THE CORPORATION OF THE TOWN OF



Tourism Advisory Panel Minutes

On Thursday, March 23, 2023 at 12:00PM In Person

Town Hall Council Chambers (2nd Floor)

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Chair:Matt HarperMelanie Kirkby, Treasurer		Melanie Kirkby, Treasurer
	Brett Christopher	Amanda Trafford, Economic Development and
		Cultural Heritage Coordinator
	Ted Lojko	
	Peter Sweet	
	Graeme Brown	
	Trusha Tanna	
	Mayor John	
	Beddows	
Regrets:	David Osmond	

1.	Call Meeting to Order – 12:06PM		
2.	 Disclosure of Pecuniary Interest & General Nature Thereof Mayor John Beddows – Agenda Item 11.4 Rotary Ribfest Application Councillor Matt Harper – Agenda item 11.6 Thousand Islands Boat Museum Application 		
3.	Approval of Minutes	NONE	
4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE	
	Mayor John Beddows took the Chair position to conduct the vote for Chair.		
	MATTAP Motion #2023-01 – Appointment of Chair		
	Moved by: Graeme Brown Seconded by: Ted Lojko		
	BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL APPOINTS COUNCILLOR MATT HARPER, AS THE CHAIR OF THE ADVISORY PANEL, AND; APPOINTS GRAEME BROWN, AS THE INTERM CHAIR OF THE ADVISORY PANEL, AND; DEFERS THE APPOINTMENT OF PERMANENT CO-CHAIR AND UNTIL NEXT MEETING.		
		CARRIED	

	 Disclosure of Additional Items At the next meeting the Panel would like to discuss how they will allocate the 			
5.				
	funding.			
6.	Delegations – NONE			
7.	Presentations by Staff/Others – NONE			
0	Municipal Accommodation Tax – Treasurer, Melanie Kirkby			
8.	MAT Income Statement			
	2022 MAT Reserve Balance			
9.	Unfinished Business NONE			
10.	Correspondence – NONE			
11.	New Business			
	Tourism Advisory Panel Funding Application			
	Tourism Advisory Panel Report-2022-04 – Tourism Advisory Panel (TAP) Funding			
	Requests / Applications			
	 Red Hot and Blue Rockabilly Weekend (Double Concept Productions) Gananoque Curling Club 			
	3. GAN ARTS			
	4. Rotary – Ribfest			
	• Approved by Council Motion #23-017, attached, dated February 7, 2023.			
	5. Thousand Islands Boat Museum			
	6. Crafts on the River			
	7. The Royal Theatre – King Street Productions			
	• Approved by Council Motion #23-060, attached, dated March 17, 2023.			
	MATTAR Matian #0000.00 Fund The Devikle Concert Reductions Red Hat			
	MATTAP Motion #2023-02 – Fund The Double Concept Productions Red Hot and Blue Rockabilly Weekend			
	Moved by: Ted Lojko Seconded by: Peter Sweet			
	BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES			
	THE REQUEST FOR FUNDING FROM THE DOUBLE CONCEPT PRODUCTIONS RED HOT AND ROCKABILLY, IN THE AMOUNT OF \$2,500 , SUBJECT TO ALL			
	REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL			
	EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE			
	TOWN.			
	CARRIED			

BE IT RESOLVED THAT THE TOURISM THE REQUEST FOR FUNDING FROM	Seconded by: Graeme Brown ADVISORY PANEL (TAP) APPROVES
SUBJECT TO ALL REQUIRED DOCUME MUNICIPAL SPECIAL EVENTS AND FA APPROVALS FROM THE TOWN.	ERIENCE', IN THE AMOUNT OF \$9,000 ENTS RECEIVED UNDER THE CILITY BOOKING POLICY AND
	CARRI
MATTAP Motion #2023-04 – Fund The	GAN ARTS – Ontario Culture Days
Moved by: Matt Harper BE IT RESOLVED THAT THE TOURISM THE REQUEST FOR FUNDING FROM DAYS, IN THE AMOUNT OF \$3,639.50 , S DOCUMENTS RECEIVED UNDER THE FACILITY BOOKING POLICY AND APPE	THE GAN ARTS – ONTARIO CULTURI SUBJECT TO ALL REQUIRED MUNICIPAL SPECIAL EVENTS AND
***Mayor John Beddows left the room	—
MATTAP Motion #2023-05 – Fund The	
Moved by: Ted Lojko RESOLVED THAT THE TOURISM ADVIS REQUEST FOR FUNDING FROM THE F AMOUNT OF \$5,200, RIBFEST, SUBJEC RECEIVED UNDER THE MUNICIPAL SF BOOKING POLICY AND APPROVALS F	ROTARY CLUB OF GANANOQUE, IN TI CT TO ALL REQUIRED DOCUMENTS PECIAL EVENTS AND FACILITY ROM THE TOWN.
***Mayor John Boddows roturned to th	CARRIED, by those pres
***Mayor John Beddows returned to th	e room.
***Councillor Harper left the room as h ***Graeme Brown, Co-chair, took the C	

MATTAP Motion #2023-06 – The Thousand Islands Boat Museum - Ride the				
River				
Moved by: Graeme BrownSeconded by: Ted LojkoBE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVESTHE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS BOAT				
MUSEUM, IN THE AMOUNT OF \$6,292, FOR THERIDE THE RIVER EVEN T, SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.				
***Graeme Brown, Co-chair, vacated the Chair. ***Councillor Harper returned to the room and resumed the Chair.				
MATTAP Motion #2023-07 – Fund The Crafts on the River Moved by: Matt Harper Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM CRAFTS ON THE RIVER, IN THE AMOUNT OF \$5,000. SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.				
				CARRIED
Le FestivÎLES Funding Request				
Due to Councillor Osmonds absence, the Le FestivILES funding request ha				
been postponed to the next meeting				
MATTAP Motion #2023-08 – Tourism Advisory Panel – Request to Increase Budget				
Moved by: Graeme BrownSeconded by: Brett Christopher				
BE IT RESOLVED THAT THAT TOURISM ADVISORY PANEL REQUESTS THAT COUNCIL CONSIDER ALLOCATING THE AMOUNT OF \$30,000 FROM PRIOR YEAR RESERVES TO THE TOURISM ADVISORY PANEL, INCREASING ITS 2023 APPROVED BUDGET TO \$130,000.				
CARRIED				
Items Moving Forward				
Elect Deputy Chair				
How TAP will allocate their funding and definition of terms				
Le FestivÎLES				
Panel members to review TAP Application				

	 Add component to TAP application, f to submit after event. 	ollow up report for successful application	
14.	 Next Meeting: Tuesday, April 18th, 2023 at 3:00PM - InPerson, and Virtually It was generally agreed that following the April 18, 2023 TAP meeting, the Advisory Panel will meet every third Monday of each month at 3:00 PM. These meetings will be held in-person and virtually. 		
15.	Adjournment		
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Matt Harper, Chair		Amanda Trafford, Recording Secretary	