

Minutes

LOCATION: **Town of Gananoque, 2nd Floor - 30 King Street East, Gananoque**

EDC Members Present: Todd Bickerton, David Anderson, Troy Donovan, Ken Wilson, Paul MacDonald
Councillor: Jan Hayes, Jeff Girling
Staff: Shelley Hirstwood, Pam Staples, Rebecca Noonan
Regrets: Jeff Brown

- A) HEALTH, SAFETY, & WELLNESS:** none
- B) DECLARATION OF PECUNIARY INTERESTS:** none
- C) DELEGATIONS/PRESENTATIONS:** Brockville Chamber of Commerce-Regional Economic Development
- Discussed economic development in the region of Leeds & Grenville
 - Discussed the need for a regional organization and the mandate of such
 - Discussed the development of the report & progress of the movement
 - Asking for recommendation to council to move forward with participation in a feasibility study
- D) REPORTS:** none
- E) CORRESPONDENCE:** none
- F) MATTERS PENDING:** none
- G) NOTICE OF MOTIONS:** none
- H) MINUTES OF PREVIOUS MEETING:**
- Motion made by Jeff Girling
 - Seconded by Jan Hayes
 - Carried
- J) CONTINUING BUSINESS:**
- Economic Development Update
 - Investment Attraction booklet and video are approaching completion; material will be distributed to members before next meeting
 - Commercial Boats project was accepted by council
 - Parking plan: Lowertown parking study was approved by council, discussion regarding parking shuttle and moving forward with a low liability solution
 - Tourism survey has been completed and report published

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- 2014-2016 Strategic Plan Review:
 - Discussed the main goals of the strategy
 - Discussed additions to be made: leveraging UNESCO, increased marketing targeting eco-tourists, creation of signage for trail development
 - Discussed military families & opportunities

MOTION

Motion by: Ken Wilson
Seconded by: Todd Bickerton

Be it resolved that the Economic Development Advisory Committee adopts the 2014-2016 Strategic Plan in principal.

CARRIED

J) NEW BUSINESS:

- Discussed delegation on Regional Economic Development Organization

MOTION

Motion by: Todd Bickerton
Seconded by: Jan Hayes

Be it resolved that the Economic Development Advisory Committee recommends to council that they do not pursue the study of, or further, the creation of, The Regional Economic Development Organization put forward by the Brockville Chamber of Commerce.

CARRIED

- VIA Rail Station
 - Discussed alternatives to lowering operating costs (snow removal) and ownership of the building
 - Discussed promotional marketing opportunities
 - Discussed the VIA cycling path and increasing the ecotourism industry in the area
- Joint Meeting with TLTI
 - Postponed until January 2014
 - Various matters to discuss; including VIA Rail station and aligning strategic plans

K) PUBLIC QUESTION PERIOD

K) ADJOURN

Next meeting – Wednesday January 8th, 6pm – Town Hall

Chairperson, Todd Bickerton