



Economic Development Advisory Committee
October 11th 2011 @ 6:00 PM

Minutes

LOCATION: Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque

EDC Members Present: Jeff Brown, Todd Bickerton, Troy Donovan, Erika Beresford-Kroeger
Councillor - Jan Hayes, Mayor Demchuk
Staff - Pam Staples, Shelley Hirstwood
Absent – David Anderson, Jeff Girling

A) HEALTH, SAFETY, & WELLNESS

B) DECLARATION OF PECUNIARY INTERESTS: none

C) DELEGATIONS/PRESENTATIONS: none

D) REPORTS: none

E) CORRESPONDENCE:

Resignation: Andre Massicotte
Motion to receive the correspondence.
Moved by: Todd Bickerton
Seconded by: Erika Demchuk
Carried

F) MATTERS PENDING: none

G) NOTICE OF MOTIONS:

H) MINUTES OF PREVIOUS MEETING:

Motion to approve the minutes of the previous meeting.
Moved by – Erika Demchuk
Seconded by – Jan Hayes
Carried

I) CONTINUING BUSINESS:

- VIA Rail Proposal: Troy and Jan will sit on the subcommittee
- Economic Update: An update was provided for the ED projects and activities. It was recommended that once the vacant building inventory is complete, it will be brought to the EDC to discuss types of businesses that should be targeted.

NEW BUSINESS:

- Resignation

Motion: That the EDC accepts the resignation from Andre Massicotte.

Moved by: Todd Bickerton

Seconded by: Mayor Demchuk

Carried

- Youth Representative:

Motion: That the EDC request a youth representative to sit on the Economic Development Advisory Committee.

Moved by: Todd Bickerton

Seconded by: Jan Hayes

Carried

- Moneison Centre – requested members to put forward companies that should be considered

- Canadian Forces Advertising Opportunity

Motion: That EDC advertise in the Canadian Forces Membership Home Buying Guide

Moved by: Todd Bickerton

Seconded by: Jan Hayes

Carried

- Tourism Opportunity – Discussion regarding tourism investment opportunities for the Ontario East Sector Team promotional materials.

- Outfitters – year round equipment and rental business

- Bike rental and tour guide cycling tours – ie. Niagara Zoomers Cycling rental

- Fishing and Charter businesses – we have a number of these businesses but they need more visibility and access to a centrally located pick up and drop off – suggested looking at new signage that would highlight this sector of our tourism industry –could create a designated area at the custom dock area to working with these businesses to establish short term docking.

ADJOURN

Next meeting – November 9th 6pm – Town Hall

