



**Economic Development Advisory Committee**  
Wednesday, July 13<sup>th</sup> 2011 @ 6:00 PM

## Minutes

LOCATION: **Town of Gananoque, 2<sup>nd</sup> Floor - 30 King Street East, Gananoque**

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Present: Troy Donovan, Jeff Brown, Todd Bickerton, Erika Beresford – Kroeger , Councillor Jan Hayes, Mayor Erika Demchuk

Staff: Shelley Hirstwood, Pam Staples

Absent: Councillor Jeff Girling, David Anderson, Andre Massicotte

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**COMMITTEE CHAIR:** Todd Bickerton

**MINUTES OF PREVIOUS MEETING:**

Adoption of June 8<sup>th</sup> minutes motion – Jan Hayes 2<sup>nd</sup> by Jeff Brown – carried

- A) **DECLARATION OF PECUNIARY INTERESTS:** none
- B) **DELEGATIONS/PRESENTATIONS:** none
- C) **REPORTS:** none
- D) **CORRESPONDENCE:** none
- E) **MATTERS PENDING:** none
- F) **NOTICE OF MOTIONS:** none

**CONTINUING BUSINESS:** Economic Development Priorities

Adoption of Economic Development Strategy in principal – motion Todd Bickerton 2<sup>nd</sup> by Jan Hayes – carried

- The committee recommended the strategy will go before council for their input.
- Staff will provide monthly updates to the committee on the progress of projects related to the strategy

**G) NEW BUSINESS:**

**Walking Tour:**

The committee did a waterfront walking tour with the intent to identify opportunities to connect downtown and lowertown as well as short and long term solutions that would assist in traffic flow during the peak seasons.

**Overview of walking tour:**

- The committee looked at various places at the waterfront that needed new directional signage that would direct traffic to both the boat launch and parking of vehicles and trailers. Staff will see if signs are available from public works for the interim and will look at long term solutions for the 2012 budget.
- Staff will prepare a list of locations and signage recommendations.
- There was discussion regarding the feasibility of a 2<sup>nd</sup> Boat launch by the contractors dock. Staff will review the feasibility and cost of a 2<sup>nd</sup> boat launch. Sealy's Bay will be contacted as a resource since they just completed a boat launch facility.
- There was discussion regarding large trailer parking at the rec centre with the intent to open up more space for vehicles to park.
- There was discussion regarding staffing the main boat launch during peak times. Suggestions included working with the YIPI kids and/or marina staff. Staff will inquire.
- The need for more picnic tables was discussed.

**Mitchell and Wilson Property:**


The engineering report regarding environmental considerations for the Mitchell and Wilson property was provided and discussed. Shelley recommended sending out a RFP with the intent to sell the property to a developer for condo development. Shelley provided information on the economic impact and spin off of a condo development. Members discussed the potential of other projects that could also be considered. The committee emphasised the importance of long term solutions.

Motion: The Economic Development Advisory Committee support 'Option 1: sell as is' through an RFP process that is directed at condo development with an opportunity for developers to come forward with other ideas.

Motion by – Todd Bickerton  
2<sup>nd</sup> by Troy Donovan

**ADJOURN**

Next meeting – August 10<sup>th</sup>, 2011 6pm



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Todd Bickerton, Chairperson