



**Tourism Advisory Panel Minutes**

On Thursday, August 4, 2022 at 10:30AM Online meeting through  
**WebEx Teleconference**

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
<b>Chair:</b>	Dave Osmond	Melanie Kirkby, Treasurer
	Meg Dabros (Katherine C. alternate)	Amanda Trafford, Business Development Coordinator
	Lisa Robichaud	
	Jeff Brown	
	John Nagy	
<b>Non-Voting:</b>	Jan Murray	
<b>Regrets:</b>	Peter Sweet	
	Trusha Tanna	
	Matt Harper	

1.	<b>Call Meeting to Order</b> – Chair called the meeting to order at 10:32am	
2.	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b>	<b>NONE</b>
3.	<b>MATTAP Motion #2022-43 – Approval of Minutes from July 7, 2022</b>  <b>Moved by:</b> Jeff Brown <b>Seconded by:</b> Lisa Robichaud BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, JUNE 2, 2022 MEETING.	<b>CARRIED</b>
4.	<b>Public Question/Comment</b> (Only Addressing Items on the Agenda)	<b>NONE</b>
5.	<b>Disclosure of Additional Items</b>	<b>NONE</b>
6.	<b>Delegations</b>	<b>NONE</b>

7.	<b>Presentations by Staff/Others</b>	<b>NONE</b>
8.	<b>Municipal Accommodation Tax – Treasurer, Melanie Kirkby</b> <ol style="list-style-type: none"> <li>1. MATTAX statement <ol style="list-style-type: none"> <li>a. Melanie provided details regarding the current financial statement.</li> </ol> </li> <li>2. Funding year-to-date <ol style="list-style-type: none"> <li>a. Melanie went over the year to date funding that TAP has provided for events/marketing</li> </ol> </li> </ol>	
9.	<b>Unfinished Business</b>	
	1. Council Approved budget deviation	
10.	<b>New Business</b>	
	<ul style="list-style-type: none"> <li>• Gananoque Arts Network (GAN) Funding Application for Culture Days <ul style="list-style-type: none"> <li>○ Advisory panel discussed application from GAN for \$7425.00</li> </ul> </li> </ul> <p><b>MATTAP Motion #2022-44 - Fund GANANOQUE ARTS NETWORK (GAN) ARTS FEST – Art Tour 2022 - Culture Days in the amount of \$5,500</b></p> <p><b>Moved by:</b> Jeff Brown <b>Seconded by:</b> John Nagy</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) HEREBY APPROVES THE FUNDING OF GAN ARTS FEST – Art Tour 2022 – CULTURE DAYS IN THE AMOUNT OF <b>\$5,500.00</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>	
	<ul style="list-style-type: none"> <li>• Event advertising <ul style="list-style-type: none"> <li>○ When events are advertising the community we must ensure they are sharing the most up to date information for restaurants, businesses and accommodations.</li> <li>○ Will work on a strategy at a later date to help promote the TAP funding within the community.</li> </ul> </li> </ul>	
11.	<b>Correspondence</b>	<b>NONE</b>
13.	<b>Next Meeting – Thursday, September 8, 2022 at 10:30am</b>	

14.	<p><b>MATTAP Motion #2022-45 - To Adjourn Meeting</b></p> <p><b>Moved by:</b> John Nagy</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY ADJOURNS THIS MEETING.</p> <p style="text-align: right;"><b>CARRIED</b></p>
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The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town’s website.