



Economic Development Advisory Committee
June 8th 2011 @ 6:00 PM

Minutes

LOCATION: **Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque**

Present: Andre Massicotte, Troy Donovan, Jeff Brown, Todd Bickerton, Councillor Jan Hayes, Brenda Guy, Pam Staples, Shelley Hirstwood

Absent: Councillor Jeff Girling, David Anderson

APPOINTMENT OF COMMITTEE CHAIR: Todd Bickerton

Motion: To appoint Todd Bickerton as Chair for the Economic Development Advisory Committee

Motion made by Jan Hayes
2nd by Jeff Brown

APPOINTMENT OF COMMITTEE VICE CHAIR: Jeff Brown

Motion: To appoint Jeff Brown as the Vice Chair for the Economic Development Advisory Committee

Motion made by Jan Hayes
2nd by Todd Bickerton

- A) **HEALTH, SAFETY, & WELLNESS:** The importance of sun screen as we move into the summer season
- B) **DECLARATION OF PECUNIARY INTERESTS:** none
- C) **DELEGATIONS/PRESENTATIONS:** none
- D) **REPORTS:** none
- E) **CORRESPONDENCE:** none
- F) **MATTERS PENDING:** none
- G) **NOTICE OF MOTIONS:** none

H) MINUTES OF PREVIOUS MEETING:

CONTINUING BUSINESS: Areas of focus would include:

- Review previous studies - Herbert St. extension
- Light Industry –
- Culture and Tourism
- Research – Skills set , Business Registration , Inventory of Commercial and Industrial spaces
- Marketing – Target Marketing – ie. CFB Kingston , National CF Home Guide

The above topics were tabled to be discussed under new business with the Economic Development Priorities.

I) NEW BUSINESS:

- Frequency of Meetings
Every 2nd Wednesday of the month at 6pm
- Adoption of Committee Goals & Objectives
Motion: To adopt the Committee Goals & Objectives as written in the Terms of Reference.
Motion made by Andre Massicotte
2nd by Troy Donovan
- Adoption of Agenda Format
Motion: To adopt the agenda format.
Motion made by Todd Bickerton
2nd by Troy Donovan
- Economic Development Priorities
Shelley presented an Economic Development Strategic Plan and Work Plan. The document is based on previous reports and analysis. The committee is to review the document for discussion at the next meeting.

Economic development topics were discussed including parking, property available for sale, Herbert Street, business development and the downtown core.

- Council will select another member to replace Jim Mills, who has stepped down.

J) PUBLIC QUESTION PERIOD:

K) ADJOURN

Next meeting – July 13, 2011 6pm

The meeting will start with a walk about to look at the community and property



Chairperson, Todd Bickerton