## Thousand Islands Boat Museum Board of Directors

Jim Hewitt - President and CEO, Hewitt Equipment Ltd. (Caterpillar) Herb Gibson - Investment Advisor, BMO Nesbitt Burns (Retired) Dewey Hall - Gananoque Chevrolet<br>Kevin Tackaberry - Geo. Tackaberry and Sons<br>Kevin Hart - Owner, Doug's Auto Parts<br>Kevin Hale - Executive Vice President, Mutual of Omaha (Retired)<br>Joe Pal, CLU, ChFC, CFP - Pal Insurance<br>Paul McManus - District Vice President, TD Commercial Banking<br>Howard Williams - Owner, Williams Marine (Retired)<br>Eric Bennett, BA, MBA, LL.B. - Lawyer, Cunningham Swan Lawyers<br>Robert G. Easton, Chem. Eng, BSE, MBA, JD Lawyer<br>Carl Lovas - Canadian Chairman, Odgers Berndtson<br>Paul Regan Jr., BS, MBA - Corporate Senior VP, Corning Incorporated / Director Corning Canada (Retired)<br>Michael Sifton - President and CEO, DATA Communications Management Corp.

## Thousand Islands Boat Museum <br> 2017 Operational Budget Summary - Expenses

| Employee Wages \& Benefits | \$215,408 |
| :---: | :---: |
| Mandatory Taxes/Benefits (EI, CPP, HST (13\%)) | \$23,695 |
| Administration | \$45,820 |
| Advertising (Signage, Web, Other Media) Marketing/Communications | \$26,500 |
| Fundraising | \$13,235 |
| Children's Program | \$10,000 |
| Exhibits | \$11,020 |
| Boat Building Workshop | \$8,675 |
| Ride Boat | \$0 |
| In-Water Fleet | \$7,080 |
| School Boat Building Program | \$3,600 |
| Rent (Annual rent of $\$ 20,000$ is off set by maintenance/facilities) | \$0 |
| Maintenance/Facilities | \$20,002 |
| Utilities | \$15,400 |
| Events | \$11,300 |
| Sailing School | \$21,000 |
| Museum Store | \$2,000 |
| Other | \$0 |
| Total Expense | \$434,735 |

Thousand Islands Boat Museum
2017 Operational Budget Summary - Expenses


| ASSETS |  |
| :---: | :---: |
| Current Assets |  |
| Chequing/Savings |  |
| BMO Bank Account 1998-454(Corp) | 254,948.00 |
| BMO Bank Account 8903-665(Trust | 348,201.10 |
| Petty Cash | 15.00 |
| Total Chequing/Savings | 603,164.10 |
| Other Current Assets |  |
| HST Receivable | 12,123.43 |
| Prepaid Expenses | 3,005.90 |
| Total Other Current Assets | 15,129.33 |
| Total Current Assets | 618,293.43 |
| Fixed Assets |  |
| Boat House |  |
| Boat House | 35,254.94 |
| xAccum Depr - Boat House | -705.10 |
| Total Boat House | 34,549.84 |
| Computer Equipment |  |
| Computer Equipment | 2,039.43 |
| xAccum Depr - Computer Equip | -370.58 |
| Total Computer Equipment | 1,668.85 |
| Furniture and Equipment |  |
| Furniture and Equipment | 14,872.67 |
| xAccum Depr - Furn and Equip | -1,487.27 |
| Total Furniture and Equipment | 13,385.40 |
| Leasehold Improvements |  |
| Leasehold Improvements | 80,780.53 |
| xAccum Depr - Leasehold Imps | -7,952.66 |
| Total Leasehold Improvements | 72,827.87 |
| Total Fixed Assets | 122,431.96 |
| Other Assets |  |
| Museum Displays \& Artifacts |  |
| Antique Boat Collection | 684,893.80 |
| Antique Cottage Collection | 5,000.00 |
| Total Museum Displays \& Artifacts | 689,893.80 |
| Total Other Assets | 689,893.80 |
| TOTAL ASSETS | 1,430,619.19 |
| LIABILITIES \& EQUITY |  |
| Liabilities |  |
| Current Liabilities |  |
| Other Current Liabilities |  |
| *Payroll Liabilities | 1,708.25 |
| GST/HST Payable | -23,245.25 |
| Total Other Current Liabilities | -21,537.00 |
| Total Current Liabilities | -21,537.00 |


|  | Dec 31, |
| :--- | ---: |
| Long Term Liabilities | $50,000.00$ |
| TICDC Loan | $50,000.00$ |
| Total Long Term Liabilities | $28,463.00$ |
| Total Liabilities |  |
| Equity | $625,931.75$ |
| Opening Balance Equity | $\mathbf{2 3 2 , 3 1 6 . 0 8}$ |
| Unrestricted Net Assets | $543,908.36$ |
| Net Income | $\mathbf{1 , 4 0 2 , 1 5 6 . 1 9}$ |
| Total Equity | $\mathbf{1 , 4 3 0 , 6 1 9 . 1 9}$ |
| TOTAL LIABILITIES \& EQUITY |  |

C3.

| Revenue Sources (be specific) | Amount Received (previous <br> financial yr.) <br> $\$ 2,010$ | Current Budget (projected) |
| :--- | :---: | :---: |
| Membership Fees | $\$ 9,980$ | $\$ 2,500$ |
| Program Fees / Fees for Service | $\$ 189,670$ | $\$ 120,500$ |
| Other (non-Town) Government <br> Funding | $\$ 133,920$ | $\$ 75,000$ |
| Other Grants | $\$ 189,307$ | $\$ 10,000$ |
| Fundraising | $\$ 6,950$ | $\$ 232,500$ |
| Sponsorship | $\$ 9,159$ | $\$ 23,000$ |
| Donations | $\$ 11,168$ | $\$ 2,000$ |
| Gifts In Kind | $\$ 2,165$ | $\$ 19,000$ |
| Other (please specify) <br> $-\quad$ Merchandise Sales | $\$ 554,329$ | $\$ 484,500$ |
| Total Revenues: |  |  |


| Ordinary Income/Expense Income |  |
| :---: | :---: |
| Capital - Docks | 1,016,435.00 |
| Donations and Admissions |  |
| Admissions | 2,032.52 |
| Donation - General | 170,880.70 |
| Donations- Children's Centre | 1,328.80 |
| Total Donations and Admissions | 174,242.02 |
| Grants | 111,204.00 |
| Investments |  |
| Interest-Savings, Short-term CD | 13.55 |
| Total Investments | 13.55 |
| Other Types of Income |  |
|  |  |
| Miscellaneous Revenue | 8,087.47 |
| Total Other Types of Income | 8,087.47 |
| Total Income | 1,311,282.04 |
| Expense |  |
| Administration |  |
| Advertising, Marketing, Promo |  |
| Marketing Contractor | 4,941.24 |
| Signage | 2,653.07 |
| Uniforms | 598.01 |
| Advertising, Marketing, Promo - Other | 7,701.88 |
| Total Advertising, Marketing, Promo | 15,894.20 |
| Bank Charges |  |
| Non-Deductible Interest\&Penalty | 28.90 |
| Bank Charges - Other | 341.66 |
| Total Bank Charges | 370.56 |
| Board of Directors Expenses |  |
| Furniture - Equip Rental | 944.74 |
| Meals \& Entertainment | 1,390.32 |
| Supplies | 791.25 |
| Total Board of Directors Expenses | 3,126.31 |
| HST Paid Net of Rebate | 5,272.22 |
| Meals and Entertainment | 1,380.03 |
| Office |  |
| Books, Manuals, Guides, Ref | 2,459.35 |
| Office Supplies | 2,017.27 |
| Postage and Courier | 420.39 |
| Printing and Copying | 227.90 |
| Telephone, Internet, IT | 3,999.72 |
| Total Office | 9,124.63 |
| Office Supplies | 45.54 |
| Payroll |  |
| Payroll Expenses | 70,444.83 |
| WSIB | 678.98 |
| Total Payroll | 71,123.81 |


|  | Jan - Dec 15 |
| :---: | :---: |
| Professional Services |  |
|  |  |
| Bookkeeping | 305.00 |
| Accounting Fees - Other | 6,220.00 |
| Total Accounting Fees | 6,525.00 |
| Legal Fees | 9,416.61 |
| Total Professional Services | 15,941.61 |
| Strategic Planning \& Develop. | 2,500.00 |
| Subscription, Fees, Dues | 938.39 |
| Travel | 501.50 |
| Wages |  |
| Administration | 29,665.39 |
| Administrative Assistant | 1,199.00 |
| Management | 144,840.00 |
| Total Wages | 175,704.39 |
| Administration - Other | 25.00 |
| Total Administration | 301,948.19 |
| Facilities and Equipment |  |
| Repair \& Maintenance |  |
| Cleaning | 132.21 |
| Landscaping/Snow Removal | 3,349.73 |
| Maintenance Supplies | 464.52 |
| Repair \& Maintenance - Other | 13,755.80 |
| Total Repair \& Maintenance | 17,702.26 |
| Utilities |  |
| Alarm Monitoring Contract | 780.00 |
| Electric | 3,470.83 |
| Gas | 1,994.46 |
| Water \& Sewer | 3,728.41 |
| Total Utilities | 9,973.70 |
| Waste Removal | 30.00 |
| Total Facilities and Equipment | 27,705.96 |
| Facility Development and Const |  |
| Docks - Boat House |  |
| Development | 3,545.97 |
| Project Management | 6,000.00 |
| Docks - Boat House - Other | 375,000.00 |
| Total Docks - Boat House | 384,545.97 |
| Total Facility Development and Const | 384,545.97 |
| Fundraising |  |
| Fundraising expense | 10,685.05 |
| Meals and Ent - Fundraising | 997.06 |
| Support | 2,850.88 |
| Travel | 1,325.94 |
| Total Fundraising | 15,858.93 |
| Insurance |  |
| Insurance - Property | 5,170.77 |
| Insurance (Liability \& D\&O) | 540.00 |
| Total Insurance | 5,710.77 |

