



## ECONOMIC DEVELOPMENT ADVISORY PANEL MINUTES

On, Thursday, January 14, 2021 @12:00pm

### Join Zoom Meeting

<https://us02web.zoom.us/j/83534359818?pwd=NGVnRDRnVmVCMExkVTVuay9sVGpXZz09>

Meeting ID: 835 3435 9818

Passcode: 317385

Item	Title/Description	Recommended Action / Attachment	Draft Motion
1	<p><b>CALL TO ORDER</b> Chair Dave Osmond Called the meeting to order at 12:05pm</p> <p><b>Attendance:</b> Brian McNamee, Joe Dorrington, Anne-Marie Koiner, Cyndi Forrest, Dave Osmond, Brett Christopher, Doug Girvin</p> <p><b>Staff:</b> Amanda Trafford</p> <p><b>Regrets:</b> Kari Lambe</p>		
2	<b>DISCLOSURE OF PECUNIARY INTEREST &amp; GENERAL NATURE THEREOF</b>		<b>NONE</b>
3	<p><b>COMMUNITY SUCCESS STORY</b></p> <ul style="list-style-type: none"> <li>• Playhouse Calendar</li> <li>• Great community spirit</li> <li>• Thankful for their support</li> </ul>		
5	<p><b>MINUTES OF COMMITTEE (ADOPTION)</b></p> <ul style="list-style-type: none"> <li>• Minutes from previous meeting were lost due to a technical issue</li> </ul>		
6	<b>PUBLIC QUESTION/COMMENT (Only Addressing Items on the Agenda)</b>		<b>NONE</b>
7	<b>DELEGATIONS</b>		<b>NONE</b>
8	<p><b>UNFINISHED BUSINESS</b></p> <ul style="list-style-type: none"> <li>• Strategic Plan</li> <li>• Group to review Economic Development section as well as the rest</li> <li>• Will be something we continue to discuss moving forward</li> </ul>		
9	<p><b>REPORTS/NEW BUSINESS</b></p> <ul style="list-style-type: none"> <li>• Economic Development Update <ul style="list-style-type: none"> <li>○ 2020 Economic Development Annual Report to Council</li> <li>○ Amanda reviewed her report to council</li> <li>○ Tourism Business Support Program</li> <li>○ We were able to hand out all \$200,000 and were able to include some businesses in the Township who qualified</li> <li>○ RED Grant</li> </ul> </li> </ul>		

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	<ul style="list-style-type: none"> <li>○ Applying in partnership with the Township for wayfinding signage, may also include Front of Young for a regional approach if they are interested, still waiting for an answer</li> <li>● EDAP – Supporting businesses and tourism during COVID-19 through 2021               <ul style="list-style-type: none"> <li>○ Something we will continue to do throughout the year</li> <li>○ Workshops online – Jennifer Baker, selling on social media</li> <li>○ Amanda to send link</li> <li>○ Sunflower campaign a go again. Wendy’s Country Market donated sunflowers seeds again</li> </ul> </li> <li>● Gan-a-Rock-Way               <ul style="list-style-type: none"> <li>○ Funding approved at council</li> <li>○ Will include on next agenda</li> <li>○ Partnership with Playhouse</li> </ul> </li> <li>● Story Telling               <ul style="list-style-type: none"> <li>○ Will add to next agenda as we ran out of time</li> </ul> </li> </ul>		
<b>10</b>	<b>CORRESPONDENCE</b>		<b>NONE</b>
<b>11</b>	<b>ADDITIONAL ITEMS/MOVING FORWARD ITEMS</b> <ul style="list-style-type: none"> <li>● Gan-a-Rock-Way</li> <li>● Story Telling</li> <li>● Workshops</li> </ul>		
<b>12</b>	<b>NEXT REGULAR MEETING</b> February 11, 2021 at 12:00pm		
<b>12</b>	<b>MEMBERS OF THE PRESS QUESTIONS OR COMMENTS</b>		<b>NONE</b>
<b>14</b>	<b>ADJOURNMENT</b> <ul style="list-style-type: none"> <li>● <b>Motion No.2021-02</b> Moved by: Cyndi Seconded by: Brian <b>CARRIED</b></li> </ul>		<b>Motion No.202 1-01</b>

Signature:

Date: