


The Corporation of The Town of
 **G NANOQUE**
Economic Development Advisory Committee
October 8th, 2014 @ 6:00 PM

Minutes

LOCATION: **Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque**

Present: Jeff Brown, Troy Donovan, Ken Wilson, Paul MacDonald, David Anderson, Jared Trombetta
Councillor: Jan Hayes
Staff: Shelley Hirstwood
Regrets: Todd Bickerton, Jeff Girling

- A) HEALTH, SAFETY, & WELLNESS:** Breast Cancer Awareness and Fire Prevention Week
- B) DECLARATION OF PECUNIARY INTERESTS:** none
- C) DELEGATIONS/PRESENTATIONS:** none
- D) REPORTS:** none
- E) CORRESPONDENCE:** none
- F) MATTERS PENDING:** none
- G) NOTICE OF MOTIONS:** none
- H) MINUTES OF PREVIOUS MEETING:**
Motion made by Jan Hayes
Seconded by Ken Wilson
Carried
- J) CONTINUING BUSINESS:**
- Economic Development Update
 - Small Business Day - working with the Chamber, BIA, Keys and Library to host a series of workshops October 23rd, overview of agenda
 - Discussion regarding I Love Gan; suggestions included utilizing newspaper, radio and facebook with appropriate policies
 - EDAC Marketing Market – Gananoque won the 2014 Marketing Canada Award – Publication series for the Rush Hour booklet.
 - Year to Date Ec Dev Analytics – Provided information on number of business inquiries, new businesses and inquiries from existing businesses
 - Update on media relating to the casino – will circulate media to EDC

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- Shuttle Service Review and Recommendation
 - Discussion that we need to find a long term solution
 - In the meantime we need to have something in place for 2015 season
 - Shuttle numbers were provided
 - Recommendation regarding reducing the bus size
 - Recommendation regarding reducing the service to July/August
 - Discussion regarding taxi vouchers
 - Discussion regarding using Pine Street Parking lot
 - Subject deferred until more information

 - Contractors Update
 - Jan Hayes provided an update regarding a meeting with TLTI Council Members to discuss location options - Latest discussion is off Bay Road

J) NEW BUSINESS:

- Local Economy Report
 - The Analyst tool provided by OMAFRA was used to create the local economy report
 - Staff noticed a few errors and has requested that the EDC review the document and provide comments before releasing the information
 - The information will be circulated and discussed at the next meeting.

- Regional Transit
 - Jared discussed the need for transit between Gananoque and Kingston
 - Transit is part of the Economic Development strategy although listed as a low priority
 - 2012 staff worked with Keys and at that time Mccooy required 35 users/trip; large employers couldn't demonstrate a need
 - Local resident Linda McCally working on it
 - Jared will look into options

- Mural Idea
 - Old post cards – based on murals in Windsor

K) PUBLIC QUESTION PERIOD

L) ADJOURN

Next meeting – Wednesday November 12th, 6pm – Town Hall

Chairperson, Todd Bickerton