Jan - Dec 15
Interest Expense
TICDC Ioan interest 604.60
Interest Expense - Other 458.43
Total Interest Expense
$\begin{array}{ll}\text { Miscellaneous } & 46.54\end{array}$
Programs
Collections and Artifact
Boat Storage $\quad 1,170.00$
In Water Boats
Safety Equipment 123.97
In Water Boats - Other 559.00
Total In Water Boats
Collections and Artifact - Other
Total Collections and Artifact
Program - Boat Workshop Supplies

| Volunteer Restoration Program | $1,646.86$ |
| :--- | ---: |
| Supplies - Other | 821.83 |

Total Supplies
2,468.69
Tools/Equipment
Total Program - Boat Workshop
Program - Childrens
Supplies 1,996.90
Total Program - Childrens
648.68

3,801.37
$5,730.01$

1,646.86 821.83

$$
2,468.69
$$

School Boat Building Program Materials 1,073.55
School Boat Building Program - Other $\quad 87.75$
Total School Boat Building Program
1,161.30
Temporary Exhibit Construction 18,488.69
Total Programs 30,494.27
Reconciliation Discrepancies 0.02
Total Expense 767,373.68
Net Ordinary Income 543,908.36
Net Income 543,908.36

Proposal Budget - 150 Years of Boating in the 1000 Islands (Boat Show Parade - July 15, 2017)

| Expected Costs Description | \$ Amount | Priority | Expected Funding Sources | SAmount | Confirmed | Requested |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Staff - Event organization and coordination (3hrs/wk x 2ppl @ \$20/hr x 25 wks ) | \$3,000 |  | Thousand Islands Boat Museum | \$3,000 | X |  |
| Contract - Event Coordinator (15hrs @ \$18/hr x 8 weeks) | \$2,160 | 1 | Community Grants Program | \$2,160 |  | X |
| Parade Logo Design (8hrs @ \$30/hr) | \$240 |  | Community Grants Program | \$240 |  | X |
| Boat Registration Poster Design (8hrs @ \$30/hr) | \$240 |  | Community Grants Program | \$240 |  | X |
| Passenger Registration Poster Design (8hrs @ \$30/hr) | \$240 | 2 | Community Grants Program | \$240 |  | X |
| Poster printing (40 @ \$25/ea) | \$1,000 |  | Community Grants Program | \$1,000 |  | X |
| Flyer printing (\$0.39/ea x 300) | \$117 |  | Community Grants Program | \$117 |  | X |
| Newspaper/Magazine Ads (1/4 page @ \$125 x 5 papers $\times 2$ weeks) (Gan Reporter, EMC, St. Lawrence News, Kingston Whig, Brockville Recorder and Times) | \$1,250 | 3 | Community Grants Program | \$1,250 |  | X |
| MyFM streaming live on location (4hrs) + (30 second commercial x 100) | \$1,000 | 7 | Community Grants Program | \$1,000 |  | X |
| Photography \& Videography | \$1,000 |  | Thousand Islands Boat Museum | \$1,000 | X |  |
| Promotional Rack Cards for Spectators (design 8hrs @ \$30/hr + Printing 250 @\$0.50/ea) | \$365 | 4 | Community Grants Program | \$365 |  | X |
| Flags for Boat Participants (200 $\times 1.00 \mathrm{ea}$ ) | \$200 | 9 | Community Grants Program | \$200 |  | X |
| Trophy for best corporate boat (will be used every year) | \$300 | 10 | Community Grants Program | \$300 |  | X |
| Prize for Boat Participant draw (1 paddle board) | \$700 |  | Corporate Sponsorship | \$700 |  | X |
| Prize for Best in Parade (people's choice) | \$100 |  | Corporate Sponsorship | \$100 |  | X |
| Prizes for Spectators | \$300 |  | Corporate Sponsorship | \$300 |  | X |
| Parade Participant T-Shirts (4/boat $\times 50$ boats $=200$ shirts @ \$7/shirt) | \$1,400 |  | Thousand Islands Boat Museum | \$1,400 | X |  |
| Food Offering | \$2,000 |  | Thousand Islands Boat Museum | \$2,000 | X |  |
| Captain \& Crew BBQ tickets | \$500 |  | Corporate Sponsorship | \$500 |  | X |
| Beer, Wine, Spirits | \$1,000 |  | Corporate Sponsorship | \$1,000 |  | X |
| Chef Services (3 chefs @ \$500 ea) | \$1,500 |  | In-Kind Volunteer | \$1,500 | X |  |
| Cups, Plates, Napkins, etc. | \$100 |  | Thousand Islands Boat Museum | \$100 | X |  |
| Table \& Chair Rentals | \$500 |  | Thousand Islands Boat Museum | \$500 | X |  |
| Tent Rental | \$1,000 | 5 | Community Grants Program | \$1,000 |  | X |
| On-Water Parade Directors (gas) | \$200 |  | Thousand Islands Boat Museum | \$200 | X |  |
| Gas for Museum Boats | \$200 |  | Thousand Islands Boat Museum | \$200 | X |  |
| Dock Signage | \$250 | 6 | Community Grants Program | \$250 |  | X |
| Local Musicians (live) (\$100/hr $\times 5 \mathrm{hrs}$ ) | \$500 |  | Thousand Islands Boat Museum | \$500 | X |  |
| Music Coordinator (\$ $\mathbf{2 5 \times 8}$ hrs) | \$200 |  | Thousand Islands Boat Museum | \$200 | X |  |
| Stereo system rental | \$250 |  | Thousand Islands Boat Museum | \$250 | X |  |
| Children's black box boat building activity supplies (100 Children $\times \$ 5$ per child) | \$500 | 8 | Community Grants Program | \$500 |  | X |
| Staff support for Children's Centre (8 hrs @ \$15/hr) | \$120 |  | Thousand Islands Boat Museum | \$120 | X |  |
| On-site volunteer t-shirts to clearly identify Museum crew during event (50 shirts @ \$10/shirt) | \$500 | 11 | Community Grants Program | \$500 |  | X |
| Grounds clean-up | \$60 | 12 | Community Grants Program | \$60 |  | X |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Sub-Total: | \$22,992 |  |  | \$22,992 |  |  |


|  | Dec 31, 16 |
| :---: | :---: |
| ASSETS |  |
| Current Assets |  |
| Chequing/Savings |  |
| 0995 - Petty Cash | 476.48 |
| 1000 - BMO Bank Account 1998-454(Corp) | 41,077.41 |
| 1005 - BMO Bank Account 8903-665(Trust | 253.08 |
| 1010 - BMO Nesbitt Burns | 5,200.86 |
| 1015 USD Account | 1.91 |
| Total Chequing/Savings | 47,009.74 |
| Other Current Assets |  |
| 1205 HST Receivable | 53,510.27 |
| 1300 - Prepaid Expenses | 3,838.90 |
| Total Other Current Assets | 57,349.17 |
| Total Current Assets | 104,358.91 |
| Fixed Assets |  |
| 1400 Accum Depr - Building | -633.00 |
| 1599 - Boat House |  |
| 1600 - Boat House | 434,853.52 |
| 1601 - xAccum Depr - Boat House | -705.10 |
| Total 1599 - Boat House | 434,148.42 |
| 1609 - Computer Equipment |  |
| 1610 - Computer Equipment | 2,066.69 |
| 1611 - xAccum Depr - Computer Equip | -1,108.58 |
| Total 1609 - Computer Equipment | 958.11 |
| 1619 - Furniture and Equipment |  |
| 1620 - Furniture and Equipment | 16,759.97 |
| 1621 - xAccum Depr - Furn and Equip | -4,361.27 |
| 1619 - Furniture and Equipment - Other | 74.36 |
| Total 1619 - Furniture and Equipment | 12,473.06 |
| 1629 - Leasehold Improvements |  |
| 1630 - Leasehold Improvements | 79,526.54 |
| 1631 - xAccum Depr - Leasehold Imps | -15,905.66 |
| Total 1629 - Leasehold Improvements | 63,620.88 |
| 1649 - Temporary Exhibit Construction 1650 - Temporary Exhibit Construction | 728.45 |
| Total 1649 - Temporary Exhibit Construction | 728.45 |
| 1659 - Signs |  |
| $1660 \cdot$ Signs | 2,465.98 |
| Total 1659 - Signs | 2,465.98 |
| Total Fixed Assets | 513,761.90 |
| Other Assets |  |
| 1639 - Museum Displays \& Artifacts |  |
| 1640 - Antique Boat Collection | 763,893.80 |
| 1641 - Antique Cottage Collection | 5,000.00 |
| Total 1639 - Museum Displays \& Artifacts | 768,893.80 |
| Total Other Assets | 768,893.80 |
| TOTAL ASSETS | 1,387,014.61 |


|  | Dec 31, 16 |
| :---: | :---: |
| LIABILITIES \& EQUITY |  |
| Liabilities |  |
| Current Liabilities |  |
| Accounts Payable |  |
| 2100 - Accounts Payable | 1,350.21 |
| Total Accounts Payable | 1,350.21 |
| Other Current Liabilities |  |
| 2105. Accrued Expenses | 5,000.00 |
| 2110 *Payroll Liabilities | 3,270.86 |
| Total Other Current Liabilities | 8,270.86 |
| Total Current Liabilities | 9,621.07 |
| Long Term Liabilities 2200 - TICDC Loan | 50,000.00 |
| Total Long Term Liabilities | 50,000.00 |
| Total Liabilities | 59,621.07 |
| Equity |  |
| 3000 - Opening Balance Equity | 625,931.75 |
| 3010 - Unrestricted Net Assets | 207,464.95 |
| Net Income | 493,996.84 |
| Total Equity | 1,327,393.54 |
| TOTAL LIABILITIES \& EQUITY | 1,387,014.61 |

## Town of Gananoque Community Grants Program

Organization: Thousand Islands Boat Museum
Status: Registered charity, incorporated not-for-profit
Address: 125 Water Street, Gananoque Ontario, K7G 3E3, 613.382.8484, thousandislandsboatmuseum@gmail.com
Application for: Community Boat Show and Parade " 150 Years of Boating in the 1000 Islands", to be held on the Gananoque waterfront onsite at the Thousand Islands Boat Museum
Executive Director/Contact Person: Susanne Richter, 613.329.7643
Funding Amount Requested from Town of Gananoque:
"150 Years of Boating" Show and Parade - July 15, 2017
\$ $9,422.00$
Total Requested:

## Event Description: <br> "150 Years of Boating in the 1000 Islands" Show and Parade July 15, 2017

Post Event Results:

Incorporated in 2014, the Thousand Islands Boat Museum (TIBM) is grounded in the community, works in partnership, and creates opportunities for experiential learning. The Museum is passionate about establishing its role in the community, namely preserving and sharing River history with people from all walks of life. Still in its infancy, the Museum serves over 25,000 people annually through community events, heritage exhibits, and educational and youth sailing programs.

This Grant Application is requesting funds to help execute a very special event - a Boat Parade and Show that will offer community families and residents free access to the River, while showcasing 150 years of boating history on the St. Lawrence River to visitors, residents and vacationers.

## Event Details/Logistics:

Boats will register for the Parade - all boats - new, antique, small and large (with a goal of 50 boats minimum). The Museum will ensure that 150 years of history are represented by having boats that date from

Increased
community awareness about the Thousand Islands Boat Museum, and the Arthur Child Museum. Most importantly, the event will move towards creating a strong "sense of place" among residents and visitors.

The event will also highlight the ongoing contribution of the TIBM to the community, and promote the upcoming summer

1867 through to 2017. Boat registration will be free, (as incentive Captain and Crew will be supplied with free BBQ tickets), but all boats will be encouraged to agree to take extra passengers on the route, which will last 1.5 hours (route has been developed with GBL). Prizes will be awarded in 3 categories to encourage participation (Corporate, People's Choice and Raffle Draw).

The Museum will advertise the opportunity to participate as a passenger to the community at large through posters, social media, local retail operations and partners, (schools, children's organizations, etc), and will then coordinate interested passengers with registered boats. All registered boats will be supplied with Canada 150 celebratory materials, including flags, $t$-shirts, etc. The Parade will be filmed via drone.

Following the Parade, boats will tie up at the Museum docks for the Boat Show. A Community BBQ will be held, with well-known local chefs volunteering time, and live music throughout the evening.

Promotional materials advertising the event to spectators will be distributed through local accommodation partners (hotels, motels, BnBs, and Airbnbs), as well as all social media channels.

## Parade Day Schedule: - DRAFT

1:00 pm - Beer Garden Opens
2:00 pm - Parade boats begin pick-up of community passengers on breakwater dock
3:00 pm-Parade Sailpast on Gananoque waterfront
3:30 pm - 4:30 pm - Drop off passengers and docking for Boat Show 5:00 pm - 7:00 pm - Boat Show
6:00 pm - 7:30 pm - Community BBQ
6:00 pm - 10:00 pm - Beer Garden, live music (open mic with local musicians)

With the goal of one day being a highlight of the River season here in our region, this event will celebrate the river, the Thousand Islands Boat Museum and the Arthur Child Museum with activities and events which reflect the river and regional heritage. Although the Museum has an annual Boat Parade, this year will see the organization being able to use the newly constructed docks towards realizing the full potential of this type of event. Local businesses will also be included and promoted (Arthur Child Museum, Gananoque Boat Line, 1000 Islands Kayaking, the Gananoque Canoe Club, Island Paddle Co., nearby food establishments, etc.).
season of activities and events.

A tradition will be developed of an annual river celebration to bring together residents, cottagers, boaters and visitors to celebrate the unique aspects of summer on the river. Boat workshops will allow for hands-on experiences, improving access for all to the water. The celebration will have created a community sense of place, illustrating clearly that the Gananoque waterfront belongs to all of us to experience and enjoy.

Working together with the Gananoque Boat Line, the Arthur Child Museum and other partners, The Boat Show and Parade will attract visitors from near and far, (e.g. families, vacationers, boat enthusiasts,) with planned activities including:

- Antique and new boats on display, with judging and Awards Ceremony
- Boat Parade for boats and captains of all ages
- The Boat Shop will be open, highlighting the restoration work done by volunteers throughout the summer
- Boatbuilding projects and children's activities in the Activity Center
- Food offerings
- Live local music

The event will be promoted through the museum's extensive media list, joint promotion of the event through Museum partners (Visitor's Center, BIA, Chamber of Commerce, TIA, TIAP, Arthur Child, Fab, ABM, etc), a calendar of social media posts, newspaper ads, flyer distribution, radio ads, hard-copy posters distributed throughout the region, and one-on-one word of mouth. Actual event will be covered by multiple news channels and newspapers.

How will the event enhance the Town of Gananoque?
This event will work towards bringing the community back to the River, and embracing the TIBM as a local treasure and thus a source of pride. By creating a "sense of place" not only will we encourage local residents to visit often and take ownership of the Museum, visitors and tourists will be attracted to stay and become a part of our community by learning about the River heritage so unique to this region. Local businesses will also benefit as the TIBM is committed to working in partnership with the community.

This event strongly supports the TIBM's 5 key vision priorities, which all enhance the Town of Gananoque:

1. The TIBM envisions a future without barriers to enjoying local waterways by making boats on the water accessible to all. This event contributes towards the provision of free or affordable access to the waterfront, boating, and educational programs for the broadest spectrum of the community.
2. The TIBM envisions a future where lives are enriched with the knowledge of and appreciation for River history by collecting,
preserving and actively narrating the heritage of the Thousand Islands region with events such as the Parade and Boat Show.
3. The TIBM envisions a future where children have the confidence to pursue their full potential through challenging physical and intellectual river-related experiences, such as participating in the Parade and experiencing River life first hand.
4. The TIBM envisions a future where people form connections that strengthen society by providing a communal gathering place at the water's edge with celebratory events.
5. The TIBM envisions a future where people of all ages use their hands and minds to connect to their culture and physical worlds by making River education a lifelong experience though participation in events like the " 150 Years of Boating in the 1000 Islands".

## What are fundraising and sponsorship plans for the upcoming year?

A comprehensive fundraising plan for the Museum has been developed, and includes the establishment of a Friends Program, a Capital Campaign (including major gifts and planned giving), a Membership Program, ongoing public funding proposals, and the establishment of an endowment fund.

## Prospect Development: Private

Approximately 60 prospects have been identified as potential funders to the museum. Many individuals from this group have attended Museum related events over the last several years, and have indicated interest in supporting the project. Directors of the Thousand Islands Boat Museum will work together to refine the existing list, identify additional potential donors, and determine interest and giving potential. Identified potential donors will be invited to a sponsorship/donor event which will: launch the Summer 2017 season of the Museum; introduce new 2017 Museum components and inwater exhibits; and officially kick-start Phase 2 of the Capital Campaign in May 2017. Exact campaign goals are currently being refined.

## Prospect Development: Public

Over the last 3 years, the Eastern Ontario Development Program has supported the Museum in its start-up phase through the following grants: student internships ( $\$ 41 \mathrm{~K}$ ), capital fit-up of the museum buildings in 2014 (\$50K), fundraising support in 2014 (\$50K), capital support for dock construction $(\$ 100 K)$, capital support for the
boathouse construction (\$100K), and further support committed for 2017. Canada Summer Jobs program supported the Museum project through awarding $\$ 10,850$ in summer 2014, 2015, 2016, and grant applications have been submitted for the upcoming 2017 summer. (Students were hired full-time for the summer months from the G.I.S.S. High School Boat Building Program in 2014, 2015 and 2016). Initial meetings have taken place with representatives from the Eastern Ontario Development Fund, to explore the possibility of capital funding for the Boat House. Application to be submitted. Grant proposals for 12 summer student positions have been submitted to Young Canada Works and Heritage Canada - results to be announced in April 2017. The Town of Gananoque supported the Museum's 2016 events with a $\$ 10,000$ grant through the Community Grants Program.

## Prospect Development: Corporate

The Museum has undertaken a Corporate Sponsorship Program, and will be targeting corporations throughout 2017 with sponsorship opportunities. In 2016 the TIBM was successful in engaging the following corporate sponsorships: Gananoque TD; Gananoque Cadillac Chev Oldsmobile GMC; Gananoque Home Hardware; The Socialist Pig; Steel Style Garage; Gananoque Boat Line; Riva Restaurant; Olivea; Ed Huck Marine; G. Tackaberry and Sons Construction.

If your grant is approved, how will you notify the community about your receipt of funds?
We will enthusiastically promote the contribution of the Town of Gananoque by adding a logo and official thank you on all promotional materials developed in association with the event. In addition, we will officially thank the Town on the Museum's website, and Facebook page.
How will you be affected if the grant is not approved or if a reduced amount is granted?
The unique details that make this event special, and the facilitation and coordination/labour required are costly. To cut costs should this application not be successful, a greater load would be put onto the small volunteer base, and some of the proposed details would be revisited.
How will you evaluate and measure the success of your event?
The success of the event will be measured though:

- Follow-up survey (individuals and corporations who have participated)
- Museum membership sales and revenue generation from product sales
- Actual numbers of visitors
- Follow-up interviews with business partners in the community to determine impact of the event (revenue generation and traffic)

Signature:


Susanne Richter, Executive Director
Date:


THOUSAND ISLANDS
BOAT MUSEUM

|  | Jan - Dec 16 |
| :---: | :---: |
| Ordinary Income/Expense |  |
| Income |  |
| Capital Income |  |
| 4000 - Capital - Docks | 1,034,604.13 |
| 4005 Grants | 778,706.50 |
| Total Capital Income | 1,813,310.63 |
| 4007 - Operational Income |  |
| 4008 Donations and Admissions |  |
| 4009 - Donation-Sailing School | 6,950.00 |
| 4010 - Admissions | 9,158.50 |
| 4020 - Donation - General | 189,306.62 |
| 4030 - Donations- Children's Centre | 3,989.40 |
| Total 4008 - Donations and Admissions | 209,404.52 |
| 4050 - Grants | 323,215.61 |
| 4070 - Membership Income | 2,009.60 |
| 4075 - Other Types of Income |  |
| 4080 - Miscellaneous Revenue | 372.88 |
| Total 4075 - Other Types of Income | 372.88 |
| Total 4007 - Operational Income | 535,002.61 |
| 9999 - Suspense |  |
| Boat Kits | 349.56 |
| Boat Show | 1,007.76 |
| Docks | 1,080.61 |
| Sailing School Tuition | 3,900.00 |
| T-Shirt Sales | 1,265.49 |
| Water/Pop | 551.33 |
| 9999 Suspense - Other | 4,152.04 |
| Total 9999 - Suspense | 12,306.79 |
| Total Income | 2,360,620.03 |
| Expense |  |
| Administration Expenses |  |
| 5025 - HST Paid Net of Rebate | 60,752.19 |
| Total Administration Expenses | 60,752.19 |
| 01 - Employee Wages \& Benefits |  |
| 5086 - Payroll - Operations | 68,786.77 |
| 5087 - Payroll - Management | 90,309.74 |
| 5088 - Wages |  |
| 5081 Administrative Assistant | 10,825.80 |
| 5082 - Management | 66,499.98 |
| Total 5088 - Wages | 77,325.78 |
| Total $01 \cdot$ Employee Wages \& Benefits | 236,422.29 |
| $02 \cdot \mathrm{MERCS}$ |  |
| 5083 - CPP | 7,374.75 |
| 5084 El | 4,324.18 |
| 5085 Vacation Pay-Out | 2,778.66 |
| Total 02 MERCS | 14,477.59 |
| 03 - Office 5010 - Bank Charges | 1,159.14 |


