

Minutes

LOCATION: **Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque**

EDC Members Present: David Anderson, Jeff Brown, Todd Bickerton, Erika Beresford-Kroeger
Councillor - Jan Hayes, Jeff Girling
Staff –Shelley Hirstwood, Pam Staples

Regrets- Troy Donavan

- A) **HEALTH, SAFETY, & WELLNESS:** Discussion regarding time change
- B) **DECLARATION OF PECUNIARY INTERESTS:** none
- C) **DELEGATIONS/PRESENTATIONS:** none
- D) **REPORTS:** none
- E) **CORRESPONDENCE:** Clayton Review and Economic Development Request

Discussion: Ask David Ainsley to come as a delegate. Discussion to organize a trip to Clayton and meet with their economic development committee.

Motion: To receive and file the correspondence.

Motion made by Todd Bickerton
Seconded by Jeff Girling
Carried

- F) **MATTERS PENDING:** none

- G) **NOTICE OF MOTIONS:**

- H) **MINUTES OF PREVIOUS MEETING:**
 - Motion made by Jan Hayes
 - Seconded by Todd Bickerton
 - Carried

- I) **CONTINUING BUSINESS:**

- Economic Development Update
 - Discussion regarding the EDC water and sewer letter
 - Parking signs and maps
 - OLG Status
 - Review of the Chamber Economic Development Subcommittee
 - Key 5 businesses to attract
 - EDC position
 - Via Rail – waiting for confirmation from Via rail to move forward

J) NEW BUSINESS:

- Downtown Business Investment Packages were presented and include the following:
 - Business Mix Analysis
 - Trade Analysis
 - Community Profile (labour stats, population etc)
 - Ontario East Tourism Investment Flyers (we are advertising internationally through Ontario East)
 - Investment Support Funding Opportunities
 - Properties Listing
 - CIP Guide and application

- Herbert St. Industrial Park Feasibility Study Proposal evaluation was discussed.

Motion: To recommend Miller Dickson Blais to complete the Herbert Street Industrial Park Feasibility Study.

Motion by: Jeff Girling
Seconded by: Dave Anderson
Carried

- Review Strategic Plan was discussed for May 9th
- Textron Building Wrap designs were reviewed and recommendation made. The final design will be circulated by email

David Anderson discussed inviting the base commander to Gananoque and was supported by the committee. He also provided a thorough review of the Gananoque ad in the CF Member Home Buying Guide.

K) PUBLIC QUESTION PERIOD

L) ADJOURN

Next meeting – April 11th 6pm – Town Hall



Chairperson, Todd Bickerton