grow Your Brand on Instagram
- Small Business Websites 101
- April 2022 Progress Report
- The Future is Online and In-Person Video

Missed an OBIAA Newsletter? Check out the Archives HERE

OTHER RESOURCES

Downtown Acton BIA - Vendor Application

Bancroft BIA - Hub Vendor Application Form

International Village BIA - Pride Crosswalk Media Release

Town of Clarington - Council Highlights from the May 15, 2023 meeting

Town of Collingwood - Collingwood Art Crawl receives top 100 award

Grey Highlands

The Kingstonist

- Movies in the Square 2023 offering 'exceptional line up' this summer
- Downtown Kingston to become nighttime art gallery for spring Art After Dark
- Councillors clash over Napanee Downtown Advisory Committee budget request

The Kingston Whig Standard

- Movies in the Square back for 16th season
- News Quiz: Paying attention, Kingston?

Licencing
- Community Grant Program

Halton Region - Food Vendors Application

City of Hamilton - Temporary Outdoor Patio Program

Drug Strategy Network of Ontario - Solutions to End the Drug Poisoning Crisis in Ontario: Choosing a New Direction

IDA - 2023 Conference

WSPS

- Naloxone kits and addictions in the workplace: balancing privacy with responsibility
- 4 tips to protect young workers – and your business – this summer

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91.5 The Beat - Feds gave $13M to tourism businesses in Waterloo Region, Guelph and beyond over last 2 years

Burlington Today

- Elected officials 'not above the law': Burlington council agrees
- Custom-built walkways pop up just in time for patio season

The Cambridge Times - Uptown Waterloo BIA in search of new executive director

CBC News - Windsor city council endorses plan for civic esplanade project

auto-parts plant, cutting 250 jobs

Milton Now

- Downtown Milton will be ROCKING at annual SummerFest event
- BBQ cookout at Milton Legion during SummerFest
- Local businesses can show Pride support through new Milton Chamber initiative

Mirage News - Canada Invests $10M+ to Boost Tourism in Kitchener-Waterloo, Guelph, and Stratford

Muskoka Radio - Bracebridge Supports Area Events With Event And Community Grants Totaling Over $43K

My Muskoka Now

- Rainbow crosswalk could soon be painted in downtown Huntsville
- Bracebridge supporting community development, tourism with latest grant commitments

NNN - The Downtown Wallaceburg BIA launches a public art project

Niagara This Week - Downtown Port Colborne BIA looking for vendors, artisans for Harvest Festival

Oakville News - Strolling Kerr Street with Anita Anand

Ottawa Business Journal - It's not only the ByWard Market that needs help with safety and security,

Oktoberfest announces new executive director

The County - Program to measure business needs and concerns

CTV News - OEV business owner promised way-finding signs during construction, gets broken promises instead

Global News - Ontario university researchers attempt to put price tag on value park brings to a city

Go Northumberland - COMMUNITY SPOTLIGHT: Cobourg is showing it's Pride this year

Halton Hills Today - Acton Outdoor Market opening this Thursday at Prospect Park

The Hamilton Spectator - Downtown Dundas BIA budget reallocated to guarantee Christmas events

InSauga - Milton downtown area on a roll with upcoming SummerFest, booming food scene

Kawartha Now - Community comes together at Quaker Foods City Square to celebrate the Peterborough Petes

Ottawa Citizen - Mayor Sutcliffe, council urge province to back bill to oust wayward councillors (BILL 5)

PTBO Canada

- Peterborough Petes 50/50 Tickets On Sale During the Memorial Cup
- Photos: Peterborough DBIA Petes Weekend Watch Party at Quaker Foods City Square

Quinte News - New business survey for Prince Edward County

The Record

- New Oktoberfest exec director starts in July
- Uptown Waterloo BIA in search of new executive director

Stratford Today - Downtown BIA wants you to leave your vehicle at home on June 2

Sudbury.com - Downtown holds a party to celebrate the start of festival season

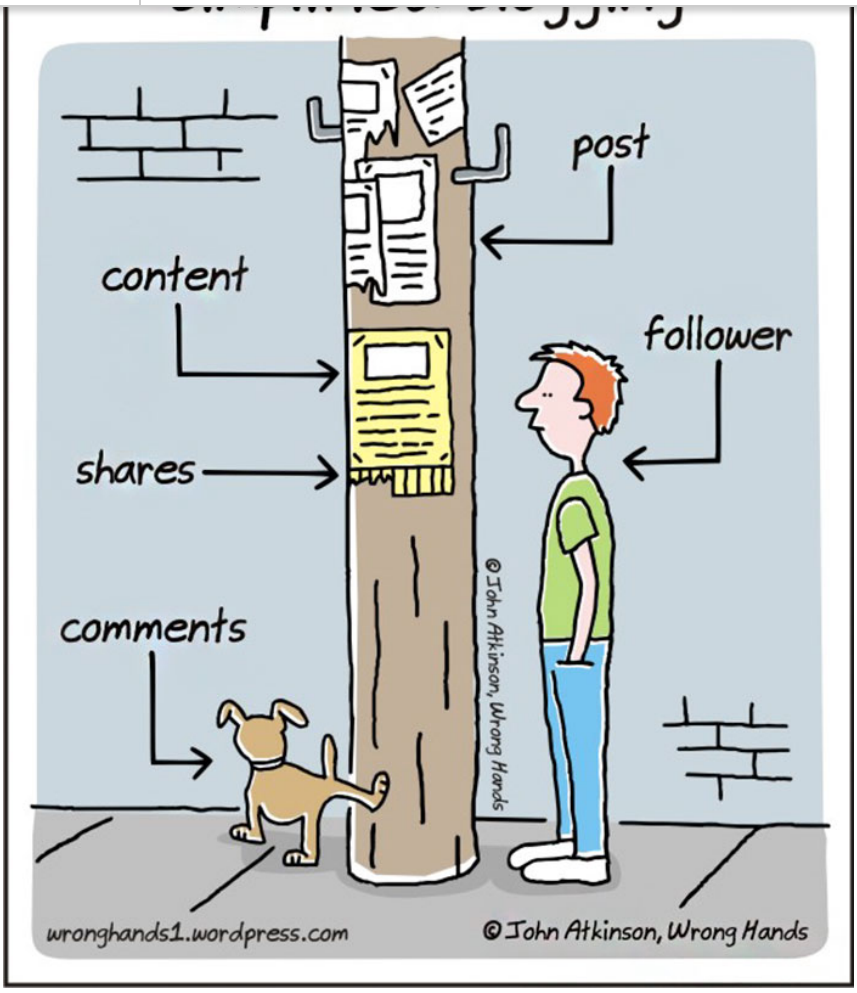
To Do Canada - Sidewalk Sensation – Bayview Leaside BIA

