



**TOURISM ADVISORY PANEL (TAP) MINUTES**

On Thursday, October 7, 2021 at 10:30 AM Online through **WebEx**  
**Teleconference**

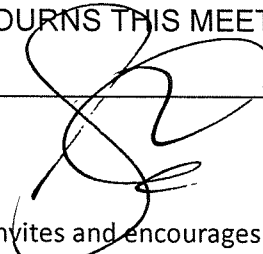

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
<b>Chair:</b>	Dennis O'Connor	Melanie Kirkby, Treasurer
	Lori Higgs	Amanda Trafford, Business Development Coordinator
	Kathrine Christenson	Emily Parker, Community Services Coordinator
	Jeff Brown	
	Lisa Robichaud	
	John Nagy	
	Peter Sweet	
<b>Non-Voting:</b>	Meg Dabros	
	Bill Stewart	
<b>Regrets:</b>	Councillor Matt Harper	Doug Wark, Manager of Community Services

1.	<b>Call Meeting to Order</b> – Chair called meeting to order at 10:34 am	
2.	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b>	
	a. Jeff Brown declared a pecuniary interest with respect to the Canada 150 Rink funding application from TIAP.	
	b. Kathrine Christenson declared a pecuniary interest with respect to the Canada 150 Rink funding application from TIAP.	
3.	<b>MATTAP Motion #2021-37 – Approval of Minutes from September 2, 2021</b>  <b>Moved by:</b> John Nagy <b>Seconded by:</b> Kathrine Christensen BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, SEPTEMBER 2, 2021 MEETING.  <p style="text-align: right;"><b>CARRIED</b></p>	
	<b>MATTAP Motion #2021-38 – Approval of Minutes from September 7, 2021</b>  <b>Moved by:</b> Peter Sweet <b>Seconded by:</b> John Nagy BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF TUESDAY, SEPTEMBER 7, 2021 MEETING.  <p style="text-align: right;"><b>CARRIED</b></p>	
4.	<b>Public Question/Comment</b> (Only Addressing Items on the Agenda)	<b>NONE</b>
5.	<b>Disclosure of Additional Items</b>	<b>NONE</b>

6.	<b>Delegations</b>	<b>NONE</b>
7.	<b>Presentations by Staff/Others</b>	<b>NONE</b>
8.	<b>Municipal Accommodation Tax Year-to-Date</b>	
	a. Treasurer, Melanie, provided an update of 2020-2021 Municipal Accommodation Tax (MAT) financial statements and year-to-date funding. Melanie noted that the next remittance is due October 31, which will include July, August and September quarter.	
9.	<b>Unfinished Business</b>	
	1. Updates from Community Services <ul style="list-style-type: none"> <li>a. Gananoque 401 Signage: Tender is out and submissions are due October 12<sup>th</sup>, 2021.</li> <li>b. Canada 150 Arena: Updated information will be shared once it is available.</li> <li>c. Holiday lighting on King St W: To work towards allocating Town budget towards lighting all of Gananoque.</li> </ul>	
	2. Post-Event Report: 1000 Islands Waterfront Festival Analysis Emily noted that Cliff Edwards provided details of the event, comments for future planning and thanks to TAP for supporting this initiative. Meg and Kathrine from TIAP noted that the event reached 13,000 views on social media and 20,000 people reached through TIAP marketing.	
10.	<b>Correspondence</b>	<b>NONE</b>
11.	<b>New Business</b>	
	1. Tourism Advisory Panel Funding Applications <ul style="list-style-type: none"> <li>- Gord Brown Memorial Canada 150 Arena TIAP Application. Panel discussed the timeline for potential signage at the outdoor arena and noted to differ the funding decision to the next TAP meeting when more information may be available.</li> </ul>	
	<b>MATTAP Motion #2021-39 - Differ funding decision for TIAP application to the November 4<sup>th</sup> Regular TAP Meeting.</b>  <b>Moved by:</b> Peter Sweet <b>Seconded by:</b> John Nagy BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY DIFFERS THE DECISION OF THE TIAP FUNDING APPLICATION TO THE NOVEMBER 4 <sup>TH</sup> REGULAR MEETING ONCE MORE INFORMATION IS AVAILABLE.  <p style="text-align: right;"><b>CARRIED</b></p>	
12.	<b>Discussion of Additional Items</b>	

13.	Next Regular Meeting - Thursday, November 4, 2021 at 10:30 am.	
14.	Adjournment	
	<p><b>MATTAP Motion #2021-40 To Adjourn Meeting</b></p> <p><b>Moved by:</b> John Nagy  BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY  ADJOURNS THIS MEETING.</p> <p style="text-align: right;"><b>CARRIED</b></p>	

**Chair:**

**Date:**

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.