|  | Jan - |  |  |
| :---: | :---: | :---: | :---: |
| 5040 - Books, Manuals, Guides, Ref |  | 465.75 |  |
| 5041 - Office Supplies |  | 5,316.96 |  |
| 5042 - Postage and Courier |  | 295.17 |  |
| 5043 - Printing and Copying |  | 134.17 |  |
| 5044 - Subscription, Fees, Dues |  | 4,898.75 |  |
| 5045 - Telephone, Internet, IT |  | 3,774.22 |  |
| 5046 - Uniforms |  | 1,841.00 |  |
| 5047 - WSIB |  | 1,019.37 |  |
| 5048 - Travel/Mileage |  | 2,117.04 |  |
| 5050 - Computer Repairs |  | 149.99 |  |
| 5051 - Meals and Entertainment |  | 4,097.20 |  |
| 5052 Professional Services |  |  |  |
| 5060 - Accounting Fees |  |  |  |
| 5061 - Bookkeeping | 240.00 |  |  |
| 5060 Accounting Fees - Other | 5,000.00 |  |  |
| Total 5060 - Accounting Fees |  |  |  |
| 5062 - Legal Fees |  |  |  |
| Total 5052 Professional Services |  | 8,248.00 |  |
| 5119 - Insurance |  | 3,567.54 |  |
| 5130 - Interest Expense |  |  |  |
| 5131- TICDC Ioan interest |  |  |  |
| Total 5130 - Interest Expense |  | 2,425.02 |  |
| 03 - Office - Other |  | 399.95 |  |
| Total 03 - Office |  |  | 39,909.27 |
| 05 - Fundraising |  |  |  |
| 5110 - Fundraising expense |  | 1,100.14 |  |
| 5111 - Meals and Ent - Fundraising |  | 3,819.45 |  |
| 5113 Support |  | 1,815.00 |  |
| 5114 Travel |  | 5,057.63 |  |
| 05 - Fundraising - Other |  | 25.00 |  |
| Total $05 \cdot$ Fundraising |  |  | 11,817.22 |
| 06 - Program - Childrens |  |  |  |
| 5155 Supplies |  | 1,968.97 |  |
| 5156 - Boat Kits |  | 414.00 |  |
| 06 - Program - Childrens - Other |  | 150.00 |  |
| Total 06 - Program - Childrens |  |  | 2,532.97 |
| 07 - Temporary Exhibit Constr |  |  |  |
| Blue Building - Exhibit Const |  | 30,440.12 |  |
| Green Building - Exhibit Const |  | 21.32 |  |
| Total 07 - Temporary Exhibit Constr |  |  | 30,461.44 |
| 08 - Program - Boat Workshop |  |  |  |
| 5150 - Supplies |  | 592.20 |  |
| 5152 - Tools/Equipment |  | 1,425.02 |  |
| Total 08 - Program - Boat Workshop |  |  | 2,017.22 |
| 09 - Collections and Artifact |  |  |  |
| 5146 - Ride Boat |  |  |  |
| 5147 - Boat Storage |  |  |  |
| 5146 - Ride Boat - Other |  |  |  |
| Total 5146 - Ride Boat |  | 9,318.00 |  |

09 - Collections and Artifact - Other
Total $09 \cdot$ Collections and Artifact
14 - Events
5019 - Board of Directors Expenses 5021 - Meals \& Entertainment 5022 • Supplies 5023 - Board Travel (Offsite Meetings)
Total 5019 - Board of Directors Expenses
5030 • Boat Show \& Parade
5035 - Nickel Cup Regatta
5180 - Kick-off Event and Skiff launch
14 - Events - Other
Total 14 • Events
5001 • Advertising/Marketing/Promo
5002 • Marketing Contractor
5003 • Signage
5005 • Website Domain
5001 - Advertising/Marketing/Promo - Other
Total 5001 • Advertising/Marketing/Promo
5090 - Repair \& Maintenance
5091 - Cleaning $\quad 1,861.84$
5092 • Landscaping/Snow Removal 1,714.66
5093 • Maintenance Supplies 875.93
5095 . Waste Removal 208.25
5090 Repair \& Maintenance - Other 16,149.66
Total 5090 - Repair \& Maintenance
5099 - Utilities
5100 . Alarm Monitoring Contract
508.50
$5101 \cdot$ Electric 6,257.02
5102 • Gas 2,547.47
5103 - Water \& Sewer
Total 5099 - Utilities
5142 - In Water Boats
5143. Gas

5144 - Maintenance
151.52
391.00

5145 • Safety Equipment
137.93

5142 - In Water Boats - Other
52,591.77
Total 5142 - In Water Boats

| 5160 - School Boat Building Program |  |  |  |
| :---: | :---: | :---: | :---: |
| 5161 - Materials/Supplies |  | 1,335.34 |  |
| 5160 School Boat Building Program - Other |  | 1,067.50 |  |
| Total $5160 \cdot$ School Boat Building Program 2,402.84 |  |  |  |
| 5170 - Sailing School 11,857.02 |  |  |  |
| 5198 - Capital Expense |  |  |  |
| 5199 - Facility Develop and Const |  |  |  |
| 5200 - Docks - Boat House |  |  |  |
| 5201 - Development | 14,400.00 |  |  |
| 5202 - Project Management | 25,000.00 |  |  |
| 5204 - Capital Fundraising | 35,867.54 |  |  |
| 5200 - Docks - Boat House - Other | 1,299,576.45 |  |  |
| Total 5200 - Docks - Boat House | 1,37 |  |  |
| Total $5199 \cdot$ Facility Develop and Const |  | 74,843.99 |  |


| 5198- Capital Expense - Other | Jan - Dec 16 |
| :---: | :---: |
|  | 568.75 |
| Total $5198 \cdot$ Capital Expense | 1,375,412.74 |
| 5210 - Dock Related Expense | 145.99 |
| 5225 Suspense (Expense) | 297.06 |
| Total Expense | 1,925,454.98 |
| Net Ordinary Income | 435,165.05 |
| Other Income/Expense |  |
| Other Income |  |
| Exchange Gain/Loss | 58,831.79 |
| Total Other Income | 58,831.79 |
| Net Other Income | 58,831.79 |
| Net Income | 493,996.84 |