Toronto.com - Fairbank Summerfest June 23rd - 25th 2023 Eglinton West

The Toronto Star - Photos: Cheers and groans from Peterborough Petes fans

View The Vibe - Waterfront Wednesdays with the Waterfront BIA

Thanks for reading to the bottom!



"
It's very hard to find someone who's successful and dislikes what they do.
"

- **Malcolm Gladwell,** Canadian Writer

A BIA is integral to advancing a distinct, livable, vibrant, and resilient business district in its local community.

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TOWN OF GANANOQUE NEWS
COUNCIL MAY 16, 2023

Update from Town Council

- Council authorized the CAO to sign a Tolling Agreement with the Township of Leeds and the Thousand Islands.

- The CAO was directed to draft a 6 month extension to the Lease Agreement with the Boxing Club to allow them to stay at the Kinsmen Building until December 31st 2023. Staff were also directed to spend up to $3,000 to hire an engineer to determine if the second floor of the Lou Jeffries Arena can carry the weight of the Boxing Club's equipment.

- Council received the monthly Capital Matters Pending report and Reserve Schedule.

- Council authorized a three (3) year service contract renewal with ITI Canada Inc. (formerly Zycom Technologies) for Managed IT Services.

- Council authorized the purchase of a replacement server in the amount of $110,553.65 from ITI Canada Inc., to be funded from capital reserves.

- Council directed staff to issue a Request for Quotations (RFQ) for interest rates for guaranteed investment certificates (GIC) and Term Deposits.

- Council authorized the Mayor and the Treasurer to open a $5,000,000 Investment Account.

- Council authorized a 1 year Lease Agreement with MyFM Broadcasting Corporation for a portion of 110 Kate Street.

- Council authorized an agreement with Morrison Hershfield Ltd. for the procurement of services for an engineering design for the rehabilitation of the 200-block of Arthur Street to the 300-block (ending at the Parkland) to an upset limit of $104,170.00 (excluding HST), with an optional cost submission for Contract Administration and Inspection to an upset limit of $76,800 (excluding HST).

- Town Council passed a motion to support the Town of Prescott's Motion, with respect to the homeless crisis in Ontario.

- A Request for Council support was granted for Town Staff to submit an application through the Green Municipal Fund of the Federation of Canadian Municipalities (FCM) for the Acti-Zyme Program which is intended to improve the sludge build up and air quality at the Lagoon site. The Town's share of 20% ($37,010.95) is committed for the Acti-Zyme trial program, and if successful, the funding could cover up to 80% ($148,043.70) of the cost of the program.

- The Water and Wastewater 1st Quarter Reports were received for information.

- Council approved a municipal servicing agreement with 1291092 Ontario Inc., to establish the installation and rates for a development located in the Township of Leeds and the Thousand Islands, subject to an easement and final review by the Town's legal counsel.

- The Gananoque Public Library Quarterly Report was received.

- Council appointed Mayor Beddows and Deputy Mayor Leakey to sit on the Physician and Health Team Recruitment Working Group which has been established to recruit and retain doctors to the area.

- Mayor Beddows put forward a motion to direct staff to amend the Request for Quotation (RFQ) for the removal of the King Street Pedestrian Bridge to include two separate costing options for the removal of both spans and just the removal of the span crossing the Gananoque River only. This was defeated.

- Councillor Harper put forward a motion to direct staff to bring back a costing report to remove the stop signs located at Water and Kate Streets and replace them with a courtesy crosswalk. This was approved. He also put forward a motion to direct staff to bring back a costing report for the 2024 Budget Deliberations regarding repairs to the publicly owned sea walls and shoreline erosion. This was approved.

- Public Notice was given regarding a public meeting to be held on June 6th 2023 to consider 4 development permit applications: 81-83 Charles Street South, 90 St. Lawrence Street, 88 James Street, and 130 King Street East.

- Council approved that the 3D Concrete planters from the rear of Town Hall will be relocated to the Community Gardens/Food Forest located off Arthur Street.