Economic Development Advisory Committee April 9, 2014 @ 6:00 PM

Minutes

LOCATION: Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque

Present: Todd Bickerton, Jeff Brown, Troy Donavan, Ken Wilson, Paul MacDonald, Jared Trombetta

Councillor: Jan Hayes Staff: Shelley Hirstwood

Regrets: Jeff Girling, David Anderson

- A) HEALTH, SAFETY, & WELLNESS: Warning to stay clear of Confederation Park due to flooding
- B) DECLARATION OF PECUNIARY INTERESTS: none
- C) DELEGATIONS/PRESENTATIONS:
- D) REPORTS: none
- E) CORRESPONDENCE: none
- F) MATTERS PENDING: none
- G) NOTICE OF MOTIONS: none

H) MINUTES OF PREVIOUS MEETING:

Motion made by Jan Hayes Seconded by Ken Wilson Carried

J) CONTINUING BUSINESS:

- Economic Development Update
 - Cultural Guide draft complete; last component of the Creative Communities Prosperity Fund
 - Business Inquiries Increased number of business inquiries generally due to the time of year and 425 Herbert St being reduced in price
 - Young Summer Company Brockville office did a presentation at GISS. Trying to encourage students to take advantage of the program. Suggestion to use targeted facebook ad and set up an office time at school to assist students with application.
 - Dragon's Den Curriculum is based on a school from Newfoundland; Grade 7/8 teachers interested and have applied for a grant to assist with the program.

J) NEW BUSINESS:

- Demolition Bylaw
 - Presented Report CD-2014-02 Demolition Control Bylaw
 - Member of Public, Linda Garrah presented additional information

- Concerns Included:
 - Additional bureaucracy could be a deterrent to development
 - No demonstrated need
 - Extra regulation and the additional time involved with the process
- Positives Included:
 - Opportunity to ensure the development will be completed, such that the development permit application is filed before demolition permit approved, South St. example.
 - Ensure housing stock/avoid large plots of vacant land

MOTION Motion by: Jeff Brown Seconded by: Ken Wilson

The Economic Development Advisory Committee recommend to Council not to pursue a Demolition Control Bylaw.

CARRIED

- Communication
 - Discussion on how to communicate with the residents and tourists the activities of the waterfront. Ideas Included:
 - Quick link for business directory on home page of Town website
 - Series of signs coming off the highway
 - Research communication strategies from other communities such as Kingston regarding the closure for the movie.
- **K) PUBLIC QUESTION PERIOD**

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Next meeting – Wednesday May 14 th , 6pm – Town Hall
Chairperson, Todd Bickerton