#### THE CORPORATION OF THE TOWN OF



## **Tourism Advisory Panel Minutes**

On Thursday, September 8, 2022 at 10:30AM Online meeting through

### **WebEx Teleconference**

PANEL MEI	MBERS PRESENT	STAFF COUNCIL PRESENT		
Chair:	Matt Harper	Melanie Kirkby, Treasurer		
	Kathrine Christensen	Amanda Trafford, Business Development		
		Coordinator		
	Lisa Robichaud			
	Jeff Brown			
	John Nagy			
	Dave Osmond			
	Peter Sweet			
Regrets:	Trusha Tanna			

1.	Call Meeting to Order at 10:34am					
2.	Disclosure of Pecuniary Interest & General Nature Thereof	NONE				
3.	MATTAP Motion #2022-46 – Approval of Minutes from August 4th and August 15th, 2022					
	Moved by: Kathrine Christensen Seconded by: Jeff Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL ADOPTS THE MINUTES OF THURSDAY, AUGUST 4, 2022 and MONDAY, AUGUST 15, 2022 MEETINGS.					
_		CARRIED				
4.	Public Question/Comment (Only Addressing Items on the Agenda)	NONE				
5.	Disclosure of Additional Items	NONE				
6.	Delegations	NONE				
7.	Presentations by Staff/Others - None					

# 8. Municipal Accommodation Tax – Treasurer, Melanie Kirkby 1. MATTAX statement a. Melanie provided an update (attached General Ledger Trial Balance) b. MAT due on October 31, 2022 2. Funding year-to-date a. Melanie provided an update of the attached spreadsheet. **New Business** 9. TAP budgeting for and owning some events/activities Vs just being a source of funding Melanie to confirm when the Tourism Advisory Panel (TAP) be will done for this council term. This group will make recommendations for the next TAP term at their next and final meeting. MATTAP Motion #2022-47 Fund King Street Productions - First Peoples' Performing Arts Festival – 2022 WE'RE STILL HERE in the amount of \$ 4,500 Moved by: Dave Osmond Seconded by: Jeff Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) HEREBY APPROVES THE FUNDING OF KING STREET PRODUCTIONS – FIRST PEOPLES' PERFORMING ARTS FESTIVAL - 2022 WE'RE STILL HERE \$4,500.00 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED 10. Correspondence NONE 11. Next Meeting - Date TBD In-person 10:30am 12. MATTAP Motion #2022-48 to Adjourn Moved by: John Nagy BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL HEREBY ADJOURNS THIS MEETING AT 11:13 AM. CARRIED

The Town invites and encourages people with disabilities to attend and voice their comments in relation to accessibility related reports. For those who are unable to attend, the Town encourages the use of the Customer Feedback Form found on the Accessibility Page on the Town's website.

Date:	Chair Signature:

**Recording Secretary:** 

## TOWN OF GANANOQUE **General Ledger Trial Balance**

2022 Fiscal Year :

Account : 1-4-17000-???? To 1-5-17000-????

To <sub>12</sub> Period: 1



GL5030 (T) Page: **Date :** Aug 31, 2022 **Time**: 12:31 pm

Account Code	CC1	CC2	CC3	Account Name	Balance	Budget Amt - BV
FUND	1					
CLASS	4		R	EVENUE		
CATEGORY	17000		N	lunicipal Accomodation Tax		
1-4-17000-4000				MAT Levy	-117,785.61	-285,000
1-4-17000-4079				TIAP Funding	-7,000.00	0
		Category Tot	al		-124,785.61	-285,000
	RE	VENUE Tota	 I		-124,785.61	-285,000
CLASS	5		E	XPENDITURE		
CATEGORY	17000		N	lunicipal Accomodation Tax		
1-5-17000-5400				Administration	0.00	15,000
1-5-17000-5431				Tourism Advisory Panel	73,847.72	100,000
1-5-17000-5600				Transfer to TIAP	127,500.00	170,000
Category Total			201,347.72	285,000		
	EX	PENDITURE	Total		201,347.72	285,000
	OPERA	TING Total			76,562.11	0
	REPO	RT TOTAL			76,562.11	0

Applicant	Description		Panel Decision		Motion
ARTISAN ENTERTAINMENT	Funding Approved.		\$	12,000	2022-007
Competitive Sport Fishing League	Funding Approved.		\$	10,000	2022-012
The Rotary Club of Gananoque	Funding Approved.		\$	5,000	2022-021
Red Hot Rockabilly	Funding Approved.		\$	2,500	2022-025
Gana Rock Way	Funding Approved.		\$	5,000	2022-026
Poker Run	Funding Approved.		\$	10,000	2022-027
King St Banners	Funding Approved.		\$	4,500	2022-033
Festival of Lights/Huts	Funding Approved.		\$	15,000	2022-38
Festival of Lights/Event Costs	Funding Approved.		\$	5,000	2022-39
Gananoque Arts Network	Funding Approved.		\$	5,500	2022-44
Products / Events Budget (70%)				70,000	
Awarded to Dat	\$ \$	\$	74,500		
Remaining Fund	ds	\$	-\$	4,500	
Canada 150 Signage	Funding Approved.	\$	\$	10,000	2022-36
Festival of Lights	Funding Approved.		\$	5,000	2022-40
Marketing Budget (10%	\$	\$	10,000		
Awarded to Date			\$	15,000	
Remaining Fund	ds	\$	-\$	5,000	
Confederation Park Fountain			\$	15,000	2022-032
Infrastructure (20%	6)	\$	\$	20,000	
Awarded to Dat	e		\$	15,000	
Remaining Fund	ds	\$	\$	5,000	
Total Annual Budge	et	\$	\$	119,000	
Total Awarded to Dat		\$	\$	104,500	
Total Remaining Fund		\$	\$	14,500	