



TOURISM ADVISORY PANEL (TAP) MINUTES

On Thursday, February 3, 2022 at 10:30 AM Online through **WebEx**

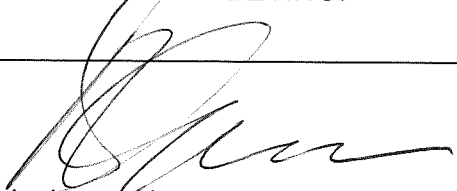
Teleconference

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Chair:	Dennis O'Connor	Melanie Kirkby, Treasurer
	Lisa Robichaud	Emily Parker, Community Services Coordinator
	Councillor Matt Harper	
	John Nagy	
	Jeff Brown	
	Meg Dabros (TIAP alternate)	
	Steve Campey (Peter Sweet alternate)	
Non-Voting:	Bill Stewart	
Regrets:	Peter Sweet	
	Kathrine Christenson	

1.	Call Meeting to Order – Chair called meeting to order at 10:33 AM	
2.	Disclosure of Pecuniary Interest & General Nature Thereof	NONE
3.	<p>MATTAP Motion #2022-03 – Approval of Minutes from January 6, 2022</p> <p>Moved by: John Nagy Seconded by: Matt Harper</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, JANUARY 6, 2022 MEETING.</p> <p style="text-align: right;">CARRIED</p>	
4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE
5.	Disclosure of Additional Items	
	1. To discuss 2022 season budget breakdown for funding categories (Products/Events, Marketing, Infrastructure)	
6.	Delegations	NONE
7.	Presentations by Staff/Others	NONE
8.	Municipal Accommodation Tax	

	a. Treasurer, Melanie, provided an update of the January 31, 2022 quarterly remittance noting that there is approximately \$7,000.00 remaining in reserves.	
9.	Unfinished Business	NONE
10.	Correspondence	NONE
11.	New Business	NONE
	<p>MATTAP Motion #2022-04 – Differ funding decision for ARTISAN ENTERTAINMENT to the March 3, 2022 Regular TAP Meeting.</p> <p>Moved by: Matt Harper Seconded by: Jeff Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) HEREBY DIFFERS THE DECISION OF THE ARTISAN ENTERTAINMENT FUNDING APPLICATION TO THE MARCH 3, 2022 REGULAR MEETING.</p> <p style="text-align: right;">CARRIED</p>	
12.	Discussion of Additional Items	
	<p>MATTAP Motion #2022-05 – To maintain the budget breakdown used throughout the 2021 season.</p> <p>Moved by: John Nagy Seconded by: Matt Harper</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) HEREBY AGREES TO MAINTAIN THE BUDGET BREAKDOWN PREVIOUSLY USED IN 2021 = PRODUCTS/EVENTS 70%, MARKETING 10% AND INFRASTRUCTURE 20%)</p> <p style="text-align: right;">CARRIED</p>	
13.	Next Regular Meeting - Thursday, March 3, 2022 at 10:30 am.	
14.	Adjournment	
	<p>MATTAP Motion #2022-06 To Adjourn Meeting</p> <p>Moved by: Matt Harper</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY ADJOURNS THIS MEETING.</p> <p style="text-align: right;">CARRIED</p>	

Chair:



Date:

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.